

Asian Smokers' Quitline (ASQ): Monthly Totals

01Mar2017 -- 31Mar2017

Total	
	TX
Total	16

Language Line Called :

	TX	%
Cantonese	1	6.2 %
Vietnamese	3	18.8 %
Mandarin	3	18.8 %
Korean	9	56.2 %
Total	16	100%

Called For :

	TX	%
Smoker	13	81.2 %
Proxy	3	18.8 %
Total	16	100%

Age :

	TX	%
25-44	2	12.5 %
44-65	13	81.2 %
65+	1	6.2 %
Total	16	100%

Gender :

	TX	%
Male	9	56.2 %
Female	7	43.8 %
Total	16	100%

Education :

	TX	%
Grades 1-8	1	6.2 %
Grades 9-12	3	18.8 %
High School Diploma	2	12.5 %
4-yr College Degree	7	43.8 %
Postgraduate Degree	1	6.2 %
Do not know	2	12.5 %
Total	16	100%

Hear about from:

	TX	%
Friend/Family	2	12.5 %
Newspaper/Magazine	11	68.8 %
Internet/Social Media	1	6.2 %
Other	2	12.5 %
Total	16	100%

Total calling for themselves:
Service Selected

	TX	%
Counseling	13	100.0 %
Total	13	100%

Sent NRT :

	TX	%
Sent NRT	10	62.5 %
Not Sent NRT	6	37.5 %
Total	16	100%

Calls by Date :

	TX	%
03/01/2017		
03/02/2017		
03/03/2017	3	18.8 %
03/04/2017		
03/05/2017		
03/06/2017	3	18.8 %
03/07/2017		
03/08/2017		
03/09/2017	1	6.2 %
03/10/2017		
03/11/2017		
03/12/2017		
03/13/2017	2	12.5 %
03/14/2017	2	12.5 %
03/15/2017		
03/16/2017	1	6.2 %
03/17/2017		
03/18/2017		
03/19/2017		
03/20/2017		
03/21/2017		
03/22/2017	2	12.5 %
03/23/2017		
03/24/2017		
03/25/2017		
03/26/2017		
03/27/2017	2	12.5 %
03/28/2017		
03/29/2017		
03/30/2017		
03/31/2017		
Total	16	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2017 -- 31Mar2017

YTD Running Total

	TX
YTD Total	48

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Mar2017

Cumulative Total

	TX
Cumulative Total	826

Language Line Called :

	TX	%
Mandarin	85	10.3 %
Korean	76	9.2 %
Cantonese	17	2.1 %
Vietnamese	648	78.5 %
Total	826	100%

Called For :

	TX	%
Smoker	787	95.3 %
Proxy	39	4.7 %
Total	826	100%

Age:

	TX	%
18-24	8	1.0 %
25-44	195	23.6 %
44-65	487	59.0 %
65+	123	14.9 %
Unknown	13	1.6 %
Total	826	100%

Gender :

	TX	%
Male	731	88.5 %
Female	86	10.4 %
Do not know	9	1.1 %
Total	826	100%

Education :

	TX	%
Never attended	7	0.8 %
Grades 1-8	79	9.6 %
Grades 9-12	171	20.7 %
GED	4	0.5 %
High School Diploma	229	27.7 %
Some College or	122	14.8 %
2-yr College Degree	45	5.4 %
4-yr College Degree	113	13.7 %
Postgraduate Degree	15	1.8 %
Do not know	41	5.0 %
Total	826	100%

Hear about from:

	TX	%
Friend/Family	124	15.0 %
Newspaper/Magazine	330	40.0 %
Hospital	4	0.5 %
Clinic/Doctor's Office	11	1.3 %
Do not Know	3	0.4 %
TV	24	2.9 %
Other	32	3.9 %
Non-Profit	1	0.1 %
Radio	274	33.2 %
HMO/Med/Insurance	2	0.2 %
Internet/Social Media	21	2.5 %
Total	826	100%

Total calling for themselves:
Service Selected

	TX	%
Counseling	631	80.2 %
Material	152	19.3 %
No Service	4	0.5 %
Total	787	100%

Sent NRT :

	TX	%
Not Sent NRT	91	11.0 %
Sent NRT	735	89.0 %
Total	826	100%