

Asian Smokers' Quitline (ASQ): Monthly Totals

01Mar2017 -- 31Mar2017

Total	
	NJ
Total	7

Language Line Called :

	NJ	%
Vietnamese	1	14.3 %
Korean	6	85.7 %
Total	7	100%

Called For :

	NJ	%
Smoker	6	85.7 %
Proxy	1	14.3 %
Total	7	100%

Age :

	NJ	%
25-44	1	14.3 %
44-65	4	57.1 %
65+	2	28.6 %
Total	7	100%

Gender :

	NJ	%
Male	7	100.0 %
Total	7	100%

Education :

	NJ	%
Grades 1-8	1	14.3 %
High School Diploma	2	28.6 %
4-yr College Degree	2	28.6 %
Postgraduate Degree	2	28.6 %
Total	7	100%

Hear about from:

	NJ	%
Newspaper/Magazine	4	57.1 %
TV	1	14.3 %
Friend/Family	2	28.6 %
Total	7	100%

Total calling for themselves:

Service Selected		
	NJ	%
Counseling	5	83.3 %
Material	1	16.7 %
Total	6	100%

Sent NRT :

	NJ	%
Sent NRT	6	85.7 %
Not Sent NRT	1	14.3 %
Total	7	100%

Calls by Date :

	NJ	%
03/01/2017		
03/02/2017		
03/03/2017		
03/04/2017		
03/05/2017		
03/06/2017	1	14.3 %
03/07/2017	4	57.1 %
03/08/2017	1	14.3 %
03/09/2017	1	14.3 %
03/10/2017		
03/11/2017		
03/12/2017		
03/13/2017		
03/14/2017		
03/15/2017		
03/16/2017		
03/17/2017		
03/18/2017		
03/19/2017		
03/20/2017		
03/21/2017		
03/22/2017		
03/23/2017		
03/24/2017	1	14.3 %
03/25/2017		
03/26/2017		
03/27/2017		
03/28/2017		
03/29/2017		
03/30/2017		
03/31/2017		
Total	7	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2017 -- 31Mar2017

YTD Running Total	
	NJ
YTD Total	20

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Mar2017

Cumulative Total	
	NJ
Cumulative Total	389

Language Line Called :

	NJ	%
Cantonese	9	2.3 %
Vietnamese	15	3.9 %
Mandarin	59	15.2 %
Korean	306	78.7 %
Total	389	100%

Called For :

	NJ	%
Smoker	374	96.1 %
Proxy	15	3.9 %
Total	389	100%

Age:

	NJ	%
18-24	3	0.8 %
25-44	86	22.1 %
44-65	230	59.1 %
65+	63	16.2 %
Unknown	7	1.8 %
Total	389	100%

Gender :

	NJ	%
Male	329	84.6 %
Female	59	15.2 %
Do not know	1	0.3 %
Total	389	100%

Education :

	NJ	%
Never attended	1	0.3 %
Grades 1-8	15	3.9 %
Grades 9-12	25	6.4 %
High School Diploma	81	20.8 %
Some College or	27	6.9 %
2-yr College Degree	12	3.1 %
4-yr College Degree	161	41.4 %
Postgraduate Degree	21	5.4 %
Do not know	46	11.8 %
Total	389	100%

Hear about from:

	NJ	%
Radio	38	9.8 %
Friend/Family	56	14.4 %
Billboard/Bus Sign	1	0.3 %
Clinic/Doctor's Office	5	1.3 %
Hospital	5	1.3 %
TV	6	1.5 %
Do not Know	1	0.3 %
Other	46	11.8 %
Non-Profit	1	0.3 %
Newspaper/Magazine	218	56.0 %
Internet/Social Media	12	3.1 %
Total	389	100%

Total calling for themselves:

Service Selected		
	NJ	%
Material	49	13.1 %
Counseling	324	86.6 %
No Service	1	0.3 %
Total	374	100%

Sent NRT :

	NJ	%
Sent NRT	352	90.5 %
Not Sent NRT	37	9.5 %
Total	389	100%