

Asian Smokers' Quitline (ASQ): Monthly Totals

01Mar2017 -- 31Mar2017

Total

	CA
Total	165

Language Line Called :

	CA	%
Vietnamese	58	35.2 %
Cantonese	14	8.5 %
Korean	72	43.6 %
Mandarin	21	12.7 %
Total	165	100%

Called For :

	CA	%
Smoker	155	93.9 %
Proxy	10	6.1 %
Total	165	100%

Age :

	CA	%
18-24	3	1.8 %
25-44	41	24.8 %
44-65	80	48.5 %
65+	35	21.2 %
Unknown	6	3.6 %
Total	165	100%

Gender :

	CA	%
Male	135	81.8 %
Female	30	18.2 %
Total	165	100%

Education :

	CA	%
Grades 1-8	13	7.9 %
Grades 9-12	12	7.3 %
High School Diploma	35	21.2 %
Some College or	18	10.9 %
2-yr College Degree	11	6.7 %
4-yr College Degree	44	26.7 %
Postgraduate Degree	8	4.8 %
Do not know	24	14.5 %
Total	165	100%

Hear about from:

	CA	%
Other	32	19.4 %
Friend/Family	23	13.9 %
Pharmacy	3	1.8 %
Radio	6	3.6 %
Hospital	2	1.2 %
Internet/Social Media	18	10.9 %
HMO/Med/Insurance	3	1.8 %
Clinic/Doctor's Office	10	6.1 %
Mail	2	1.2 %
TV	1	0.6 %
Newspaper/Magazine	58	35.2 %
Do not Know	7	4.2 %
Total	165	100%

Total calling for themselves:

Service Selected

	CA	%
Counseling	144	92.9 %
Material	11	7.1 %
Total	155	100%

Sent NRT :

	CA	%
Not Sent NRT	26	15.8 %
Sent NRT	139	84.2 %
Total	165	100%

Calls by Date :

	CA	%
03/01/2017	1	0.6 %
03/02/2017	7	4.2 %
03/03/2017	7	4.2 %
03/04/2017		
03/05/2017		
03/06/2017	4	2.4 %
03/07/2017	13	7.9 %
03/08/2017	8	4.8 %
03/09/2017	3	1.8 %
03/10/2017	5	3.0 %
03/11/2017		
03/12/2017		
03/13/2017	7	4.2 %
03/14/2017	18	10.9 %
03/15/2017	8	4.8 %
03/16/2017	6	3.6 %
03/17/2017	3	1.8 %
03/18/2017		
03/19/2017		
03/20/2017	7	4.2 %
03/21/2017	8	4.8 %
03/22/2017	8	4.8 %
03/23/2017	6	3.6 %
03/24/2017	4	2.4 %
03/25/2017	3	1.8 %
03/26/2017		
03/27/2017	13	7.9 %
03/28/2017	10	6.1 %
03/29/2017	8	4.8 %
03/30/2017	6	3.6 %
03/31/2017	2	1.2 %
Total	165	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2017 -- 31Mar2017

YTD Running Total

	CA
YTD Total	361

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Mar2017

Cumulative Total

	CA
Cumulative Total	6041

Language Line Called :

	CA	%
Mandarin	1236	20.5 %
Korean	2449	40.5 %
Vietnamese	1898	31.4 %
Cantonese	458	7.6 %
Total	6041	100%

Called For :

	CA	%
Proxy	264	4.4 %
Smoker	5777	95.6 %
Total	6041	100%

Age:

	CA	%
<18	4	0.1 %
18-24	83	1.4 %
25-44	1418	23.5 %
44-65	3348	55.4 %
65+	1061	17.6 %
Unknown	127	2.1 %
Total	6041	100%

Gender :

	CA	%
Male	5028	83.2 %
Female	989	16.4 %
Do not know	24	0.4 %
Total	6041	100%

Education :

	CA	%
Never attended	31	0.5 %
Grades 1-8	467	7.7 %
Grades 9-12	668	11.1 %
GED	8	0.1 %
High School Diploma	1480	24.5 %
Some College or	832	13.8 %
2-yr College Degree	291	4.8 %
4-yr College Degree	1672	27.7 %
Postgraduate Degree	227	3.8 %
Do not know	365	6.0 %
Total	6041	100%

Hear about from:

	CA	%
Other	477	7.9 %
Phone Book	24	0.4 %
Dentist/Dental	10	0.2 %
Hospital	119	2.0 %
Radio	665	11.0 %
Internet/Social Media	322	5.3 %
HMO/Med/Insurance	192	3.2 %
Mail	115	1.9 %
Billboard/Bus Sign	11	0.2 %
Friend/Family	1136	18.8 %
Pharmacy	87	1.4 %
Clinic/Doctor's Office	455	7.5 %
School	11	0.2 %
Non-Profit	46	0.8 %
Do not Know	179	3.0 %
TV	306	5.1 %
Newspaper/Magazine	1886	31.2 %
Total	6041	100%

Total calling for themselves:

Service Selected

	CA	%
No Service	20	0.3 %
Material	828	14.3 %
UnKnown	1	0.0 %
Counseling	4928	85.3 %
Total	5777	100%

Sent NRT :

	CA	%
Not Sent NRT	683	11.3 %
Sent NRT	5358	88.7 %
Total	6041	100%