

Asian Smokers' Quitline (ASQ): Monthly Totals

01Feb2017 -- 28Feb2017

Total	
	CA
Total	86

Language Line Called :

	CA	%
Vietnamese	22	25.6 %
Cantonese	5	5.8 %
Korean	29	33.7 %
Mandarin	30	34.9 %
Total	86	100%

Called For :

	CA	%
Smoker	77	89.5 %
Proxy	9	10.5 %
Total	86	100%

Age :

	CA	%
<18	2	2.3 %
25-44	16	18.6 %
44-65	42	48.8 %
65+	22	25.6 %
Unknown	4	4.7 %
Total	86	100%

Gender :

	CA	%
Male	71	82.6 %
Female	15	17.4 %
Total	86	100%

Education :

	CA	%
Grades 1-8	7	8.1 %
Grades 9-12	7	8.1 %
High School Diploma	24	27.9 %
Some College or	10	11.6 %
2-yr College Degree	6	7.0 %
4-yr College Degree	24	27.9 %
Postgraduate Degree	3	3.5 %
Do not know	5	5.8 %
Total	86	100%

Hear about from:

	CA	%
Other	7	8.1 %
Friend/Family	15	17.4 %
Pharmacy	2	2.3 %
Radio	4	4.7 %
Internet/Social Media	4	4.7 %
Phone Book	1	1.2 %
Clinic/Doctor's Office	14	16.3 %
Non-Profit	1	1.2 %
Billboard/Bus Sign	1	1.2 %
TV	1	1.2 %
Newspaper/Magazine	27	31.4 %
Do not Know	9	10.5 %
Total	86	100%

Total calling for themselves:

Service Selected

	CA	%
Material	7	9.1 %
Counseling	70	90.9 %
Total	77	100%

Sent NRT :

	CA	%
Not Sent NRT	24	27.9 %
Sent NRT	62	72.1 %
Total	86	100%

Calls by Date :

	CA	%
02/01/2017	5	5.8 %
02/02/2017	2	2.3 %
02/03/2017	1	1.2 %
02/04/2017		
02/05/2017		
02/06/2017	8	9.3 %
02/07/2017	8	9.3 %
02/08/2017	2	2.3 %
02/09/2017	3	3.5 %
02/10/2017	4	4.7 %
02/11/2017		
02/12/2017		
02/13/2017	5	5.8 %
02/14/2017	5	5.8 %
02/15/2017	5	5.8 %
02/16/2017	3	3.5 %
02/17/2017	2	2.3 %
02/18/2017		
02/19/2017		
02/20/2017	1	1.2 %
02/21/2017	9	10.5 %
02/22/2017	3	3.5 %
02/23/2017	8	9.3 %
02/24/2017	4	4.7 %
02/25/2017		
02/26/2017		
02/27/2017	1	1.2 %
02/28/2017	7	8.1 %
Total	86	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2017 -- 28Feb2017

YTD Running Total	
	CA
YTD Total	196

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 28Feb2017

Cumulative Total	
	CA
Cumulative Total	5876

Language Line Called :

	CA	%
Mandarin	1215	20.7 %
Vietnamese	1840	31.3 %
Cantonese	444	7.6 %
Korean	2377	40.5 %
Total	5876	100%

Called For :

	CA	%
Proxy	254	4.3 %
Smoker	5622	95.7 %
Total	5876	100%

Age:

	CA	%
<18	4	0.1 %
18-24	80	1.4 %
25-44	1377	23.4 %
44-65	3268	55.6 %
65+	1026	17.5 %
Unknown	121	2.1 %
Total	5876	100%

Gender :

	CA	%
Male	4893	83.3 %
Female	959	16.3 %
Do not know	24	0.4 %
Total	5876	100%

Education :

	CA	%
Never attended	31	0.5 %
Grades 1-8	454	7.7 %
Grades 9-12	656	11.2 %
GED	8	0.1 %
High School Diploma	1445	24.6 %
Some College or	814	13.9 %
2-yr College Degree	280	4.8 %
4-yr College Degree	1628	27.7 %
Postgraduate Degree	219	3.7 %
Do not know	341	5.8 %
Total	5876	100%

Hear about from:

	CA	%
Other	445	7.6 %
Dentist/Dental	10	0.2 %
Phone Book	24	0.4 %
Mail	113	1.9 %
Radio	659	11.2 %
Hospital	117	2.0 %
Internet/Social Media	304	5.2 %
HMO/Med/Insurance	189	3.2 %
Billboard/Bus Sign	11	0.2 %
Friend/Family	1113	18.9 %
Pharmacy	84	1.4 %
Do not Know	172	2.9 %
Non-Profit	46	0.8 %
School	11	0.2 %
Clinic/Doctor's Office	445	7.6 %
TV	305	5.2 %
Newspaper/Magazine	1828	31.1 %
Total	5876	100%

Total calling for themselves:

Service Selected

	CA	%
No Service	20	0.4 %
Material	817	14.5 %
UnKnown	1	0.0 %
Counseling	4784	85.1 %
Total	5622	100%

Sent NRT :

	CA	%
Not Sent NRT	659	11.2 %
Sent NRT	5217	88.8 %
Total	5876	100%