

Asian Smokers' Quitline (ASQ): Monthly Totals

01Dec2016 -- 31Dec2016

Total	
	CA
Total	104

Language Line Called :

	CA	%
Vietnamese	33	31.7 %
Cantonese	7	6.7 %
Korean	35	33.7 %
Mandarin	29	27.9 %
Total	104	100%

Called For :

	CA	%
Smoker	91	87.5 %
Proxy	13	12.5 %
Total	104	100%

Age :

	CA	%
18-24	4	3.8 %
25-44	26	25.0 %
44-65	57	54.8 %
65+	15	14.4 %
Unknown	2	1.9 %
Total	104	100%

Gender :

	CA	%
Male	81	77.9 %
Female	23	22.1 %
Total	104	100%

Education :

	CA	%
Grades 1-8	7	6.7 %
Grades 9-12	12	11.5 %
High School Diploma	18	17.3 %
Some College or	9	8.7 %
2-yr College Degree	5	4.8 %
4-yr College Degree	36	34.6 %
Postgraduate Degree	6	5.8 %
Do not know	11	10.6 %
Total	104	100%

Hear about from:

	CA	%
Other	11	10.6 %
Radio	27	26.0 %
Friend/Family	21	20.2 %
Pharmacy	2	1.9 %
Hospital	1	1.0 %
Internet/Social Media	4	3.8 %
HMO/Med/Insurance	2	1.9 %
Non-Profit	1	1.0 %
TV	4	3.8 %
Newspaper/Magazine	23	22.1 %
Do not Know	4	3.8 %
Clinic/Doctor's Office	4	3.8 %
Total	104	100%

Total calling for themselves:
Service Selected

	CA	%
Material	6	6.6 %
Counseling	85	93.4 %
Total	91	100%

Sent NRT :

	CA	%
Not Sent NRT	28	26.9 %
Sent NRT	76	73.1 %
Total	104	100%

Calls by Date :

	CA	%
12/01/2016	3	2.9 %
12/02/2016	6	5.8 %
12/03/2016		
12/04/2016		
12/05/2016	13	12.5 %
12/06/2016	6	5.8 %
12/07/2016	11	10.6 %
12/08/2016	8	7.7 %
12/09/2016	7	6.7 %
12/10/2016		
12/11/2016		
12/12/2016	2	1.9 %
12/13/2016	2	1.9 %
12/14/2016	4	3.8 %
12/15/2016	2	1.9 %
12/16/2016	2	1.9 %
12/17/2016		
12/18/2016		
12/19/2016	6	5.8 %
12/20/2016	6	5.8 %
12/21/2016	3	2.9 %
12/22/2016	3	2.9 %
12/23/2016	2	1.9 %
12/24/2016		
12/25/2016		
12/26/2016	1	1.0 %
12/27/2016	2	1.9 %
12/28/2016	4	3.8 %
12/29/2016	7	6.7 %
12/30/2016	4	3.8 %
12/31/2016		
Total	104	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2016 -- 31Dec2016

YTD Running Total

	CA
YTD Total	1182

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Dec2016

Cumulative Total

	CA
Cumulative Total	5680

Language Line Called :

	CA	%
Mandarin	1165	20.5 %
Korean	2302	40.5 %
Vietnamese	1783	31.4 %
Cantonese	430	7.6 %
Total	5680	100%

Called For :

	CA	%
Proxy	234	4.1 %
Smoker	5446	95.9 %
Total	5680	100%

Age:

	CA	%
<18	2	0.0 %
18-24	79	1.4 %
25-44	1329	23.4 %
44-65	3171	55.8 %
65+	986	17.4 %
Unknown	113	2.0 %
Total	5680	100%

Gender :

	CA	%
Male	4733	83.3 %
Female	923	16.2 %
Do not know	24	0.4 %
Total	5680	100%

Education :

	CA	%
Never attended	30	0.5 %
Grades 1-8	440	7.7 %
Grades 9-12	638	11.2 %
GED	7	0.1 %
High School Diploma	1398	24.6 %
Some College or	788	13.9 %
2-yr College Degree	267	4.7 %
4-yr College Degree	1575	27.7 %
Postgraduate Degree	213	3.8 %
Do not know	324	5.7 %
Total	5680	100%

Hear about from:

	CA	%
Radio	632	11.1 %
Hospital	117	2.1 %
Other	423	7.4 %
Dentist/Dental	10	0.2 %
Internet/Social Media	295	5.2 %
HMO/Med/Insurance	189	3.3 %
Mail	112	2.0 %
Clinic/Doctor's Office	422	7.4 %
Phone Book	22	0.4 %
School	11	0.2 %
Non-Profit	44	0.8 %
Billboard/Bus Sign	10	0.2 %
Friend/Family	1080	19.0 %
Pharmacy	81	1.4 %
Do not Know	161	2.8 %
TV	302	5.3 %
Newspaper/Magazine	1769	31.1 %
Total	5680	100%

Total calling for themselves:
Service Selected

	CA	%
Material	799	14.7 %
No Service	19	0.3 %
UnKnown	1	0.0 %
Counseling	4627	85.0 %
Total	5446	100%

Sent NRT :

	CA	%
Not Sent NRT	615	10.8 %
Sent NRT	5065	89.2 %
Total	5680	100%