

Asian Smokers' Quitline (ASQ): Monthly Totals

01Nov2016 -- 30Nov2016

| Total | |
|--------------|----|
| | VA |
| Total | 5 |

Language Line Called :

| | VA | % |
|--------------|----|--------|
| Vietnamese | 4 | 80.0 % |
| Cantonese | 1 | 20.0 % |
| Total | 5 | 100% |

Called For :

| | VA | % |
|--------------|----|--------|
| Proxy | 1 | 20.0 % |
| Smoker | 4 | 80.0 % |
| Total | 5 | 100% |

Age :

| | VA | % |
|--------------|----|---------|
| 44-65 | 5 | 100.0 % |
| Total | 5 | 100% |

Gender :

| | VA | % |
|--------------|----|--------|
| Male | 4 | 80.0 % |
| Female | 1 | 20.0 % |
| Total | 5 | 100% |

Education :

| | VA | % |
|---------------------|----|--------|
| Grades 1-8 | 1 | 20.0 % |
| Grades 9-12 | 1 | 20.0 % |
| High School Diploma | 2 | 40.0 % |
| 4-yr College Degree | 1 | 20.0 % |
| Total | 5 | 100% |

Hear about from:

| | VA | % |
|--------------------|----|--------|
| Friend/Family | 4 | 80.0 % |
| Newspaper/Magazine | 1 | 20.0 % |
| Total | 5 | 100% |

Total calling for themselves:
Service Selected

| | VA | % |
|--------------|----|--------|
| Material | 1 | 25.0 % |
| Counseling | 3 | 75.0 % |
| Total | 4 | 100% |

Sent NRT :

| | VA | % |
|--------------|----|--------|
| Sent NRT | 3 | 60.0 % |
| Not Sent NRT | 2 | 40.0 % |
| Total | 5 | 100% |

Calls by Date :

| | VA | % |
|--------------|----|--------|
| 11/01/2016 | | |
| 11/02/2016 | | |
| 11/03/2016 | | |
| 11/04/2016 | | |
| 11/05/2016 | | |
| 11/06/2016 | | |
| 11/07/2016 | 1 | 20.0 % |
| 11/08/2016 | | |
| 11/09/2016 | | |
| 11/10/2016 | | |
| 11/11/2016 | | |
| 11/12/2016 | | |
| 11/13/2016 | | |
| 11/14/2016 | | |
| 11/15/2016 | | |
| 11/16/2016 | 1 | 20.0 % |
| 11/17/2016 | | |
| 11/18/2016 | | |
| 11/19/2016 | | |
| 11/20/2016 | | |
| 11/21/2016 | | |
| 11/22/2016 | 1 | 20.0 % |
| 11/23/2016 | | |
| 11/24/2016 | | |
| 11/25/2016 | | |
| 11/26/2016 | | |
| 11/27/2016 | | |
| 11/28/2016 | 2 | 40.0 % |
| 11/29/2016 | | |
| 11/30/2016 | | |
| Total | 5 | 100% |

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2016 -- 30Nov2016

YTD Running Total

| | VA |
|------------------|----|
| YTD Total | 48 |

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 30Nov2016

Cumulative Total

| | VA |
|-------------------------|-----|
| Cumulative Total | 342 |

Language Line Called :

| | VA | % |
|--------------|-----|--------|
| Mandarin | 24 | 7.0 % |
| Cantonese | 4 | 1.2 % |
| Vietnamese | 132 | 38.6 % |
| Korean | 182 | 53.2 % |
| Total | 342 | 100% |

Called For :

| | VA | % |
|--------------|-----|--------|
| Proxy | 20 | 5.8 % |
| Smoker | 322 | 94.2 % |
| Total | 342 | 100% |

Age:

| | VA | % |
|--------------|-----|--------|
| 18-24 | 2 | 0.6 % |
| 25-44 | 77 | 22.5 % |
| 44-65 | 217 | 63.5 % |
| 65+ | 40 | 11.7 % |
| Unknown | 6 | 1.8 % |
| Total | 342 | 100% |

Gender :

| | VA | % |
|--------------|-----|--------|
| Male | 289 | 84.5 % |
| Female | 51 | 14.9 % |
| Do not know | 2 | 0.6 % |
| Total | 342 | 100% |

Education :

| | VA | % |
|---------------------|-----|--------|
| Never attended | 2 | 0.6 % |
| Grades 1-8 | 30 | 8.8 % |
| Grades 9-12 | 37 | 10.8 % |
| High School Diploma | 88 | 25.7 % |
| Some College or | 33 | 9.6 % |
| 2-yr College Degree | 15 | 4.4 % |
| 4-yr College Degree | 102 | 29.8 % |
| Postgraduate Degree | 12 | 3.5 % |
| Do not know | 23 | 6.7 % |
| Total | 342 | 100% |

Hear about from:

| | VA | % |
|------------------------|-----|--------|
| Radio | 4 | 1.2 % |
| TV | 6 | 1.8 % |
| Clinic/Doctor's Office | 1 | 0.3 % |
| Internet/Social Media | 12 | 3.5 % |
| Newspaper/Magazine | 241 | 70.5 % |
| Other | 22 | 6.4 % |
| Friend/Family | 54 | 15.8 % |
| Billboard/Bus Sign | 1 | 0.3 % |
| Do not Know | 1 | 0.3 % |
| Total | 342 | 100% |

Total calling for themselves:
Service Selected

| | VA | % |
|--------------|-----|--------|
| Counseling | 262 | 81.4 % |
| Material | 60 | 18.6 % |
| Total | 322 | 100% |

Sent NRT :

| | VA | % |
|--------------|-----|--------|
| Sent NRT | 305 | 89.2 % |
| Not Sent NRT | 37 | 10.8 % |
| Total | 342 | 100% |