

**Asian Smokers' Quitline (ASQ): Monthly Totals**

01Nov2016 -- 30Nov2016

**Total**

|              | MD |
|--------------|----|
| <b>Total</b> | 5  |

**Language Line Called :**

|              | MD | %       |
|--------------|----|---------|
| Mandarin     | 5  | 100.0 % |
| <b>Total</b> | 5  | 100%    |

**Called For :**

|              | MD | %       |
|--------------|----|---------|
| Smoker       | 5  | 100.0 % |
| <b>Total</b> | 5  | 100%    |

**Age :**

|              | MD | %      |
|--------------|----|--------|
| 25-44        | 4  | 80.0 % |
| 44-65        | 1  | 20.0 % |
| <b>Total</b> | 5  | 100%   |

**Gender :**

|              | MD | %      |
|--------------|----|--------|
| Male         | 2  | 40.0 % |
| Female       | 3  | 60.0 % |
| <b>Total</b> | 5  | 100%   |

**Education :**

|                     | MD | %      |
|---------------------|----|--------|
| Grades 1-8          | 1  | 20.0 % |
| Grades 9-12         | 2  | 40.0 % |
| High School Diploma | 1  | 20.0 % |
| 4-yr College Degree | 1  | 20.0 % |
| <b>Total</b>        | 5  | 100%   |

**Hear about from:**

|                    | MD | %      |
|--------------------|----|--------|
| Newspaper/Magazine | 1  | 20.0 % |
| Friend/Family      | 4  | 80.0 % |
| <b>Total</b>       | 5  | 100%   |

**Total calling for themselves:**
**Service Selected**

|              | MD | %      |
|--------------|----|--------|
| Material     | 2  | 40.0 % |
| Counseling   | 3  | 60.0 % |
| <b>Total</b> | 5  | 100%   |

**Sent NRT :**

|              | MD | %      |
|--------------|----|--------|
| Not Sent NRT | 1  | 20.0 % |
| Sent NRT     | 4  | 80.0 % |
| <b>Total</b> | 5  | 100%   |

**Calls by Date :**

|              | MD | %      |
|--------------|----|--------|
| 11/01/2016   | 1  | 20.0 % |
| 11/02/2016   |    |        |
| 11/03/2016   |    |        |
| 11/04/2016   |    |        |
| 11/05/2016   |    |        |
| 11/06/2016   |    |        |
| 11/07/2016   |    |        |
| 11/08/2016   | 1  | 20.0 % |
| 11/09/2016   |    |        |
| 11/10/2016   |    |        |
| 11/11/2016   |    |        |
| 11/12/2016   |    |        |
| 11/13/2016   |    |        |
| 11/14/2016   |    |        |
| 11/15/2016   |    |        |
| 11/16/2016   |    |        |
| 11/17/2016   | 1  | 20.0 % |
| 11/18/2016   |    |        |
| 11/19/2016   |    |        |
| 11/20/2016   |    |        |
| 11/21/2016   |    |        |
| 11/22/2016   | 2  | 40.0 % |
| 11/23/2016   |    |        |
| 11/24/2016   |    |        |
| 11/25/2016   |    |        |
| 11/26/2016   |    |        |
| 11/27/2016   |    |        |
| 11/28/2016   |    |        |
| 11/29/2016   |    |        |
| 11/30/2016   |    |        |
| <b>Total</b> | 5  | 100%   |

**Asian Smokers' Quitline (ASQ): Year to Date Totals**

01Jan2016 -- 30Nov2016

**YTD Running Total**

|                  | MD |
|------------------|----|
| <b>YTD Total</b> | 37 |

**Asian Smokers' Quitline (ASQ): Cumulative Totals**

26Sep2012 -- 30Nov2016

**Cumulative Total**

|                         | MD  |
|-------------------------|-----|
| <b>Cumulative Total</b> | 258 |

**Language Line Called :**

|              | MD  | %      |
|--------------|-----|--------|
| Cantonese    | 4   | 1.6 %  |
| Mandarin     | 44  | 17.1 % |
| Korean       | 183 | 70.9 % |
| Vietnamese   | 27  | 10.5 % |
| <b>Total</b> | 258 | 100%   |

**Called For :**

|              | MD  | %      |
|--------------|-----|--------|
| Proxy        | 9   | 3.5 %  |
| Smoker       | 249 | 96.5 % |
| <b>Total</b> | 258 | 100%   |

**Age:**

|              | MD  | %      |
|--------------|-----|--------|
| 18-24        | 2   | 0.8 %  |
| 25-44        | 53  | 20.5 % |
| 44-65        | 169 | 65.5 % |
| 65+          | 25  | 9.7 %  |
| Unknown      | 9   | 3.5 %  |
| <b>Total</b> | 258 | 100%   |

**Gender :**

|              | MD  | %      |
|--------------|-----|--------|
| Male         | 227 | 88.0 % |
| Female       | 30  | 11.6 % |
| Do not know  | 1   | 0.4 %  |
| <b>Total</b> | 258 | 100%   |

**Education :**

|                     | MD  | %      |
|---------------------|-----|--------|
| Never attended      | 1   | 0.4 %  |
| Grades 1-8          | 20  | 7.8 %  |
| Grades 9-12         | 12  | 4.7 %  |
| High School Diploma | 73  | 28.3 % |
| Some College or     | 35  | 13.6 % |
| 2-yr College Degree | 14  | 5.4 %  |
| 4-yr College Degree | 81  | 31.4 % |
| Postgraduate Degree | 10  | 3.9 %  |
| Do not know         | 12  | 4.7 %  |
| <b>Total</b>        | 258 | 100%   |

**Hear about from:**

|                       | MD  | %      |
|-----------------------|-----|--------|
| Newspaper/Magazine    | 201 | 77.9 % |
| Radio                 | 3   | 1.2 %  |
| TV                    | 6   | 2.3 %  |
| Other                 | 11  | 4.3 %  |
| Friend/Family         | 30  | 11.6 % |
| Internet/Social Media | 7   | 2.7 %  |
| <b>Total</b>          | 258 | 100%   |

**Total calling for themselves:**
**Service Selected**

|              | MD  | %      |
|--------------|-----|--------|
| No Service   | 1   | 0.4 %  |
| Material     | 24  | 9.6 %  |
| Counseling   | 224 | 90.0 % |
| <b>Total</b> | 249 | 100%   |

**Sent NRT :**

|              | MD  | %      |
|--------------|-----|--------|
| Sent NRT     | 241 | 93.4 % |
| Not Sent NRT | 17  | 6.6 %  |
| <b>Total</b> | 258 | 100%   |