

Asian Smokers' Quitline (ASQ): Monthly Totals

01Nov2016 -- 30Nov2016

Total

	CA
Total	62

Language Line Called :

	CA	%
Vietnamese	20	32.3 %
Cantonese	7	11.3 %
Korean	24	38.7 %
Mandarin	11	17.7 %
Total	62	100%

Called For :

	CA	%
Smoker	61	98.4 %
Proxy	1	1.6 %
Total	62	100%

Age :

	CA	%
25-44	18	29.0 %
44-65	34	54.8 %
65+	10	16.1 %
Total	62	100%

Gender :

	CA	%
Male	48	77.4 %
Female	14	22.6 %
Total	62	100%

Education :

	CA	%
Grades 1-8	7	11.3 %
Grades 9-12	5	8.1 %
High School Diploma	10	16.1 %
Some College or	13	21.0 %
2-yr College Degree	8	12.9 %
4-yr College Degree	11	17.7 %
Postgraduate Degree	3	4.8 %
Do not know	5	8.1 %
Total	62	100%

Hear about from:

	CA	%
Other	8	12.9 %
Radio	9	14.5 %
Hospital	1	1.6 %
Internet/Social Media	4	6.5 %
HMO/Med/Insurance	1	1.6 %
Friend/Family	12	19.4 %
Pharmacy	1	1.6 %
Dentist/Dental	1	1.6 %
Clinic/Doctor's Office	4	6.5 %
TV	2	3.2 %
Newspaper/Magazine	12	19.4 %
Do not Know	7	11.3 %
Total	62	100%

Total calling for themselves:

Service Selected

	CA	%
Material	7	11.5 %
Counseling	54	88.5 %
Total	61	100%

Sent NRT :

	CA	%
Not Sent NRT	7	11.3 %
Sent NRT	55	88.7 %
Total	62	100%

Calls by Date :

	CA	%
11/01/2016	3	4.8 %
11/02/2016	3	4.8 %
11/03/2016	2	3.2 %
11/04/2016	4	6.5 %
11/05/2016	1	1.6 %
11/06/2016		
11/07/2016	4	6.5 %
11/08/2016	1	1.6 %
11/09/2016	2	3.2 %
11/10/2016	2	3.2 %
11/11/2016	1	1.6 %
11/12/2016		
11/13/2016		
11/14/2016	4	6.5 %
11/15/2016	5	8.1 %
11/16/2016	5	8.1 %
11/17/2016	6	9.7 %
11/18/2016	3	4.8 %
11/19/2016		
11/20/2016		
11/21/2016	4	6.5 %
11/22/2016	2	3.2 %
11/23/2016	1	1.6 %
11/24/2016		
11/25/2016		
11/26/2016		
11/27/2016		
11/28/2016	2	3.2 %
11/29/2016	2	3.2 %
11/30/2016	5	8.1 %
Total	62	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2016 -- 30Nov2016

YTD Running Total

	CA
YTD Total	1078

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 30Nov2016

Cumulative Total

	CA
Cumulative Total	5576

Language Line Called :

	CA	%
Mandarin	1136	20.4 %
Vietnamese	1750	31.4 %
Cantonese	423	7.6 %
Korean	2267	40.7 %
Total	5576	100%

Called For :

	CA	%
Proxy	221	4.0 %
Smoker	5355	96.0 %
Total	5576	100%

Age:

	CA	%
<18	2	0.0 %
18-24	75	1.3 %
25-44	1303	23.4 %
44-65	3114	55.8 %
65+	971	17.4 %
Unknown	111	2.0 %
Total	5576	100%

Gender :

	CA	%
Male	4652	83.4 %
Female	900	16.1 %
Do not know	24	0.4 %
Total	5576	100%

Education :

	CA	%
Never attended	30	0.5 %
Grades 1-8	433	7.8 %
Grades 9-12	626	11.2 %
GED	7	0.1 %
High School Diploma	1380	24.7 %
Some College or	779	14.0 %
2-yr College Degree	262	4.7 %
4-yr College Degree	1539	27.6 %
Postgraduate Degree	207	3.7 %
Do not know	313	5.6 %
Total	5576	100%

Hear about from:

	CA	%
Hospital	116	2.1 %
Radio	605	10.9 %
Other	412	7.4 %
Dentist/Dental	10	0.2 %
Mail	112	2.0 %
Clinic/Doctor's Office	418	7.5 %
Internet/Social Media	291	5.2 %
HMO/Med/Insurance	187	3.4 %
Phone Book	22	0.4 %
School	11	0.2 %
Friend/Family	1059	19.0 %
Pharmacy	79	1.4 %
Billboard/Bus Sign	10	0.2 %
TV	298	5.3 %
Newspaper/Magazine	1746	31.3 %
Non-Profit	43	0.8 %
Do not Know	157	2.8 %
Total	5576	100%

Total calling for themselves:

Service Selected

	CA	%
No Service	19	0.4 %
Material	794	14.8 %
Counseling	4541	84.8 %
UnKnown	1	0.0 %
Total	5355	100%

Sent NRT :

	CA	%
Not Sent NRT	587	10.5 %
Sent NRT	4989	89.5 %
Total	5576	100%