

Asian Smokers' Quitline (ASQ): Monthly Totals

01Oct2016 -- 31Oct2016

Total	
	CA
Total	102

Language Line Called :

	CA	%
Vietnamese	29	28.4 %
Cantonese	6	5.9 %
Korean	51	50.0 %
Mandarin	16	15.7 %
Total	102	100%

Called For :

	CA	%
Smoker	98	96.1 %
Proxy	4	3.9 %
Total	102	100%

Age :

	CA	%
18-24	2	2.0 %
25-44	34	33.3 %
44-65	47	46.1 %
65+	17	16.7 %
Unknown	2	2.0 %
Total	102	100%

Gender :

	CA	%
Male	80	78.4 %
Female	21	20.6 %
Do not know	1	1.0 %
Total	102	100%

Education :

	CA	%
Grades 1-8	6	5.9 %
Grades 9-12	7	6.9 %
High School Diploma	26	25.5 %
Some College or	14	13.7 %
2-yr College Degree	7	6.9 %
4-yr College Degree	28	27.5 %
Postgraduate Degree	2	2.0 %
Do not know	12	11.8 %
Total	102	100%

Hear about from:

	CA	%
Other	16	15.7 %
Friend/Family	18	17.6 %
Pharmacy	5	4.9 %
Radio	30	29.4 %
Hospital	1	1.0 %
Internet/Social Media	5	4.9 %
HMO/Med/Insurance	2	2.0 %
Clinic/Doctor's Office	10	9.8 %
TV	1	1.0 %
Newspaper/Magazine	11	10.8 %
Do not Know	3	2.9 %
Total	102	100%

Total calling for themselves:
Service Selected

	CA	%
Material	14	14.3 %
Counseling	84	85.7 %
Total	98	100%

Sent NRT :

	CA	%
Not Sent NRT	12	11.8 %
Sent NRT	90	88.2 %
Total	102	100%

Calls by Date :

	CA	%
10/01/2016		
10/02/2016		
10/03/2016	12	11.8 %
10/04/2016	10	9.8 %
10/05/2016	8	7.8 %
10/06/2016	2	2.0 %
10/07/2016	1	1.0 %
10/08/2016		
10/09/2016		
10/10/2016	1	1.0 %
10/11/2016	4	3.9 %
10/12/2016	12	11.8 %
10/13/2016	2	2.0 %
10/14/2016	11	10.8 %
10/15/2016		
10/16/2016		
10/17/2016	5	4.9 %
10/18/2016	7	6.9 %
10/19/2016	2	2.0 %
10/20/2016	4	3.9 %
10/21/2016	1	1.0 %
10/22/2016		
10/23/2016		
10/24/2016	5	4.9 %
10/25/2016	5	4.9 %
10/26/2016	3	2.9 %
10/27/2016	3	2.9 %
10/28/2016		
10/29/2016		
10/30/2016		
10/31/2016	4	3.9 %
Total	102	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2016 -- 31Oct2016

YTD Running Total	
	CA
YTD Total	1016

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Oct2016

Cumulative Total	
	CA
Cumulative Total	5514

Language Line Called :

	CA	%
Mandarin	1125	20.4 %
Korean	2243	40.7 %
Vietnamese	1730	31.4 %
Cantonese	416	7.5 %
Total	5514	100%

Called For :

	CA	%
Proxy	220	4.0 %
Smoker	5294	96.0 %
Total	5514	100%

Age:

	CA	%
<18	2	0.0 %
18-24	75	1.4 %
25-44	1285	23.3 %
44-65	3080	55.9 %
65+	961	17.4 %
Unknown	111	2.0 %
Total	5514	100%

Gender :

	CA	%
Male	4604	83.5 %
Female	886	16.1 %
Do not know	24	0.4 %
Total	5514	100%

Education :

	CA	%
Never attended	30	0.5 %
Grades 1-8	426	7.7 %
Grades 9-12	621	11.3 %
GED	7	0.1 %
High School Diploma	1370	24.8 %
Some College or	766	13.9 %
2-yr College Degree	254	4.6 %
4-yr College Degree	1528	27.7 %
Postgraduate Degree	204	3.7 %
Do not know	308	5.6 %
Total	5514	100%

Hear about from:

	CA	%
Other	404	7.3 %
Friend/Family	1047	19.0 %
Pharmacy	78	1.4 %
Radio	596	10.8 %
Hospital	115	2.1 %
Internet/Social Media	287	5.2 %
HMO/Med/Insurance	186	3.4 %
Dentist/Dental	9	0.2 %
Clinic/Doctor's Office	414	7.5 %
Phone Book	22	0.4 %
School	11	0.2 %
Billboard/Bus Sign	10	0.2 %
Non-Profit	43	0.8 %
TV	296	5.4 %
Newspaper/Magazine	1734	31.4 %
Mail	112	2.0 %
Do not Know	150	2.7 %
Total	5514	100%

Total calling for themselves:
Service Selected

	CA	%
Material	787	14.9 %
UnKnown	1	0.0 %
No Service	19	0.4 %
Counseling	4487	84.8 %
Total	5294	100%

Sent NRT :

	CA	%
Not Sent NRT	580	10.5 %
Sent NRT	4934	89.5 %
Total	5514	100%