

Asian Smokers' Quitline (ASQ): Monthly Totals

01Aug2016 -- 31Aug2016

Total	
	NY
Total	28

Language Line Called :

	NY	%
Korean	12	42.9 %
Cantonese	2	7.1 %
Mandarin	14	50.0 %
Total	28	100%

Called For :

	NY	%
Proxy	1	3.6 %
Smoker	27	96.4 %
Total	28	100%

Age :

	NY	%
25-44	7	25.0 %
44-65	14	50.0 %
65+	5	17.9 %
Unknown	2	7.1 %
Total	28	100%

Gender :

	NY	%
Male	20	71.4 %
Female	8	28.6 %
Total	28	100%

Education :

	NY	%
Grades 1-8	2	7.1 %
Grades 9-12	1	3.6 %
GED	1	3.6 %
High School Diploma	8	28.6 %
Some College or	2	7.1 %
2-yr College Degree	3	10.7 %
4-yr College Degree	11	39.3 %
Total	28	100%

Hear about from:

	NY	%
Internet/Social Media	1	3.6 %
Newspaper/Magazine	17	60.7 %
Clinic/Doctor's Office	4	14.3 %
Do not Know	4	14.3 %
Other	1	3.6 %
Pharmacy	1	3.6 %
Total	28	100%

Total calling for themselves:

Service Selected

	NY	%
Counseling	20	74.1 %
Material	7	25.9 %
Total	27	100%

Sent NRT :

	NY	%
Not Sent NRT	6	21.4 %
Sent NRT	22	78.6 %
Total	28	100%

Calls by Date :

	NY	%
08/01/2016	1	3.6 %
08/02/2016	1	3.6 %
08/03/2016		
08/04/2016	2	7.1 %
08/05/2016	5	17.9 %
08/06/2016		
08/07/2016		
08/08/2016		
08/09/2016	3	10.7 %
08/10/2016	1	3.6 %
08/11/2016	1	3.6 %
08/12/2016	1	3.6 %
08/13/2016		
08/14/2016		
08/15/2016	1	3.6 %
08/16/2016	1	3.6 %
08/17/2016		
08/18/2016	3	10.7 %
08/19/2016	2	7.1 %
08/20/2016		
08/21/2016		
08/22/2016	1	3.6 %
08/23/2016		
08/24/2016	1	3.6 %
08/25/2016		
08/26/2016		
08/27/2016		
08/28/2016		
08/29/2016	3	10.7 %
08/30/2016	1	3.6 %
08/31/2016		
Total	28	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2016 -- 31Aug2016

YTD Running Total	
	NY
YTD Total	250

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Aug2016

Cumulative Total	
	NY
Cumulative Total	1424

Language Line Called :

	NY	%
Vietnamese	5	0.4 %
Korean	432	30.3 %
Cantonese	162	11.4 %
Mandarin	825	57.9 %
Total	1424	100%

Called For :

	NY	%
Proxy	66	4.6 %
Smoker	1358	95.4 %
Total	1424	100%

Age:

	NY	%
<18	2	0.1 %
18-24	26	1.8 %
25-44	482	33.8 %
44-65	712	50.0 %
65+	181	12.7 %
Unknown	21	1.5 %
Total	1424	100%

Gender :

	NY	%
Male	1182	83.0 %
Female	237	16.6 %
Do not know	5	0.4 %
Total	1424	100%

Education :

	NY	%
Never attended	10	0.7 %
Grades 1-8	220	15.4 %
Grades 9-12	179	12.6 %
GED	4	0.3 %
High School Diploma	401	28.2 %
Some College or	116	8.1 %
2-yr College Degree	30	2.1 %
4-yr College Degree	350	24.6 %
Postgraduate Degree	30	2.1 %
Do not know	84	5.9 %
Total	1424	100%

Hear about from:

	NY	%
Internet/Social Media	40	2.8 %
Newspaper/Magazine	667	46.8 %
Billboard/Bus Sign	9	0.6 %
Phone Book	1	0.1 %
Radio	85	6.0 %
Clinic/Doctor's Office	171	12.0 %
Friend/Family	148	10.4 %
Dentist/Dental	6	0.4 %
Do not Know	80	5.6 %
Other	106	7.4 %
HMO/Med/Insurance	9	0.6 %
Pharmacy	27	1.9 %
Mail	14	1.0 %
Hospital	32	2.2 %
School	1	0.1 %
TV	7	0.5 %
Non-Profit	21	1.5 %
Total	1424	100%

Total calling for themselves:

Service Selected

	NY	%
No Service	10	0.7 %
Counseling	1133	83.4 %
Material	215	15.8 %
Total	1358	100%

Sent NRT :

	NY	%
Not Sent NRT	203	14.3 %
Sent NRT	1221	85.7 %
Total	1424	100%