

Asian Smokers' Quitline (ASQ): Monthly Totals

01Aug2016 -- 31Aug2016

| Total | |
|--------------|-----|
| | CA |
| Total | 100 |

Language Line Called :

| | CA | % |
|--------------|-----|--------|
| Vietnamese | 38 | 38.0 % |
| Cantonese | 8 | 8.0 % |
| Korean | 37 | 37.0 % |
| Mandarin | 17 | 17.0 % |
| Total | 100 | 100% |

Called For :

| | CA | % |
|--------------|-----|--------|
| Proxy | 6 | 6.0 % |
| Smoker | 94 | 94.0 % |
| Total | 100 | 100% |

Age :

| | CA | % |
|--------------|-----|--------|
| 25-44 | 23 | 23.0 % |
| 44-65 | 56 | 56.0 % |
| 65+ | 18 | 18.0 % |
| Unknown | 3 | 3.0 % |
| Total | 100 | 100% |

Gender :

| | CA | % |
|--------------|-----|--------|
| Male | 81 | 81.0 % |
| Female | 19 | 19.0 % |
| Total | 100 | 100% |

Education :

| | CA | % |
|---------------------|-----|--------|
| Never attended | 1 | 1.0 % |
| Grades 1-8 | 11 | 11.0 % |
| Grades 9-12 | 17 | 17.0 % |
| High School Diploma | 18 | 18.0 % |
| Some College or | 10 | 10.0 % |
| 2-yr College Degree | 5 | 5.0 % |
| 4-yr College Degree | 21 | 21.0 % |
| Postgraduate Degree | 3 | 3.0 % |
| Do not know | 14 | 14.0 % |
| Total | 100 | 100% |

Hear about from:

| | CA | % |
|------------------------|-----|--------|
| Friend/Family | 20 | 20.0 % |
| Pharmacy | 4 | 4.0 % |
| Radio | 9 | 9.0 % |
| Other | 17 | 17.0 % |
| Hospital | 2 | 2.0 % |
| Clinic/Doctor's Office | 7 | 7.0 % |
| Internet/Social Media | 8 | 8.0 % |
| HMO/Med/Insurance | 5 | 5.0 % |
| Mail | 2 | 2.0 % |
| Non-Profit | 1 | 1.0 % |
| TV | 2 | 2.0 % |
| Newspaper/Magazine | 17 | 17.0 % |
| Do not Know | 6 | 6.0 % |
| Total | 100 | 100% |

Total calling for themselves:

Service Selected

| | CA | % |
|--------------|----|--------|
| Material | 15 | 16.0 % |
| Counseling | 79 | 84.0 % |
| Total | 94 | 100% |

Sent NRT :

| | CA | % |
|--------------|-----|--------|
| Not Sent NRT | 21 | 21.0 % |
| Sent NRT | 79 | 79.0 % |
| Total | 100 | 100% |

Calls by Date :

| | CA | % |
|--------------|-----|-------|
| 08/01/2016 | 4 | 4.0 % |
| 08/02/2016 | 3 | 3.0 % |
| 08/03/2016 | 5 | 5.0 % |
| 08/04/2016 | 9 | 9.0 % |
| 08/05/2016 | 3 | 3.0 % |
| 08/06/2016 | 1 | 1.0 % |
| 08/07/2016 | 1 | 1.0 % |
| 08/08/2016 | 5 | 5.0 % |
| 08/09/2016 | 5 | 5.0 % |
| 08/10/2016 | 4 | 4.0 % |
| 08/11/2016 | 2 | 2.0 % |
| 08/12/2016 | 3 | 3.0 % |
| 08/13/2016 | | |
| 08/14/2016 | | |
| 08/15/2016 | 5 | 5.0 % |
| 08/16/2016 | 6 | 6.0 % |
| 08/17/2016 | 8 | 8.0 % |
| 08/18/2016 | 3 | 3.0 % |
| 08/19/2016 | | |
| 08/20/2016 | | |
| 08/21/2016 | | |
| 08/22/2016 | 4 | 4.0 % |
| 08/23/2016 | 3 | 3.0 % |
| 08/24/2016 | 3 | 3.0 % |
| 08/25/2016 | 8 | 8.0 % |
| 08/26/2016 | 3 | 3.0 % |
| 08/27/2016 | | |
| 08/28/2016 | | |
| 08/29/2016 | 8 | 8.0 % |
| 08/30/2016 | 2 | 2.0 % |
| 08/31/2016 | 2 | 2.0 % |
| Total | 100 | 100% |

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2016 -- 31Aug2016

YTD Running Total

| | CA |
|------------------|-----|
| YTD Total | 825 |

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Aug2016

Cumulative Total

| | CA |
|-------------------------|------|
| Cumulative Total | 5323 |

Language Line Called :

| | CA | % |
|--------------|------|--------|
| Mandarin | 1093 | 20.5 % |
| Korean | 2166 | 40.7 % |
| Vietnamese | 1661 | 31.2 % |
| Cantonese | 403 | 7.6 % |
| Total | 5323 | 100% |

Called For :

| | CA | % |
|--------------|------|--------|
| Proxy | 214 | 4.0 % |
| Smoker | 5109 | 96.0 % |
| Total | 5323 | 100% |

Age:

| | CA | % |
|--------------|------|--------|
| <18 | 2 | 0.0 % |
| 18-24 | 70 | 1.3 % |
| 25-44 | 1229 | 23.1 % |
| 44-65 | 2988 | 56.1 % |
| 65+ | 930 | 17.5 % |
| Unknown | 104 | 2.0 % |
| Total | 5323 | 100% |

Gender :

| | CA | % |
|--------------|------|--------|
| Male | 4448 | 83.6 % |
| Female | 853 | 16.0 % |
| Do not know | 22 | 0.4 % |
| Total | 5323 | 100% |

Education :

| | CA | % |
|---------------------|------|--------|
| Never attended | 30 | 0.6 % |
| Grades 1-8 | 416 | 7.8 % |
| Grades 9-12 | 598 | 11.2 % |
| GED | 7 | 0.1 % |
| High School Diploma | 1324 | 24.9 % |
| Some College or | 743 | 14.0 % |
| 2-yr College Degree | 239 | 4.5 % |
| 4-yr College Degree | 1476 | 27.7 % |
| Postgraduate Degree | 201 | 3.8 % |
| Do not know | 289 | 5.4 % |
| Total | 5323 | 100% |

Hear about from:

| | CA | % |
|------------------------|------|--------|
| Other | 378 | 7.1 % |
| Radio | 544 | 10.2 % |
| Dentist/Dental | 9 | 0.2 % |
| Internet/Social Media | 280 | 5.3 % |
| HMO/Med/Insurance | 183 | 3.4 % |
| Hospital | 113 | 2.1 % |
| Phone Book | 22 | 0.4 % |
| Mail | 110 | 2.1 % |
| Non-Profit | 43 | 0.8 % |
| School | 11 | 0.2 % |
| Friend/Family | 1016 | 19.1 % |
| Pharmacy | 70 | 1.3 % |
| Billboard/Bus Sign | 9 | 0.2 % |
| TV | 295 | 5.5 % |
| Newspaper/Magazine | 1706 | 32.0 % |
| Do not Know | 141 | 2.6 % |
| Clinic/Doctor's Office | 393 | 7.4 % |
| Total | 5323 | 100% |

Total calling for themselves:

Service Selected

| | CA | % |
|--------------|------|--------|
| No Service | 19 | 0.4 % |
| Material | 761 | 14.9 % |
| UnKnown | 1 | 0.0 % |
| Counseling | 4328 | 84.7 % |
| Total | 5109 | 100% |

Sent NRT :

| | CA | % |
|--------------|------|--------|
| Not Sent NRT | 559 | 10.5 % |
| Sent NRT | 4764 | 89.5 % |
| Total | 5323 | 100% |