## Asian Smokers' Quitline (ASQ): Monthly Totals

01Jul2016 -- 31Jul2016

| Total | |
|---|---|
| | CA |
| **Total** | 66 |

**Language Line Called :**

| | CA | % |
|---|---|---|
| Vietnamese | 21 | 31.8 % |
| Cantonese | 6 | 9.1 % |
| Korean | 20 | 30.3 % |
| Mandarin | 19 | 28.8 % |
| **Total** | 66 | 100% |

**Called For :**

| | CA | % |
|---|---|---|
| Proxy | 3 | 4.5 % |
| Smoker | 63 | 95.5 % |
| **Total** | 66 | 100% |

**Age :**

| | CA | % |
|---|---|---|
| 18-24 | 2 | 3.0 % |
| 25-44 | 14 | 21.2 % |
| 44-65 | 37 | 56.1 % |
| 65+ | 11 | 16.7 % |
| Unknown | 2 | 3.0 % |
| **Total** | 66 | 100% |

**Gender :**

| | CA | % |
|---|---|---|
| Male | 57 | 86.4 % |
| Female | 9 | 13.6 % |
| **Total** | 66 | 100% |

**Education :**

| | CA | % |
|---|---|---|
| Grades 1-8 | 5 | 7.6 % |
| Grades 9-12 | 7 | 10.6 % |
| High School Diploma | 16 | 24.2 % |
| Some College or | 16 | 24.2 % |
| 2-yr College Degree | 3 | 4.5 % |
| 4-yr College Degree | 13 | 19.7 % |
| Postgraduate Degree | 1 | 1.5 % |
| Do not know | 5 | 7.6 % |
| **Total** | 66 | 100% |

**Hear about from:**

| | CA | % |
|---|---|---|
| Other | 9 | 13.6 % |
| Friend/Family | 16 | 24.2 % |
| Pharmacy | 1 | 1.5 % |
| Radio | 7 | 10.6 % |
| Hospital | 5 | 7.6 % |
| Internet/Social Media | 4 | 6.1 % |
| HMO/Medi/Insurance | 2 | 3.0 % |
| Non-Profit | 1 | 1.5 % |
| Do not Know | 4 | 6.1 % |
| TV | 3 | 4.5 % |
| Newspaper/Magazine | 6 | 9.1 % |
| Clinic/Doctor's Office | 8 | 12.1 % |
| **Total** | 66 | 100% |

**Total calling for themselves:**

**Service Selected**

| | CA | % |
|---|---|---|
| Material | 9 | 14.3 % |
| Counseling | 54 | 85.7 % |
| **Total** | 63 | 100% |

**Sent NRT :**

| | CA | % |
|---|---|---|
| Not Sent NRT | 14 | 21.2 % |
| Sent NRT | 52 | 78.8 % |
| **Total** | 66 | 100% |

**Calls by Date :**

| | CA | % |
|---|---|---|
| 07/01/2016 | 6 | 9.1 % |
| 07/02/2016 | | |
| 07/03/2016 | | |
| 07/04/2016 | 1 | 1.5 % |
| 07/05/2016 | 4 | 6.1 % |
| 07/06/2016 | 5 | 7.6 % |
| 07/07/2016 | 1 | 1.5 % |
| 07/08/2016 | 6 | 9.1 % |
| 07/09/2016 | | |
| 07/10/2016 | | |
| 07/11/2016 | 2 | 3.0 % |
| 07/12/2016 | 3 | 4.5 % |
| 07/13/2016 | 2 | 3.0 % |
| 07/14/2016 | | |
| 07/15/2016 | 1 | 1.5 % |
| 07/16/2016 | | |
| 07/17/2016 | | |
| 07/18/2016 | 2 | 3.0 % |
| 07/19/2016 | 1 | 1.5 % |
| 07/20/2016 | 5 | 7.6 % |
| 07/21/2016 | 2 | 3.0 % |
| 07/22/2016 | 1 | 1.5 % |
| 07/23/2016 | | |
| 07/24/2016 | | |
| 07/25/2016 | 7 | 10.6 % |
| 07/26/2016 | 1 | 1.5 % |
| 07/27/2016 | 4 | 6.1 % |
| 07/28/2016 | 3 | 4.5 % |
| 07/29/2016 | 9 | 13.6 % |
| 07/30/2016 | | |
| 07/31/2016 | | |
| **Total** | 66 | 100% |

## Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2016 -- 31Jul2016

| YTD Running Total | |
|---|---|
| | CA |
| **YTD Total** | 725 |

## Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Jul2016

| Cumulative Total | |
|---|---|
| | CA |
| **Cumulative Total** | 5223 |

**Language Line Called :**

| | CA | % |
|---|---|---|
| Korean | 2129 | 40.8 % |
| Vietnamese | 1623 | 31.1 % |
| Cantonese | 395 | 7.6 % |
| Mandarin | 1076 | 20.6 % |
| **Total** | 5223 | 100% |

**Called For :**

| | CA | % |
|---|---|---|
| Proxy | 208 | 4.0 % |
| Smoker | 5015 | 96.0 % |
| **Total** | 5223 | 100% |

**Age:**

| | CA | % |
|---|---|---|
| <18 | 2 | 0.0 % |
| 18-24 | 70 | 1.3 % |
| 25-44 | 1206 | 23.1 % |
| 44-65 | 2932 | 56.1 % |
| 65+ | 912 | 17.5 % |
| Unknown | 101 | 1.9 % |
| **Total** | 5223 | 100% |

**Gender :**

| | CA | % |
|---|---|---|
| Male | 4367 | 83.6 % |
| Female | 834 | 16.0 % |
| Do not know | 22 | 0.4 % |
| **Total** | 5223 | 100% |

**Education :**

| | CA | % |
|---|---|---|
| Never attended | 29 | 0.6 % |
| Grades 1-8 | 405 | 7.8 % |
| Grades 9-12 | 581 | 11.1 % |
| GED | 7 | 0.1 % |
| High School Diploma | 1306 | 25.0 % |
| Some College or | 733 | 14.0 % |
| 2-yr College Degree | 234 | 4.5 % |
| 4-yr College Degree | 1455 | 27.9 % |
| Postgraduate Degree | 198 | 3.8 % |
| Do not know | 275 | 5.3 % |
| **Total** | 5223 | 100% |

**Hear about from:**

| | CA | % |
|---|---|---|
| Other | 361 | 6.9 % |
| Radio | 535 | 10.2 % |
| Friend/Family | 996 | 19.1 % |
| Pharmacy | 66 | 1.3 % |
| Hospital | 111 | 2.1 % |
| Dentist/Dental | 9 | 0.2 % |
| Mail | 108 | 2.1 % |
| Internet/Social Media | 272 | 5.2 % |
| HMO/Medi/Insurance | 178 | 3.4 % |
| Clinic/Doctor's Office | 386 | 7.4 % |
| Phone Book | 22 | 0.4 % |
| Non-Profit | 42 | 0.8 % |
| Billboard/Bus Sign | 9 | 0.2 % |
| Do not Know | 135 | 2.6 % |
| TV | 293 | 5.6 % |
| Newspaper/Magazine | 1689 | 32.3 % |
| School | 11 | 0.2 % |
| **Total** | 5223 | 100% |

**Total calling for themselves:**

**Service Selected**

| | CA | % |
|---|---|---|
| No Service | 19 | 0.4 % |
| UnKnown | 1 | 0.0 % |
| Counseling | 4249 | 84.7 % |
| Material | 746 | 14.9 % |
| **Total** | 5015 | 100% |

**Sent NRT :**

| | CA | % |
|---|---|---|
| Not Sent NRT | 541 | 10.4 % |
| Sent NRT | 4682 | 89.6 % |
| **Total** | 5223 | 100% |