

Asian Smokers' Quitline (ASQ): Monthly Totals

01May2016 -- 31May2016

Total	
	NY
Total	22

Language Line Called :

	NY	%
Korean	3	13.6 %
Cantonese	2	9.1 %
Mandarin	17	77.3 %
Total	22	100%

Called For :

	NY	%
Smoker	22	100.0 %
Total	22	100%

Age :

	NY	%
25-44	9	40.9 %
44-65	9	40.9 %
65+	4	18.2 %
Total	22	100%

Gender :

	NY	%
Male	19	86.4 %
Female	3	13.6 %
Total	22	100%

Education :

	NY	%
Grades 1-8	5	22.7 %
Grades 9-12	1	4.5 %
High School Diploma	10	45.5 %
Some College or	3	13.6 %
4-yr College Degree	1	4.5 %
Do not know	2	9.1 %
Total	22	100%

Hear about from:

	NY	%
Friend/Family	2	9.1 %
Newspaper/Magazine	5	22.7 %
Radio	1	4.5 %
Clinic/Doctor's Office	4	18.2 %
Other	1	4.5 %
Billboard/Bus Sign	1	4.5 %
Dentist/Dental	1	4.5 %
Do not Know	7	31.8 %
Total	22	100%

Total calling for themselves:
Service Selected

	NY	%
Counseling	18	81.8 %
Material	4	18.2 %
Total	22	100%

Sent NRT :

	NY	%
Not Sent NRT	4	18.2 %
Sent NRT	18	81.8 %
Total	22	100%

Calls by Date :

	NY	%
05/01/2016		
05/02/2016		
05/03/2016	1	4.5 %
05/04/2016		
05/05/2016	3	13.6 %
05/06/2016	1	4.5 %
05/07/2016		
05/08/2016		
05/09/2016	4	18.2 %
05/10/2016	1	4.5 %
05/11/2016	2	9.1 %
05/12/2016		
05/13/2016		
05/14/2016		
05/15/2016		
05/16/2016	4	18.2 %
05/17/2016		
05/18/2016	2	9.1 %
05/19/2016	1	4.5 %
05/20/2016		
05/21/2016		
05/22/2016		
05/23/2016		
05/24/2016		
05/25/2016		
05/26/2016	2	9.1 %
05/27/2016	1	4.5 %
05/28/2016		
05/29/2016		
05/30/2016		
05/31/2016		
Total	22	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2016 -- 31May2016

YTD Running Total

	NY
YTD Total	154

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31May2016

Cumulative Total

	NY
Cumulative Total	1328

Language Line Called :

	NY	%
Vietnamese	5	0.4 %
Korean	400	30.1 %
Mandarin	769	57.9 %
Cantonese	154	11.6 %
Total	1328	100%

Called For :

	NY	%
Proxy	64	4.8 %
Smoker	1264	95.2 %
Total	1328	100%

Age:

	NY	%
<18	2	0.2 %
18-24	25	1.9 %
25-44	464	34.9 %
44-65	659	49.6 %
65+	159	12.0 %
Unknown	19	1.4 %
Total	1328	100%

Gender :

	NY	%
Male	1108	83.4 %
Female	215	16.2 %
Do not know	5	0.4 %
Total	1328	100%

Education :

	NY	%
Never attended	10	0.8 %
Grades 1-8	205	15.4 %
Grades 9-12	162	12.2 %
GED	3	0.2 %
High School Diploma	382	28.8 %
Some College or	107	8.1 %
2-yr College Degree	25	1.9 %
4-yr College Degree	327	24.6 %
Postgraduate Degree	27	2.0 %
Do not know	80	6.0 %
Total	1328	100%

Hear about from:

	NY	%
Internet/Social Media	39	2.9 %
Newspaper/Magazine	623	46.9 %
Hospital	32	2.4 %
Billboard/Bus Sign	8	0.6 %
Phone Book	1	0.1 %
Radio	83	6.2 %
Clinic/Doctor's Office	159	12.0 %
Pharmacy	24	1.8 %
Mail	14	1.1 %
Friend/Family	140	10.5 %
Dentist/Dental	5	0.4 %
Do not Know	61	4.6 %
HMO/Med/Insurance	9	0.7 %
Other	101	7.6 %
School	1	0.1 %
TV	7	0.5 %
Non-Profit	21	1.6 %
Total	1328	100%

Total calling for themselves:
Service Selected

	NY	%
Counseling	1060	83.9 %
No Service	7	0.6 %
Material	197	15.6 %
Total	1264	100%

Sent NRT :

	NY	%
Sent NRT	1139	85.8 %
Not Sent NRT	189	14.2 %
Total	1328	100%