

**Asian Smokers' Quitline (ASQ): Monthly Totals**

01May2016 -- 31May2016

**Total**

	CA
<b>Total</b>	105

**Language Line Called :**

	CA	%
Vietnamese	25	23.8 %
Cantonese	8	7.6 %
Korean	54	51.4 %
Mandarin	18	17.1 %
<b>Total</b>	105	100%

**Called For :**

	CA	%
Smoker	102	97.1 %
Proxy	3	2.9 %
<b>Total</b>	105	100%

**Age :**

	CA	%
25-44	31	29.5 %
44-65	58	55.2 %
65+	16	15.2 %
<b>Total</b>	105	100%

**Gender :**

	CA	%
Male	84	80.0 %
Female	21	20.0 %
<b>Total</b>	105	100%

**Education :**

	CA	%
Grades 1-8	8	7.6 %
Grades 9-12	6	5.7 %
High School Diploma	20	19.0 %
Some College or	11	10.5 %
2-yr College Degree	4	3.8 %
4-yr College Degree	34	32.4 %
Postgraduate Degree	4	3.8 %
Do not know	18	17.1 %
<b>Total</b>	105	100%

**Hear about from:**

	CA	%
Other	20	19.0 %
Friend/Family	14	13.3 %
Pharmacy	3	2.9 %
Radio	25	23.8 %
Hospital	2	1.9 %
Internet/Social Media	5	4.8 %
HMO/Med/Insurance	1	1.0 %
Phone Book	1	1.0 %
Mail	1	1.0 %
Non-Profit	1	1.0 %
TV	3	2.9 %
Newspaper/Magazine	12	11.4 %
Clinic/Doctor's Office	9	8.6 %
Do not Know	8	7.6 %
<b>Total</b>	105	100%

**Total calling for themselves:**

**Service Selected**

	CA	%
Material	9	8.8 %
Counseling	93	91.2 %
<b>Total</b>	102	100%

**Sent NRT :**

	CA	%
Not Sent NRT	19	18.1 %
Sent NRT	86	81.9 %
<b>Total</b>	105	100%

**Calls by Date :**

	CA	%
05/01/2016	2	1.9 %
05/02/2016	5	4.8 %
05/03/2016	3	2.9 %
05/04/2016	2	1.9 %
05/05/2016	5	4.8 %
05/06/2016	5	4.8 %
05/07/2016		
05/08/2016	1	1.0 %
05/09/2016	3	2.9 %
05/10/2016	5	4.8 %
05/11/2016	6	5.7 %
05/12/2016	8	7.6 %
05/13/2016	8	7.6 %
05/14/2016	1	1.0 %
05/15/2016		
05/16/2016	5	4.8 %
05/17/2016	2	1.9 %
05/18/2016	6	5.7 %
05/19/2016	1	1.0 %
05/20/2016	5	4.8 %
05/21/2016	1	1.0 %
05/22/2016		
05/23/2016	4	3.8 %
05/24/2016	7	6.7 %
05/25/2016	4	3.8 %
05/26/2016	6	5.7 %
05/27/2016	3	2.9 %
05/28/2016		
05/29/2016	1	1.0 %
05/30/2016		
05/31/2016	6	5.7 %
<b>Total</b>	105	100%

**Asian Smokers' Quitline (ASQ): Year to Date Totals**

01Jan2016 -- 31May2016

**YTD Running Total**

	CA
<b>YTD Total</b>	518

**Asian Smokers' Quitline (ASQ): Cumulative Totals**

26Sep2012 -- 31May2016

**Cumulative Total**

	CA
<b>Cumulative Total</b>	5016

**Language Line Called :**

	CA	%
Korean	2055	41.0 %
Vietnamese	1556	31.0 %
Cantonese	378	7.5 %
Mandarin	1027	20.5 %
<b>Total</b>	5016	100%

**Called For :**

	CA	%
Proxy	202	4.0 %
Smoker	4814	96.0 %
<b>Total</b>	5016	100%

**Age:**

	CA	%
<18	2	0.0 %
18-24	67	1.3 %
25-44	1163	23.2 %
44-65	2820	56.2 %
65+	866	17.3 %
Unknown	98	2.0 %
<b>Total</b>	5016	100%

**Gender :**

	CA	%
Male	4187	83.5 %
Female	807	16.1 %
Do not know	22	0.4 %
<b>Total</b>	5016	100%

**Education :**

	CA	%
Never attended	28	0.6 %
Grades 1-8	389	7.8 %
Grades 9-12	557	11.1 %
GED	6	0.1 %
High School Diploma	1255	25.0 %
Some College or	705	14.1 %
2-yr College Degree	226	4.5 %
4-yr College Degree	1418	28.3 %
Postgraduate Degree	191	3.8 %
Do not know	241	4.8 %
<b>Total</b>	5016	100%

**Hear about from:**

	CA	%
Other	321	6.4 %
Radio	505	10.1 %
Dentist/Dental	9	0.2 %
Hospital	105	2.1 %
Internet/Social Media	260	5.2 %
HMO/Med/Insurance	175	3.5 %
Mail	108	2.2 %
Phone Book	22	0.4 %
School	11	0.2 %
Non-Profit	40	0.8 %
Friend/Family	958	19.1 %
Pharmacy	64	1.3 %
Billboard/Bus Sign	9	0.2 %
Do not Know	127	2.5 %
Clinic/Doctor's Office	373	7.4 %
TV	279	5.6 %
Newspaper/Magazine	1650	32.9 %
<b>Total</b>	5016	100%

**Total calling for themselves:**

**Service Selected**

	CA	%
Material	724	15.0 %
No Service	18	0.4 %
Counseling	4071	84.6 %
UnKnown	1	0.0 %
<b>Total</b>	4814	100%

**Sent NRT :**

	CA	%
Not Sent NRT	508	10.1 %
Sent NRT	4508	89.9 %
<b>Total</b>	5016	100%