

Asian Smokers' Quitline (ASQ): Monthly Totals

01Apr2016 -- 30Apr2016

Total

	CA
Total	71

Language Line Called :

	CA	%
Vietnamese	20	28.2 %
Cantonese	6	8.5 %
Korean	30	42.3 %
Mandarin	15	21.1 %
Total	71	100%

Called For :

	CA	%
Smoker	70	98.6 %
Proxy	1	1.4 %
Total	71	100%

Age :

	CA	%
18-24	3	4.2 %
25-44	27	38.0 %
44-65	33	46.5 %
65+	8	11.3 %
Total	71	100%

Gender :

	CA	%
Male	60	84.5 %
Female	11	15.5 %
Total	71	100%

Education :

	CA	%
Grades 1-8	7	9.9 %
Grades 9-12	6	8.5 %
GED	1	1.4 %
High School Diploma	14	19.7 %
Some College or	8	11.3 %
2-yr College Degree	2	2.8 %
4-yr College Degree	19	26.8 %
Postgraduate Degree	2	2.8 %
Do not know	12	16.9 %
Total	71	100%

Hear about from:

	CA	%
Other	15	21.1 %
Friend/Family	16	22.5 %
Pharmacy	1	1.4 %
Radio	9	12.7 %
Hospital	3	4.2 %
Internet/Social Media	1	1.4 %
Non-Profit	1	1.4 %
Billboard/Bus Sign	1	1.4 %
TV	3	4.2 %
Newspaper/Magazine	8	11.3 %
Clinic/Doctor's Office	6	8.5 %
Do not Know	7	9.9 %
Total	71	100%

Total calling for themselves:

Service Selected

	CA	%
Material	11	15.7 %
Counseling	59	84.3 %
Total	70	100%

Sent NRT :

	CA	%
Not Sent NRT	9	12.7 %
Sent NRT	62	87.3 %
Total	71	100%

Calls by Date :

	CA	%
04/01/2016	3	4.2 %
04/02/2016		
04/03/2016	1	1.4 %
04/04/2016	6	8.5 %
04/05/2016	4	5.6 %
04/06/2016	2	2.8 %
04/07/2016		
04/08/2016	5	7.0 %
04/09/2016		
04/10/2016	1	1.4 %
04/11/2016	4	5.6 %
04/12/2016	4	5.6 %
04/13/2016	2	2.8 %
04/14/2016	5	7.0 %
04/15/2016	4	5.6 %
04/16/2016		
04/17/2016		
04/18/2016	4	5.6 %
04/19/2016	2	2.8 %
04/20/2016	4	5.6 %
04/21/2016	1	1.4 %
04/22/2016	3	4.2 %
04/23/2016		
04/24/2016	1	1.4 %
04/25/2016	2	2.8 %
04/26/2016	3	4.2 %
04/27/2016	2	2.8 %
04/28/2016	3	4.2 %
04/29/2016	4	5.6 %
04/30/2016	1	1.4 %
Total	71	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2016 -- 30Apr2016

YTD Running Total

	CA
YTD Total	413

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 30Apr2016

Cumulative Total

	CA
Cumulative Total	4911

Language Line Called :

	CA	%
Vietnamese	1531	31.2 %
Cantonese	370	7.5 %
Mandarin	1009	20.5 %
Korean	2001	40.7 %
Total	4911	100%

Called For :

	CA	%
Proxy	199	4.1 %
Smoker	4712	95.9 %
Total	4911	100%

Age:

	CA	%
<18	2	0.0 %
18-24	67	1.4 %
25-44	1132	23.1 %
44-65	2762	56.2 %
65+	850	17.3 %
Unknown	98	2.0 %
Total	4911	100%

Gender :

	CA	%
Male	4103	83.5 %
Female	786	16.0 %
Do not know	22	0.4 %
Total	4911	100%

Education :

	CA	%
Never attended	28	0.6 %
Grades 1-8	381	7.8 %
Grades 9-12	551	11.2 %
GED	6	0.1 %
High School Diploma	1235	25.1 %
Some College or	694	14.1 %
2-yr College Degree	222	4.5 %
4-yr College Degree	1384	28.2 %
Postgraduate Degree	187	3.8 %
Do not know	223	4.5 %
Total	4911	100%

Hear about from:

	CA	%
Other	301	6.1 %
Radio	480	9.8 %
Internet/Social Media	255	5.2 %
HMO/Med/Insurance	174	3.5 %
Phone Book	21	0.4 %
Dentist/Dental	9	0.2 %
Clinic/Doctor's Office	364	7.4 %
Hospital	103	2.1 %
Friend/Family	944	19.2 %
Pharmacy	61	1.2 %
School	11	0.2 %
Billboard/Bus Sign	9	0.2 %
Mail	107	2.2 %
Non-Profit	39	0.8 %
TV	276	5.6 %
Newspaper/Magazine	1638	33.4 %
Do not Know	119	2.4 %
Total	4911	100%

Total calling for themselves:

Service Selected

	CA	%
UnKnown	1	0.0 %
No Service	18	0.4 %
Material	715	15.2 %
Counseling	3978	84.4 %
Total	4712	100%

Sent NRT :

	CA	%
Not Sent NRT	490	10.0 %
Sent NRT	4421	90.0 %
Total	4911	100%