

**Asian Smokers' Quitline (ASQ): Monthly Totals**

01Mar2016 -- 31Mar2016

Total	
	NY
<b>Total</b>	24

**Language Line Called :**

	NY	%
Mandarin	12	50.0 %
Cantonese	3	12.5 %
Korean	9	37.5 %
<b>Total</b>	24	100%

**Called For :**

	NY	%
Proxy	1	4.2 %
Smoker	23	95.8 %
<b>Total</b>	24	100%

**Age :**

	NY	%
25-44	5	20.8 %
44-65	14	58.3 %
65+	5	20.8 %
<b>Total</b>	24	100%

**Gender :**

	NY	%
Male	20	83.3 %
Female	4	16.7 %
<b>Total</b>	24	100%

**Education :**

	NY	%
Grades 1-8	5	20.8 %
High School Diploma	7	29.2 %
Some College or	2	8.3 %
2-yr College Degree	1	4.2 %
4-yr College Degree	5	20.8 %
Postgraduate Degree	2	8.3 %
Do not know	2	8.3 %
<b>Total</b>	24	100%

**Hear about from:**

	NY	%
Internet/Social Media	1	4.2 %
Newspaper/Magazine	13	54.2 %
Billboard/Bus Sign	1	4.2 %
Clinic/Doctor's Office	2	8.3 %
Friend/Family	2	8.3 %
Do not Know	3	12.5 %
Other	2	8.3 %
<b>Total</b>	24	100%

**Total calling for themselves:**
**Service Selected**

	NY	%
No Service	1	4.3 %
Counseling	18	78.3 %
Material	4	17.4 %
<b>Total</b>	23	100%

**Sent NRT :**

	NY	%
Not Sent NRT	7	29.2 %
Sent NRT	17	70.8 %
<b>Total</b>	24	100%

**Calls by Date :**

	NY	%
03/01/2016	1	4.2 %
03/02/2016	1	4.2 %
03/03/2016	1	4.2 %
03/04/2016		
03/05/2016		
03/06/2016		
03/07/2016		
03/08/2016		
03/09/2016		
03/10/2016		
03/11/2016	1	4.2 %
03/12/2016		
03/13/2016		
03/14/2016	2	8.3 %
03/15/2016	2	8.3 %
03/16/2016	2	8.3 %
03/17/2016		
03/18/2016		
03/19/2016		
03/20/2016		
03/21/2016	1	4.2 %
03/22/2016	4	16.7 %
03/23/2016	2	8.3 %
03/24/2016	2	8.3 %
03/25/2016	1	4.2 %
03/26/2016		
03/27/2016		
03/28/2016		
03/29/2016		
03/30/2016	4	16.7 %
03/31/2016		
<b>Total</b>	24	100%

**Asian Smokers' Quitline (ASQ): Year to Date Totals**

01Jan2016 -- 31Mar2016

**YTD Running Total**

	NY
<b>YTD Total</b>	96

**Asian Smokers' Quitline (ASQ): Cumulative Totals**

26Sep2012 -- 31Mar2016

**Cumulative Total**

	NY
<b>Cumulative Total</b>	1270

**Language Line Called :**

	NY	%
Vietnamese	5	0.4 %
Korean	383	30.2 %
Cantonese	150	11.8 %
Mandarin	732	57.6 %
<b>Total</b>	1270	100%

**Called For :**

	NY	%
Proxy	62	4.9 %
Smoker	1208	95.1 %
<b>Total</b>	1270	100%

**Age:**

	NY	%
<18	2	0.2 %
18-24	24	1.9 %
25-44	442	34.8 %
44-65	633	49.8 %
65+	151	11.9 %
Unknown	18	1.4 %
<b>Total</b>	1270	100%

**Gender :**

	NY	%
Male	1060	83.5 %
Female	205	16.1 %
Do not know	5	0.4 %
<b>Total</b>	1270	100%

**Education :**

	NY	%
Never attended	10	0.8 %
Grades 1-8	193	15.2 %
Grades 9-12	160	12.6 %
GED	3	0.2 %
High School Diploma	364	28.7 %
Some College or	99	7.8 %
2-yr College Degree	24	1.9 %
4-yr College Degree	317	25.0 %
Postgraduate Degree	26	2.0 %
Do not know	74	5.8 %
<b>Total</b>	1270	100%

**Hear about from:**

	NY	%
Internet/Social Media	38	3.0 %
Newspaper/Magazine	611	48.1 %
Radio	82	6.5 %
Hospital	32	2.5 %
Billboard/Bus Sign	7	0.6 %
Clinic/Doctor's Office	146	11.5 %
Friend/Family	131	10.3 %
Dentist/Dental	4	0.3 %
Do not Know	53	4.2 %
Other	94	7.4 %
Pharmacy	22	1.7 %
Mail	14	1.1 %
School	1	0.1 %
TV	6	0.5 %
Non-Profit	19	1.5 %
HMO/Med/Insurance	9	0.7 %
Phone Book	1	0.1 %
<b>Total</b>	1270	100%

**Total calling for themselves:**
**Service Selected**

	NY	%
No Service	7	0.6 %
Material	189	15.6 %
Counseling	1012	83.8 %
<b>Total</b>	1208	100%

**Sent NRT :**

	NY	%
Not Sent NRT	181	14.3 %
Sent NRT	1089	85.7 %
<b>Total</b>	1270	100%