

Asian Smokers' Quitline (ASQ): Monthly Totals

01Mar2016 -- 31Mar2016

Total	
	NJ
Total	4

Language Line Called :

	NJ	%
Vietnamese	1	25.0 %
Korean	3	75.0 %
Total	4	100%

Called For :

	NJ	%
Smoker	4	100.0 %
Total	4	100%

Age :

	NJ	%
44-65	3	75.0 %
65+	1	25.0 %
Total	4	100%

Gender :

	NJ	%
Male	4	100.0 %
Total	4	100%

Education :

	NJ	%
Never attended	1	25.0 %
Grades 9-12	1	25.0 %
4-yr College Degree	2	50.0 %
Total	4	100%

Hear about from:

	NJ	%
Friend/Family	1	25.0 %
Non-Profit	1	25.0 %
Newspaper/Magazine	1	25.0 %
Radio	1	25.0 %
Total	4	100%

Total calling for themselves:

Service Selected		
	NJ	%
Material	1	25.0 %
Counseling	3	75.0 %
Total	4	100%

Sent NRT :

	NJ	%
Sent NRT	4	100.0 %
Total	4	100%

Calls by Date :

	NJ	%
03/01/2016		
03/02/2016		
03/03/2016		
03/04/2016		
03/05/2016		
03/06/2016		
03/07/2016		
03/08/2016	1	25.0 %
03/09/2016		
03/10/2016		
03/11/2016		
03/12/2016		
03/13/2016		
03/14/2016		
03/15/2016	1	25.0 %
03/16/2016	1	25.0 %
03/17/2016		
03/18/2016		
03/19/2016		
03/20/2016		
03/21/2016		
03/22/2016		
03/23/2016		
03/24/2016		
03/25/2016		
03/26/2016		
03/27/2016		
03/28/2016		
03/29/2016	1	25.0 %
03/30/2016		
03/31/2016		
Total	4	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2016 -- 31Mar2016

YTD Running Total	
	NJ
YTD Total	17

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Mar2016

Cumulative Total	
	NJ
Cumulative Total	302

Language Line Called :

	NJ	%
Cantonese	8	2.6 %
Vietnamese	9	3.0 %
Mandarin	55	18.2 %
Korean	230	76.2 %
Total	302	100%

Called For :

	NJ	%
Smoker	289	95.7 %
Proxy	13	4.3 %
Total	302	100%

Age:

	NJ	%
18-24	3	1.0 %
25-44	61	20.2 %
44-65	187	61.9 %
65+	45	14.9 %
Unknown	6	2.0 %
Total	302	100%

Gender :

	NJ	%
Male	255	84.4 %
Female	46	15.2 %
Do not know	1	0.3 %
Total	302	100%

Education :

	NJ	%
Never attended	1	0.3 %
Grades 1-8	13	4.3 %
Grades 9-12	22	7.3 %
High School Diploma	66	21.9 %
Some College or	19	6.3 %
2-yr College Degree	7	2.3 %
4-yr College Degree	135	44.7 %
Postgraduate Degree	17	5.6 %
Do not know	22	7.3 %
Total	302	100%

Hear about from:

	NJ	%
Radio	38	12.6 %
Friend/Family	45	14.9 %
Billboard/Bus Sign	1	0.3 %
Clinic/Doctor's Office	1	0.3 %
Hospital	4	1.3 %
TV	5	1.7 %
Internet/Social Media	10	3.3 %
Do not Know	1	0.3 %
Newspaper/Magazine	176	58.3 %
Other	20	6.6 %
Non-Profit	1	0.3 %
Total	302	100%

Total calling for themselves:

Service Selected		
	NJ	%
No Service	1	0.3 %
Material	42	14.5 %
Counseling	246	85.1 %
Total	289	100%

Sent NRT :

	NJ	%
Not Sent NRT	26	8.6 %
Sent NRT	276	91.4 %
Total	302	100%