

Asian Smokers' Quitline (ASQ): Monthly Totals

01Mar2016 -- 31Mar2016

Total

	CA
Total	101

Language Line Called :

	CA	%
Vietnamese	27	26.7 %
Cantonese	3	3.0 %
Korean	50	49.5 %
Mandarin	21	20.8 %
Total	101	100%

Called For :

	CA	%
Proxy	6	5.9 %
Smoker	95	94.1 %
Total	101	100%

Age :

	CA	%
25-44	31	30.7 %
44-65	53	52.5 %
65+	15	14.9 %
Unknown	2	2.0 %
Total	101	100%

Gender :

	CA	%
Male	88	87.1 %
Female	13	12.9 %
Total	101	100%

Education :

	CA	%
Grades 1-8	5	5.0 %
Grades 9-12	4	4.0 %
High School Diploma	24	23.8 %
Some College or	17	16.8 %
2-yr College Degree	5	5.0 %
4-yr College Degree	36	35.6 %
Postgraduate Degree	6	5.9 %
Do not know	4	4.0 %
Total	101	100%

Hear about from:

	CA	%
Other	6	5.9 %
Friend/Family	24	23.8 %
Pharmacy	2	2.0 %
Radio	28	27.7 %
Internet/Social Media	3	3.0 %
HMO/Med/Insurance	1	1.0 %
Phone Book	1	1.0 %
TV	5	5.0 %
Newspaper/Magazine	15	14.9 %
Clinic/Doctor's Office	10	9.9 %
Do not Know	6	5.9 %
Total	101	100%

Total calling for themselves:

Service Selected

	CA	%
Material	15	15.8 %
Counseling	80	84.2 %
Total	95	100%

Sent NRT :

	CA	%
Not Sent NRT	15	14.9 %
Sent NRT	86	85.1 %
Total	101	100%

Calls by Date :

	CA	%
03/01/2016	7	6.9 %
03/02/2016	10	9.9 %
03/03/2016	5	5.0 %
03/04/2016	1	1.0 %
03/05/2016		
03/06/2016		
03/07/2016	5	5.0 %
03/08/2016	5	5.0 %
03/09/2016	7	6.9 %
03/10/2016	5	5.0 %
03/11/2016	5	5.0 %
03/12/2016		
03/13/2016		
03/14/2016	4	4.0 %
03/15/2016	3	3.0 %
03/16/2016	6	5.9 %
03/17/2016	4	4.0 %
03/18/2016	2	2.0 %
03/19/2016		
03/20/2016		
03/21/2016	2	2.0 %
03/22/2016	5	5.0 %
03/23/2016	2	2.0 %
03/24/2016	7	6.9 %
03/25/2016	1	1.0 %
03/26/2016		
03/27/2016		
03/28/2016	3	3.0 %
03/29/2016	3	3.0 %
03/30/2016	5	5.0 %
03/31/2016	4	4.0 %
Total	101	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2016 -- 31Mar2016

YTD Running Total

	CA
YTD Total	342

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Mar2016

Cumulative Total

	CA
Cumulative Total	4840

Language Line Called :

	CA	%
Vietnamese	1511	31.2 %
Cantonese	364	7.5 %
Mandarin	994	20.5 %
Korean	1971	40.7 %
Total	4840	100%

Called For :

	CA	%
Proxy	198	4.1 %
Smoker	4642	95.9 %
Total	4840	100%

Age:

	CA	%
<18	2	0.0 %
18-24	64	1.3 %
25-44	1105	22.8 %
44-65	2729	56.4 %
65+	842	17.4 %
Unknown	98	2.0 %
Total	4840	100%

Gender :

	CA	%
Male	4043	83.5 %
Female	775	16.0 %
Do not know	22	0.5 %
Total	4840	100%

Education :

	CA	%
Never attended	28	0.6 %
Grades 1-8	374	7.7 %
Grades 9-12	545	11.3 %
GED	5	0.1 %
High School Diploma	1221	25.2 %
Some College or	686	14.2 %
2-yr College Degree	220	4.5 %
4-yr College Degree	1365	28.2 %
Postgraduate Degree	185	3.8 %
Do not know	211	4.4 %
Total	4840	100%

Hear about from:

	CA	%
Other	286	5.9 %
Friend/Family	928	19.2 %
Pharmacy	60	1.2 %
Radio	471	9.7 %
Hospital	100	2.1 %
Internet/Social Media	254	5.2 %
HMO/Med/Insurance	174	3.6 %
Mail	107	2.2 %
Clinic/Doctor's Office	358	7.4 %
Phone Book	21	0.4 %
School	11	0.2 %
Non-Profit	38	0.8 %
Billboard/Bus Sign	8	0.2 %
Do not Know	112	2.3 %
Dentist/Dental	9	0.2 %
TV	273	5.6 %
Newspaper/Magazine	1630	33.7 %
Total	4840	100%

Total calling for themselves:

Service Selected

	CA	%
No Service	18	0.4 %
UnKnown	1	0.0 %
Material	705	15.2 %
Counseling	3918	84.4 %
Total	4642	100%

Sent NRT :

	CA	%
Not Sent NRT	482	10.0 %
Sent NRT	4358	90.0 %
Total	4840	100%