

Asian Smokers' Quitline (ASQ): Monthly Totals

01Feb2016 -- 29Feb2016

Total	
	NJ
Total	7

Language Line Called :

	NJ	%
Cantonese	1	14.3 %
Korean	6	85.7 %
Total	7	100%

Called For :

	NJ	%
Smoker	7	100.0 %
Total	7	100%

Age :

	NJ	%
25-44	2	28.6 %
44-65	4	57.1 %
65+	1	14.3 %
Total	7	100%

Gender :

	NJ	%
Male	7	100.0 %
Total	7	100%

Education :

	NJ	%
Grades 9-12	1	14.3 %
High School Diploma	1	14.3 %
Some College or	1	14.3 %
4-yr College Degree	3	42.9 %
Postgraduate Degree	1	14.3 %
Total	7	100%

Hear about from:

	NJ	%
Newspaper/Magazine	6	85.7 %
Internet/Social Media	1	14.3 %
Total	7	100%

Total calling for themselves:

Service Selected		
	NJ	%
Counseling	5	71.4 %
Material	2	28.6 %
Total	7	100%

Sent NRT :

	NJ	%
Sent NRT	7	100.0 %
Total	7	100%

Calls by Date :

	NJ	%
02/01/2016	2	28.6 %
02/02/2016		
02/03/2016	2	28.6 %
02/04/2016		
02/05/2016		
02/06/2016		
02/07/2016		
02/08/2016	1	14.3 %
02/09/2016		
02/10/2016	1	14.3 %
02/11/2016		
02/12/2016		
02/13/2016		
02/14/2016		
02/15/2016		
02/16/2016		
02/17/2016		
02/18/2016		
02/19/2016		
02/20/2016		
02/21/2016		
02/22/2016		
02/23/2016		
02/24/2016		
02/25/2016	1	14.3 %
02/26/2016		
02/27/2016		
02/28/2016		
02/29/2016		
Total	7	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2016 -- 29Feb2016

YTD Running Total	
	NJ
YTD Total	13

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 29Feb2016

Cumulative Total	
	NJ
Cumulative Total	298

Language Line Called :

	NJ	%
Cantonese	8	2.7 %
Vietnamese	8	2.7 %
Mandarin	55	18.5 %
Korean	227	76.2 %
Total	298	100%

Called For :

	NJ	%
Proxy	13	4.4 %
Smoker	285	95.6 %
Total	298	100%

Age:

	NJ	%
18-24	3	1.0 %
25-44	61	20.5 %
44-65	184	61.7 %
65+	44	14.8 %
Unknown	6	2.0 %
Total	298	100%

Gender :

	NJ	%
Male	251	84.2 %
Female	46	15.4 %
Do not know	1	0.3 %
Total	298	100%

Education :

	NJ	%
Grades 1-8	13	4.4 %
Grades 9-12	21	7.0 %
High School Diploma	66	22.1 %
Some College or	19	6.4 %
2-yr College Degree	7	2.3 %
4-yr College Degree	133	44.6 %
Postgraduate Degree	17	5.7 %
Do not know	22	7.4 %
Total	298	100%

Hear about from:

	NJ	%
Radio	37	12.4 %
Other	20	6.7 %
Internet/Social Media	10	3.4 %
Do not Know	1	0.3 %
Friend/Family	44	14.8 %
Clinic/Doctor's Office	1	0.3 %
Hospital	4	1.3 %
Billboard/Bus Sign	1	0.3 %
TV	5	1.7 %
Newspaper/Magazine	175	58.7 %
Total	298	100%

Total calling for themselves:

Service Selected		
	NJ	%
Counseling	243	85.3 %
No Service	1	0.4 %
Material	41	14.4 %
Total	285	100%

Sent NRT :

	NJ	%
Not Sent NRT	26	8.7 %
Sent NRT	272	91.3 %
Total	298	100%