

**Asian Smokers' Quitline (ASQ): Monthly Totals**

01Feb2016 -- 29Feb2016

| Total        |    |
|--------------|----|
|              | MD |
| <b>Total</b> | 4  |

**Language Line Called :**

|              | MD | %      |
|--------------|----|--------|
| Mandarin     | 1  | 25.0 % |
| Korean       | 2  | 50.0 % |
| Vietnamese   | 1  | 25.0 % |
| <b>Total</b> | 4  | 100%   |

**Called For :**

|              | MD | %       |
|--------------|----|---------|
| Smoker       | 4  | 100.0 % |
| <b>Total</b> | 4  | 100%    |

**Age :**

|              | MD | %       |
|--------------|----|---------|
| 44-65        | 4  | 100.0 % |
| <b>Total</b> | 4  | 100%    |

**Gender :**

|              | MD | %       |
|--------------|----|---------|
| Male         | 4  | 100.0 % |
| <b>Total</b> | 4  | 100%    |

**Education :**

|                     | MD | %      |
|---------------------|----|--------|
| High School Diploma | 3  | 75.0 % |
| 2-yr College Degree | 1  | 25.0 % |
| <b>Total</b>        | 4  | 100%   |

**Hear about from:**

|                    | MD | %      |
|--------------------|----|--------|
| Newspaper/Magazine | 3  | 75.0 % |
| Radio              | 1  | 25.0 % |
| <b>Total</b>       | 4  | 100%   |

**Total calling for themselves:**

**Service Selected**

|              | MD | %      |
|--------------|----|--------|
| Material     | 1  | 25.0 % |
| Counseling   | 3  | 75.0 % |
| <b>Total</b> | 4  | 100%   |

**Sent NRT :**

|              | MD | %      |
|--------------|----|--------|
| Not Sent NRT | 1  | 25.0 % |
| Sent NRT     | 3  | 75.0 % |
| <b>Total</b> | 4  | 100%   |

**Calls by Date :**

|              | MD | %      |
|--------------|----|--------|
| 02/01/2016   |    |        |
| 02/02/2016   |    |        |
| 02/03/2016   | 1  | 25.0 % |
| 02/04/2016   |    |        |
| 02/05/2016   |    |        |
| 02/06/2016   |    |        |
| 02/07/2016   |    |        |
| 02/08/2016   |    |        |
| 02/09/2016   |    |        |
| 02/10/2016   |    |        |
| 02/11/2016   |    |        |
| 02/12/2016   |    |        |
| 02/13/2016   |    |        |
| 02/14/2016   |    |        |
| 02/15/2016   |    |        |
| 02/16/2016   |    |        |
| 02/17/2016   | 1  | 25.0 % |
| 02/18/2016   |    |        |
| 02/19/2016   |    |        |
| 02/20/2016   |    |        |
| 02/21/2016   |    |        |
| 02/22/2016   | 1  | 25.0 % |
| 02/23/2016   |    |        |
| 02/24/2016   |    |        |
| 02/25/2016   |    |        |
| 02/26/2016   | 1  | 25.0 % |
| 02/27/2016   |    |        |
| 02/28/2016   |    |        |
| 02/29/2016   |    |        |
| <b>Total</b> | 4  | 100%   |

**Asian Smokers' Quitline (ASQ): Year to Date Totals**

01Jan2016 -- 29Feb2016

| YTD Running Total |    |
|-------------------|----|
|                   | MD |
| <b>YTD Total</b>  | 5  |

**Asian Smokers' Quitline (ASQ): Cumulative Totals**

26Sep2012 -- 29Feb2016

| Cumulative Total        |     |
|-------------------------|-----|
|                         | MD  |
| <b>Cumulative Total</b> | 226 |

**Language Line Called :**

|              | MD  | %      |
|--------------|-----|--------|
| Cantonese    | 4   | 1.8 %  |
| Mandarin     | 29  | 12.8 % |
| Vietnamese   | 27  | 11.9 % |
| Korean       | 166 | 73.5 % |
| <b>Total</b> | 226 | 100%   |

**Called For :**

|              | MD  | %      |
|--------------|-----|--------|
| Proxy        | 8   | 3.5 %  |
| Smoker       | 218 | 96.5 % |
| <b>Total</b> | 226 | 100%   |

**Age:**

|              | MD  | %      |
|--------------|-----|--------|
| 18-24        | 2   | 0.9 %  |
| 25-44        | 40  | 17.7 % |
| 44-65        | 156 | 69.0 % |
| 65+          | 20  | 8.8 %  |
| Unknown      | 8   | 3.5 %  |
| <b>Total</b> | 226 | 100%   |

**Gender :**

|              | MD  | %      |
|--------------|-----|--------|
| Male         | 204 | 90.3 % |
| Female       | 21  | 9.3 %  |
| Do not know  | 1   | 0.4 %  |
| <b>Total</b> | 226 | 100%   |

**Education :**

|                     | MD  | %      |
|---------------------|-----|--------|
| Never attended      | 1   | 0.4 %  |
| Grades 1-8          | 17  | 7.5 %  |
| Grades 9-12         | 8   | 3.5 %  |
| High School Diploma | 67  | 29.6 % |
| Some College or     | 35  | 15.5 % |
| 2-yr College Degree | 10  | 4.4 %  |
| 4-yr College Degree | 69  | 30.5 % |
| Postgraduate Degree | 8   | 3.5 %  |
| Do not know         | 11  | 4.9 %  |
| <b>Total</b>        | 226 | 100%   |

**Hear about from:**

|                       | MD  | %      |
|-----------------------|-----|--------|
| Newspaper/Magazine    | 181 | 80.1 % |
| TV                    | 6   | 2.7 %  |
| Radio                 | 3   | 1.3 %  |
| Friend/Family         | 19  | 8.4 %  |
| Other                 | 10  | 4.4 %  |
| Internet/Social Media | 7   | 3.1 %  |
| <b>Total</b>          | 226 | 100%   |

**Total calling for themselves:**

**Service Selected**

|              | MD  | %      |
|--------------|-----|--------|
| Material     | 20  | 9.2 %  |
| Counseling   | 198 | 90.8 % |
| <b>Total</b> | 218 | 100%   |

**Sent NRT :**

|              | MD  | %      |
|--------------|-----|--------|
| Not Sent NRT | 15  | 6.6 %  |
| Sent NRT     | 211 | 93.4 % |
| <b>Total</b> | 226 | 100%   |