

Asian Smokers' Quitline (ASQ): Monthly Totals

01Feb2016 -- 29Feb2016

Total	
	CA
Total	154

Language Line Called :

	CA	%
Vietnamese	30	19.5 %
Cantonese	16	10.4 %
Korean	72	46.8 %
Mandarin	36	23.4 %
Total	154	100%

Called For :

	CA	%
Smoker	150	97.4 %
Proxy	4	2.6 %
Total	154	100%

Age :

	CA	%
18-24	1	0.6 %
25-44	45	29.2 %
44-65	85	55.2 %
65+	20	13.0 %
Unknown	3	1.9 %
Total	154	100%

Gender :

	CA	%
Male	123	79.9 %
Female	31	20.1 %
Total	154	100%

Education :

	CA	%
Never attended	1	0.6 %
Grades 1-8	11	7.1 %
Grades 9-12	12	7.8 %
High School Diploma	42	27.3 %
Some College or	18	11.7 %
2-yr College Degree	5	3.2 %
4-yr College Degree	49	31.8 %
Postgraduate Degree	10	6.5 %
Do not know	6	3.9 %
Total	154	100%

Hear about from:

	CA	%
Other	6	3.9 %
Friend/Family	30	19.5 %
Pharmacy	3	1.9 %
Radio	41	26.6 %
Hospital	3	1.9 %
Internet/Social Media	6	3.9 %
HMO/Med/Insurance	1	0.6 %
Mail	14	9.1 %
Clinic/Doctor's Office	12	7.8 %
Phone Book	1	0.6 %
Billboard/Bus Sign	1	0.6 %
TV	4	2.6 %
Newspaper/Magazine	27	17.5 %
Do not Know	3	1.9 %
Dentist/Dental	2	1.3 %
Total	154	100%

Total calling for themselves:

Service Selected

	CA	%
Material	25	16.7 %
Counseling	125	83.3 %
Total	150	100%

Sent NRT :

	CA	%
Not Sent NRT	22	14.3 %
Sent NRT	132	85.7 %
Total	154	100%

Calls by Date :

	CA	%
02/01/2016	2	1.3 %
02/02/2016	10	6.5 %
02/03/2016	11	7.1 %
02/04/2016	3	1.9 %
02/05/2016	5	3.2 %
02/06/2016		
02/07/2016		
02/08/2016	5	3.2 %
02/09/2016	4	2.6 %
02/10/2016	11	7.1 %
02/11/2016	9	5.8 %
02/12/2016	8	5.2 %
02/13/2016		
02/14/2016		
02/15/2016	5	3.2 %
02/16/2016	7	4.5 %
02/17/2016	7	4.5 %
02/18/2016	4	2.6 %
02/19/2016	9	5.8 %
02/20/2016	1	0.6 %
02/21/2016		
02/22/2016	12	7.8 %
02/23/2016	11	7.1 %
02/24/2016	8	5.2 %
02/25/2016	7	4.5 %
02/26/2016	7	4.5 %
02/27/2016	1	0.6 %
02/28/2016		
02/29/2016	7	4.5 %
Total	154	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2016 -- 29Feb2016

YTD Running Total

YTD Running Total	
	CA
YTD Total	241

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 29Feb2016

Cumulative Total

Cumulative Total	
	CA
Cumulative Total	4739

Language Line Called :

	CA	%
Mandarin	973	20.5 %
Korean	1921	40.5 %
Vietnamese	1484	31.3 %
Cantonese	361	7.6 %
Total	4739	100%

Called For :

	CA	%
Proxy	192	4.1 %
Smoker	4547	95.9 %
Total	4739	100%

Age:

	CA	%
<18	2	0.0 %
18-24	64	1.4 %
25-44	1074	22.7 %
44-65	2676	56.5 %
65+	827	17.5 %
Unknown	96	2.0 %
Total	4739	100%

Gender :

	CA	%
Male	3955	83.5 %
Female	762	16.1 %
Do not know	22	0.5 %
Total	4739	100%

Education :

	CA	%
Never attended	28	0.6 %
Grades 1-8	369	7.8 %
Grades 9-12	541	11.4 %
GED	5	0.1 %
High School Diploma	1197	25.3 %
Some College or	669	14.1 %
2-yr College Degree	215	4.5 %
4-yr College Degree	1329	28.0 %
Postgraduate Degree	179	3.8 %
Do not know	207	4.4 %
Total	4739	100%

Hear about from:

	CA	%
Radio	443	9.3 %
Other	280	5.9 %
Hospital	100	2.1 %
Dentist/Dental	9	0.2 %
Internet/Social Media	251	5.3 %
HMO/Med/Insurance	173	3.7 %
Clinic/Doctor's Office	348	7.3 %
Mail	107	2.3 %
School	11	0.2 %
Non-Profit	38	0.8 %
Friend/Family	904	19.1 %
Pharmacy	58	1.2 %
Phone Book	20	0.4 %
Billboard/Bus Sign	8	0.2 %
Do not Know	106	2.2 %
TV	268	5.7 %
Newspaper/Magazine	1615	34.1 %
Total	4739	100%

Total calling for themselves:

Service Selected

	CA	%
UnKnown	1	0.0 %
No Service	18	0.4 %
Material	690	15.2 %
Counseling	3838	84.4 %
Total	4547	100%

Sent NRT :

	CA	%
Not Sent NRT	469	9.9 %
Sent NRT	4270	90.1 %
Total	4739	100%