

Asian Smokers' Quitline (ASQ): Monthly Totals

01Jan2016 -- 31Jan2016

Total	
	CA
Total	86

Language Line Called :		
	CA	%
Vietnamese	18	20.9 %
Cantonese	7	8.1 %
Korean	49	57.0 %
Mandarin	12	14.0 %
Total	86	100%

Called For :		
	CA	%
Smoker	80	93.0 %
Proxy	6	7.0 %
Total	86	100%

Age :		
	CA	%
25-44	21	24.4 %
44-65	54	62.8 %
65+	11	12.8 %
Total	86	100%

Gender :		
	CA	%
Male	64	74.4 %
Female	21	24.4 %
Do not know	1	1.2 %
Total	86	100%

Education :		
	CA	%
Grades 1-8	1	1.2 %
Grades 9-12	8	9.3 %
High School Diploma	20	23.3 %
Some College or	13	15.1 %
2-yr College Degree	4	4.7 %
4-yr College Degree	30	34.9 %
Postgraduate Degree	6	7.0 %
Do not know	4	4.7 %
Total	86	100%

Hear about from:		
	CA	%
Other	5	5.8 %
Friend/Family	27	31.4 %
Pharmacy	4	4.7 %
Radio	6	7.0 %
Internet/Social Media	6	7.0 %
Mail	3	3.5 %
TV	1	1.2 %
Newspaper/Magazine	25	29.1 %
Clinic/Doctor's Office	7	8.1 %
Do not Know	2	2.3 %
Total	86	100%

Total calling for themselves:		
	CA	%
Material	15	18.8 %
Counseling	65	81.2 %
Total	80	100%

Sent NRT :		
	CA	%
Not Sent NRT	10	11.6 %
Sent NRT	76	88.4 %
Total	86	100%

Calls by Date :		
	CA	%
01/01/2016		
01/02/2016		
01/03/2016		
01/04/2016	2	2.3 %
01/05/2016	10	11.6 %
01/06/2016	1	1.2 %
01/07/2016	4	4.7 %
01/08/2016	6	7.0 %
01/09/2016		
01/10/2016		
01/11/2016	4	4.7 %
01/12/2016	3	3.5 %
01/13/2016	3	3.5 %
01/14/2016	3	3.5 %
01/15/2016	2	2.3 %
01/16/2016		
01/17/2016		
01/18/2016	1	1.2 %
01/19/2016	1	1.2 %
01/20/2016	2	2.3 %
01/21/2016	8	9.3 %
01/22/2016		
01/23/2016		
01/24/2016		
01/25/2016	5	5.8 %
01/26/2016	13	15.1 %
01/27/2016	7	8.1 %
01/28/2016	4	4.7 %
01/29/2016	7	8.1 %
01/30/2016		
01/31/2016		
Total	86	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2016 -- 31Jan2016

YTD Running Total	
	CA
YTD Total	86

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Jan2016

Cumulative Total	
	CA
Cumulative Total	4584

Language Line Called :		
	CA	%
Vietnamese	1454	31.7 %
Cantonese	345	7.5 %
Korean	1849	40.3 %
Mandarin	936	20.4 %
Total	4584	100%

Called For :		
	CA	%
Proxy	188	4.1 %
Smoker	4396	95.9 %
Total	4584	100%

Age:		
	CA	%
<18	2	0.0 %
18-24	63	1.4 %
25-44	1029	22.4 %
44-65	2591	56.5 %
65+	806	17.6 %
Unknown	93	2.0 %
Total	4584	100%

Gender :		
	CA	%
Male	3831	83.6 %
Female	731	15.9 %
Do not know	22	0.5 %
Total	4584	100%

Education :		
	CA	%
Never attended	27	0.6 %
Grades 1-8	358	7.8 %
Grades 9-12	529	11.5 %
GED	5	0.1 %
High School Diploma	1155	25.2 %
Some College or	651	14.2 %
2-yr College Degree	210	4.6 %
4-yr College Degree	1279	27.9 %
Postgraduate Degree	169	3.7 %
Do not know	201	4.4 %
Total	4584	100%

Hear about from:		
	CA	%
Radio	402	8.8 %
Other	274	6.0 %
Friend/Family	874	19.1 %
Pharmacy	55	1.2 %
Phone Book	19	0.4 %
Hospital	97	2.1 %
Dentist/Dental	7	0.2 %
Mail	93	2.0 %
Internet/Social Media	245	5.3 %
HMO/Med/Insurance	172	3.8 %
School	11	0.2 %
Non-Profit	38	0.8 %
Do not Know	103	2.2 %
Billboard/Bus Sign	7	0.2 %
Clinic/Doctor's Office	336	7.3 %
TV	264	5.8 %
Newspaper/Magazine	1587	34.6 %
Total	4584	100%

Total calling for themselves:		
	CA	%
UnKnown	1	0.0 %
No Service	18	0.4 %
Material	666	15.2 %
Counseling	3711	84.4 %
Total	4396	100%

Sent NRT :		
	CA	%
Not Sent NRT	448	9.8 %
Sent NRT	4136	90.2 %
Total	4584	100%