

Asian Smokers' Quitline (ASQ): Monthly Totals

01Dec2015 -- 31Dec2015

Total	
	CA
Total	85

Language Line Called :

	CA	%
Vietnamese	36	42.4 %
Cantonese	2	2.4 %
Korean	34	40.0 %
Mandarin	13	15.3 %
Total	85	100%

Called For :

	CA	%
Smoker	85	100.0 %
Total	85	100%

Age :

	CA	%
25-44	26	30.6 %
44-65	48	56.5 %
65+	10	11.8 %
Unknown	1	1.2 %
Total	85	100%

Gender :

	CA	%
Male	76	89.4 %
Female	8	9.4 %
Do not know	1	1.2 %
Total	85	100%

Education :

	CA	%
Grades 1-8	2	2.4 %
Grades 9-12	10	11.8 %
High School Diploma	19	22.4 %
Some College or	9	10.6 %
2-yr College Degree	7	8.2 %
4-yr College Degree	11	12.9 %
Postgraduate Degree	3	3.5 %
Do not know	24	28.2 %
Total	85	100%

Hear about from:

	CA	%
Other	24	28.2 %
Friend/Family	12	14.1 %
Pharmacy	2	2.4 %
Radio	10	11.8 %
Hospital	1	1.2 %
Internet/Social Media	6	7.1 %
Clinic/Doctor's Office	12	14.1 %
Phone Book	1	1.2 %
School	1	1.2 %
Non-Profit	2	2.4 %
TV	3	3.5 %
Newspaper/Magazine	9	10.6 %
Do not Know	2	2.4 %
Total	85	100%

Total calling for themselves:
Service Selected

	CA	%
Counseling	76	89.4 %
Material	9	10.6 %
Total	85	100%

Sent NRT :

	CA	%
Not Sent NRT	18	21.2 %
Sent NRT	67	78.8 %
Total	85	100%

Calls by Date :

	CA	%
12/01/2015	6	7.1 %
12/02/2015	1	1.2 %
12/03/2015	3	3.5 %
12/04/2015	3	3.5 %
12/05/2015		
12/06/2015		
12/07/2015	2	2.4 %
12/08/2015	3	3.5 %
12/09/2015	4	4.7 %
12/10/2015	3	3.5 %
12/11/2015	1	1.2 %
12/12/2015	1	1.2 %
12/13/2015		
12/14/2015	3	3.5 %
12/15/2015	1	1.2 %
12/16/2015		
12/17/2015	10	11.8 %
12/18/2015	4	4.7 %
12/19/2015		
12/20/2015		
12/21/2015	1	1.2 %
12/22/2015	5	5.9 %
12/23/2015	3	3.5 %
12/24/2015	1	1.2 %
12/25/2015		
12/26/2015	3	3.5 %
12/27/2015		
12/28/2015	12	14.1 %
12/29/2015	11	12.9 %
12/30/2015	3	3.5 %
12/31/2015	1	1.2 %
Total	85	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2015 -- 31Dec2015

YTD Running Total

	CA
YTD Total	1215

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Dec2015

Cumulative Total

	CA
Cumulative Total	4498

Language Line Called :

	CA	%
Korean	1800	40.0 %
Mandarin	924	20.5 %
Vietnamese	1436	31.9 %
Cantonese	338	7.5 %
Total	4498	100%

Called For :

	CA	%
Proxy	182	4.0 %
Smoker	4316	96.0 %
Total	4498	100%

Age:

	CA	%
<18	2	0.0 %
18-24	63	1.4 %
25-44	1008	22.4 %
44-65	2537	56.4 %
65+	795	17.7 %
Unknown	93	2.1 %
Total	4498	100%

Gender :

	CA	%
Male	3767	83.7 %
Female	710	15.8 %
Do not know	21	0.5 %
Total	4498	100%

Education :

	CA	%
Never attended	27	0.6 %
Grades 1-8	357	7.9 %
Grades 9-12	521	11.6 %
GED	5	0.1 %
High School Diploma	1135	25.2 %
Some College or	638	14.2 %
2-yr College Degree	206	4.6 %
4-yr College Degree	1249	27.8 %
Postgraduate Degree	163	3.6 %
Do not know	197	4.4 %
Total	4498	100%

Hear about from:

	CA	%
Other	269	6.0 %
Dentist/Dental	7	0.2 %
Internet/Social Media	239	5.3 %
HMO/Med/Insurance	172	3.8 %
Mail	90	2.0 %
Hospital	97	2.2 %
Radio	396	8.8 %
Clinic/Doctor's Office	329	7.3 %
Phone Book	19	0.4 %
School	11	0.2 %
Non-Profit	38	0.8 %
Friend/Family	847	18.8 %
Pharmacy	51	1.1 %
Billboard/Bus Sign	7	0.2 %
Do not Know	101	2.2 %
TV	263	5.8 %
Newspaper/Magazine	1562	34.7 %
Total	4498	100%

Total calling for themselves:
Service Selected

	CA	%
UnKnown	1	0.0 %
No Service	18	0.4 %
Material	651	15.1 %
Counseling	3646	84.5 %
Total	4316	100%

Sent NRT :

	CA	%
Not Sent NRT	443	9.8 %
Sent NRT	4055	90.2 %
Total	4498	100%