

Asian Smokers' Quitline (ASQ): Monthly Totals

01Nov2015 -- 30Nov2015

Total	
	CA
Total	89

Language Line Called :

	CA	%
Vietnamese	25	28.1 %
Cantonese	8	9.0 %
Korean	28	31.5 %
Mandarin	28	31.5 %
Total	89	100%

Called For :

	CA	%
Smoker	89	100.0 %
Total	89	100%

Age :

	CA	%
25-44	25	28.1 %
44-65	50	56.2 %
65+	14	15.7 %
Total	89	100%

Gender :

	CA	%
Male	75	84.3 %
Female	14	15.7 %
Total	89	100%

Education :

	CA	%
Grades 1-8	6	6.7 %
Grades 9-12	10	11.2 %
High School Diploma	23	25.8 %
Some College or	16	18.0 %
2-yr College Degree	3	3.4 %
4-yr College Degree	23	25.8 %
Postgraduate Degree	1	1.1 %
Do not know	7	7.9 %
Total	89	100%

Hear about from:

	CA	%
Other	10	11.2 %
Friend/Family	15	16.9 %
Pharmacy	2	2.2 %
Radio	12	13.5 %
Hospital	1	1.1 %
Internet/Social Media	2	2.2 %
HMO/Med/Insurance	1	1.1 %
Mail	1	1.1 %
Phone Book	1	1.1 %
Do not Know	2	2.2 %
TV	4	4.5 %
Newspaper/Magazine	17	19.1 %
Clinic/Doctor's Office	21	23.6 %
Total	89	100%

Total calling for themselves:
Service Selected

	CA	%
Material	11	12.4 %
Counseling	78	87.6 %
Total	89	100%

Sent NRT :

	CA	%
Not Sent NRT	5	5.6 %
Sent NRT	84	94.4 %
Total	89	100%

Calls by Date :

	CA	%
11/01/2015		
11/02/2015	6	6.7 %
11/03/2015	4	4.5 %
11/04/2015	6	6.7 %
11/05/2015	3	3.4 %
11/06/2015	1	1.1 %
11/07/2015		
11/08/2015		
11/09/2015	5	5.6 %
11/10/2015	4	4.5 %
11/11/2015	2	2.2 %
11/12/2015	4	4.5 %
11/13/2015	3	3.4 %
11/14/2015		
11/15/2015		
11/16/2015	5	5.6 %
11/17/2015	5	5.6 %
11/18/2015	5	5.6 %
11/19/2015	6	6.7 %
11/20/2015	3	3.4 %
11/21/2015		
11/22/2015		
11/23/2015	5	5.6 %
11/24/2015	6	6.7 %
11/25/2015	5	5.6 %
11/26/2015		
11/27/2015	1	1.1 %
11/28/2015		
11/29/2015		
11/30/2015	10	11.2 %
Total	89	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2015 -- 30Nov2015

YTD Running Total	
	CA
YTD Total	1130

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 30Nov2015

Cumulative Total	
	CA
Cumulative Total	4413

Language Line Called :

	CA	%
Korean	1766	40.0 %
Vietnamese	1400	31.7 %
Cantonese	336	7.6 %
Mandarin	911	20.6 %
Total	4413	100%

Called For :

	CA	%
Proxy	182	4.1 %
Smoker	4231	95.9 %
Total	4413	100%

Age:

	CA	%
<18	2	0.0 %
18-24	63	1.4 %
25-44	982	22.3 %
44-65	2489	56.4 %
65+	785	17.8 %
Unknown	92	2.1 %
Total	4413	100%

Gender :

	CA	%
Male	3691	83.6 %
Female	702	15.9 %
Do not know	20	0.5 %
Total	4413	100%

Education :

	CA	%
Never attended	27	0.6 %
Grades 1-8	355	8.0 %
Grades 9-12	511	11.6 %
GED	5	0.1 %
High School Diploma	1116	25.3 %
Some College or	629	14.3 %
2-yr College Degree	199	4.5 %
4-yr College Degree	1238	28.1 %
Postgraduate Degree	160	3.6 %
Do not know	173	3.9 %
Total	4413	100%

Hear about from:

	CA	%
Other	245	5.6 %
Friend/Family	835	18.9 %
Pharmacy	49	1.1 %
Hospital	96	2.2 %
Phone Book	18	0.4 %
Clinic/Doctor's Office	317	7.2 %
Internet/Social Media	233	5.3 %
HMO/Med/Insurance	172	3.9 %
Dentist/Dental	7	0.2 %
Mail	90	2.0 %
School	10	0.2 %
Billboard/Bus Sign	7	0.2 %
Radio	386	8.7 %
Do not Know	99	2.2 %
Non-Profit	36	0.8 %
TV	260	5.9 %
Newspaper/Magazine	1553	35.2 %
Total	4413	100%

Total calling for themselves:
Service Selected

	CA	%
UnKnown	1	0.0 %
No Service	18	0.4 %
Material	642	15.2 %
Counseling	3570	84.4 %
Total	4231	100%

Sent NRT :

	CA	%
Not Sent NRT	425	9.6 %
Sent NRT	3988	90.4 %
Total	4413	100%