

Asian Smokers' Quitline (ASQ): Monthly Totals

01Oct2015 -- 31Oct2015

Total

	CA
Total	86

Language Line Called :

	CA	%
Vietnamese	25	29.1 %
Cantonese	15	17.4 %
Korean	28	32.6 %
Mandarin	18	20.9 %
Total	86	100%

Called For :

	CA	%
Smoker	79	91.9 %
Proxy	7	8.1 %
Total	86	100%

Age :

	CA	%
25-44	26	30.2 %
44-65	43	50.0 %
65+	15	17.4 %
Unknown	2	2.3 %
Total	86	100%

Gender :

	CA	%
Male	74	86.0 %
Female	12	14.0 %
Total	86	100%

Education :

	CA	%
Never attended	1	1.2 %
Grades 1-8	10	11.6 %
Grades 9-12	11	12.8 %
High School Diploma	14	16.3 %
Some College or	9	10.5 %
2-yr College Degree	10	11.6 %
4-yr College Degree	27	31.4 %
Postgraduate Degree	3	3.5 %
Do not know	1	1.2 %
Total	86	100%

Hear about from:

	CA	%
Other	5	5.8 %
Friend/Family	16	18.6 %
Pharmacy	2	2.3 %
Radio	11	12.8 %
Hospital	4	4.7 %
Internet/Social Media	10	11.6 %
Clinic/Doctor's Office	19	22.1 %
School	1	1.2 %
Non-Profit	1	1.2 %
Do not Know	2	2.3 %
Newspaper/Magazine	15	17.4 %
Total	86	100%

Total calling for themselves:

Service Selected

	CA	%
Material	17	21.5 %
Counseling	62	78.5 %
Total	79	100%

Sent NRT :

	CA	%
Not Sent NRT	13	15.1 %
Sent NRT	73	84.9 %
Total	86	100%

Calls by Date :

	CA	%
10/01/2015	3	3.5 %
10/02/2015	2	2.3 %
10/03/2015		
10/04/2015	1	1.2 %
10/05/2015	4	4.7 %
10/06/2015	5	5.8 %
10/07/2015	6	7.0 %
10/08/2015	4	4.7 %
10/09/2015	1	1.2 %
10/10/2015		
10/11/2015		
10/12/2015	3	3.5 %
10/13/2015	3	3.5 %
10/14/2015		
10/15/2015	2	2.3 %
10/16/2015	5	5.8 %
10/17/2015		
10/18/2015		
10/19/2015	4	4.7 %
10/20/2015	5	5.8 %
10/21/2015	2	2.3 %
10/22/2015	2	2.3 %
10/23/2015	1	1.2 %
10/24/2015		
10/25/2015		
10/26/2015	8	9.3 %
10/27/2015	6	7.0 %
10/28/2015	8	9.3 %
10/29/2015	7	8.1 %
10/30/2015	4	4.7 %
10/31/2015		
Total	86	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2015 -- 31Oct2015

YTD Running Total

	CA
YTD Total	1041

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Oct2015

Cumulative Total

	CA
Cumulative Total	4324

Language Line Called :

	CA	%
Mandarin	883	20.4 %
Korean	1738	40.2 %
Vietnamese	1375	31.8 %
Cantonese	328	7.6 %
Total	4324	100%

Called For :

	CA	%
Proxy	182	4.2 %
Smoker	4142	95.8 %
Total	4324	100%

Age:

	CA	%
<18	2	0.0 %
18-24	64	1.5 %
25-44	956	22.1 %
44-65	2439	56.4 %
65+	771	17.8 %
Unknown	92	2.1 %
Total	4324	100%

Gender :

	CA	%
Male	3616	83.6 %
Female	688	15.9 %
Do not know	20	0.5 %
Total	4324	100%

Education :

	CA	%
Never attended	27	0.6 %
Grades 1-8	349	8.1 %
Grades 9-12	501	11.6 %
GED	5	0.1 %
High School Diploma	1093	25.3 %
Some College or	613	14.2 %
2-yr College Degree	196	4.5 %
4-yr College Degree	1215	28.1 %
Postgraduate Degree	159	3.7 %
Do not know	166	3.8 %
Total	4324	100%

Hear about from:

	CA	%
Other	235	5.4 %
Radio	374	8.6 %
Hospital	95	2.2 %
Internet/Social Media	231	5.3 %
HMO/Med/Insurance	171	4.0 %
Dentist/Dental	7	0.2 %
Mail	89	2.1 %
Clinic/Doctor's Office	296	6.8 %
Phone Book	17	0.4 %
Friend/Family	820	19.0 %
Pharmacy	47	1.1 %
School	10	0.2 %
TV	256	5.9 %
Newspaper/Magazine	1536	35.5 %
Do not Know	97	2.2 %
Non-Profit	36	0.8 %
Billboard/Bus Sign	7	0.2 %
Total	4324	100%

Total calling for themselves:

Service Selected

	CA	%
No Service	18	0.4 %
Material	633	15.3 %
UnKnown	1	0.0 %
Counseling	3490	84.3 %
Total	4142	100%

Sent NRT :

	CA	%
Not Sent NRT	421	9.7 %
Sent NRT	3903	90.3 %
Total	4324	100%