

Asian Smokers' Quitline (ASQ): Monthly Totals

01Sep2015 -- 30Sep2015

Total

	CA
Total	59

Language Line Called :

	CA	%
Vietnamese	10	16.9 %
Cantonese	8	13.6 %
Korean	22	37.3 %
Mandarin	19	32.2 %
Total	59	100%

Called For :

	CA	%
Smoker	57	96.6 %
Proxy	2	3.4 %
Total	59	100%

Age :

	CA	%
18-24	1	1.7 %
25-44	17	28.8 %
44-65	25	42.4 %
65+	13	22.0 %
Unknown	3	5.1 %
Total	59	100%

Gender :

	CA	%
Male	50	84.7 %
Female	8	13.6 %
Do not know	1	1.7 %
Total	59	100%

Education :

	CA	%
Grades 1-8	5	8.5 %
Grades 9-12	6	10.2 %
High School Diploma	12	20.3 %
Some College or	8	13.6 %
2-yr College Degree	2	3.4 %
4-yr College Degree	21	35.6 %
Postgraduate Degree	2	3.4 %
Do not know	3	5.1 %
Total	59	100%

Hear about from:

	CA	%
Other	2	3.4 %
Friend/Family	18	30.5 %
Pharmacy	4	6.8 %
Hospital	2	3.4 %
Internet/Social Media	3	5.1 %
Phone Book	1	1.7 %
TV	3	5.1 %
Newspaper/Magazine	4	6.8 %
Do not Know	7	11.9 %
Clinic/Doctor's Office	15	25.4 %
Total	59	100%

Total calling for themselves:

Service Selected

	CA	%
Material	6	10.5 %
No Service	1	1.8 %
Counseling	50	87.7 %
Total	57	100%

Sent NRT :

	CA	%
Not Sent NRT	8	13.6 %
Sent NRT	51	86.4 %
Total	59	100%

Calls by Date :

	CA	%
09/01/2015	3	5.1 %
09/02/2015	4	6.8 %
09/03/2015	3	5.1 %
09/04/2015	1	1.7 %
09/05/2015	2	3.4 %
09/06/2015		
09/07/2015		
09/08/2015	2	3.4 %
09/09/2015	5	8.5 %
09/10/2015	3	5.1 %
09/11/2015		
09/12/2015		
09/13/2015		
09/14/2015	2	3.4 %
09/15/2015	5	8.5 %
09/16/2015	1	1.7 %
09/17/2015	3	5.1 %
09/18/2015	2	3.4 %
09/19/2015		
09/20/2015		
09/21/2015	1	1.7 %
09/22/2015	3	5.1 %
09/23/2015	2	3.4 %
09/24/2015	4	6.8 %
09/25/2015	2	3.4 %
09/26/2015		
09/27/2015		
09/28/2015	5	8.5 %
09/29/2015	3	5.1 %
09/30/2015	3	5.1 %
Total	59	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2015 -- 30Sep2015

YTD Running Total

	CA
YTD Total	956

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 30Sep2015

Cumulative Total

	CA
Cumulative Total	4239

Language Line Called :

	CA	%
Korean	1710	40.3 %
Vietnamese	1350	31.8 %
Cantonese	313	7.4 %
Mandarin	866	20.4 %
Total	4239	100%

Called For :

	CA	%
Proxy	175	4.1 %
Smoker	4064	95.9 %
Total	4239	100%

Age:

	CA	%
<18	2	0.0 %
18-24	64	1.5 %
25-44	930	21.9 %
44-65	2397	56.5 %
65+	756	17.8 %
Unknown	90	2.1 %
Total	4239	100%

Gender :

	CA	%
Male	3543	83.6 %
Female	676	15.9 %
Do not know	20	0.5 %
Total	4239	100%

Education :

	CA	%
Never attended	26	0.6 %
Grades 1-8	339	8.0 %
Grades 9-12	490	11.6 %
GED	5	0.1 %
High School Diploma	1080	25.5 %
Some College or	604	14.2 %
2-yr College Degree	186	4.4 %
4-yr College Degree	1188	28.0 %
Postgraduate Degree	156	3.7 %
Do not know	165	3.9 %
Total	4239	100%

Hear about from:

	CA	%
Other	230	5.4 %
Radio	363	8.6 %
Hospital	91	2.1 %
Friend/Family	804	19.0 %
Pharmacy	45	1.1 %
Internet/Social Media	221	5.2 %
HMO/Med/Insurance	171	4.0 %
Dentist/Dental	7	0.2 %
Mail	89	2.1 %
Clinic/Doctor's Office	278	6.6 %
Phone Book	17	0.4 %
School	9	0.2 %
Non-Profit	35	0.8 %
Billboard/Bus Sign	7	0.2 %
Do not Know	95	2.2 %
TV	256	6.0 %
Newspaper/Magazine	1521	35.9 %
Total	4239	100%

Total calling for themselves:

Service Selected

	CA	%
UnKnown	1	0.0 %
No Service	18	0.4 %
Material	618	15.2 %
Counseling	3427	84.3 %
Total	4064	100%

Sent NRT :

	CA	%
Not Sent NRT	409	9.6 %
Sent NRT	3830	90.4 %
Total	4239	100%