

Asian Smokers' Quitline (ASQ): Monthly Totals

01Aug2015 -- 31Aug2015

Total

	CA
Total	72

Language Line Called :

	CA	%
Vietnamese	19	26.4 %
Cantonese	6	8.3 %
Korean	27	37.5 %
Mandarin	20	27.8 %
Total	72	100%

Called For :

	CA	%
Smoker	69	95.8 %
Proxy	3	4.2 %
Total	72	100%

Age :

	CA	%
25-44	18	25.0 %
44-65	43	59.7 %
65+	10	13.9 %
Unknown	1	1.4 %
Total	72	100%

Gender :

	CA	%
Male	58	80.6 %
Female	14	19.4 %
Total	72	100%

Education :

	CA	%
Grades 1-8	4	5.6 %
Grades 9-12	13	18.1 %
High School Diploma	18	25.0 %
Some College or	8	11.1 %
2-yr College Degree	5	6.9 %
4-yr College Degree	20	27.8 %
Postgraduate Degree	2	2.8 %
Do not know	2	2.8 %
Total	72	100%

Hear about from:

	CA	%
Other	6	8.3 %
Friend/Family	16	22.2 %
Pharmacy	6	8.3 %
Hospital	6	8.3 %
Internet/Social Media	3	4.2 %
HMO/Med/Insurance	2	2.8 %
Clinic/Doctor's Office	9	12.5 %
Radio	6	8.3 %
School	1	1.4 %
Newspaper/Magazine	9	12.5 %
Do not Know	8	11.1 %
Total	72	100%

Total calling for themselves:

Service Selected

	CA	%
Material	18	26.1 %
Counseling	51	73.9 %
Total	69	100%

Sent NRT :

	CA	%
Not Sent NRT	6	8.3 %
Sent NRT	66	91.7 %
Total	72	100%

Calls by Date :

	CA	%
08/01/2015		
08/02/2015		
08/03/2015	5	6.9 %
08/04/2015	6	8.3 %
08/05/2015	4	5.6 %
08/06/2015	5	6.9 %
08/07/2015	7	9.7 %
08/08/2015		
08/09/2015		
08/10/2015	2	2.8 %
08/11/2015	1	1.4 %
08/12/2015	2	2.8 %
08/13/2015	1	1.4 %
08/14/2015	1	1.4 %
08/15/2015		
08/16/2015		
08/17/2015	2	2.8 %
08/18/2015	4	5.6 %
08/19/2015	3	4.2 %
08/20/2015	3	4.2 %
08/21/2015	5	6.9 %
08/22/2015		
08/23/2015		
08/24/2015	5	6.9 %
08/25/2015	6	8.3 %
08/26/2015	1	1.4 %
08/27/2015		
08/28/2015	5	6.9 %
08/29/2015		
08/30/2015		
08/31/2015	4	5.6 %
Total	72	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2015 -- 31Aug2015

YTD Running Total

	CA
YTD Total	896

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Aug2015

Cumulative Total

	CA
Cumulative Total	4179

Language Line Called :

	CA	%
Mandarin	847	20.3 %
Korean	1687	40.4 %
Vietnamese	1340	32.1 %
Cantonese	305	7.3 %
Total	4179	100%

Called For :

	CA	%
Proxy	173	4.1 %
Smoker	4006	95.9 %
Total	4179	100%

Age:

	CA	%
<18	2	0.0 %
18-24	63	1.5 %
25-44	913	21.8 %
44-65	2371	56.7 %
65+	743	17.8 %
Unknown	87	2.1 %
Total	4179	100%

Gender :

	CA	%
Male	3492	83.6 %
Female	668	16.0 %
Do not know	19	0.5 %
Total	4179	100%

Education :

	CA	%
Never attended	26	0.6 %
Grades 1-8	334	8.0 %
Grades 9-12	484	11.6 %
GED	5	0.1 %
High School Diploma	1067	25.5 %
Some College or	596	14.3 %
2-yr College Degree	184	4.4 %
4-yr College Degree	1167	27.9 %
Postgraduate Degree	154	3.7 %
Do not know	162	3.9 %
Total	4179	100%

Hear about from:

	CA	%
Other	228	5.5 %
Friend/Family	786	18.8 %
Pharmacy	41	1.0 %
Radio	362	8.7 %
Hospital	89	2.1 %
Clinic/Doctor's Office	263	6.3 %
Dentist/Dental	7	0.2 %
Internet/Social Media	218	5.2 %
HMO/Med/Insurance	171	4.1 %
Phone Book	16	0.4 %
School	9	0.2 %
Non-Profit	35	0.8 %
Billboard/Bus Sign	7	0.2 %
Do not Know	88	2.1 %
Mail	89	2.1 %
TV	253	6.1 %
Newspaper/Magazine	1517	36.3 %
Total	4179	100%

Total calling for themselves:

Service Selected

	CA	%
UnKnown	1	0.0 %
No Service	17	0.4 %
Material	615	15.4 %
Counseling	3373	84.2 %
Total	4006	100%

Sent NRT :

	CA	%
Not Sent NRT	401	9.6 %
Sent NRT	3778	90.4 %
Total	4179	100%