

Asian Smokers' Quitline (ASQ): Monthly Totals

01Jul2015 -- 31Jul2015

Total	
	NY
Total	28

Language Line Called :

	NY	%
Cantonese	6	21.4 %
Mandarin	18	64.3 %
Korean	4	14.3 %
Total	28	100%

Called For :

	NY	%
Smoker	28	100.0 %
Total	28	100%

Age :

	NY	%
25-44	8	28.6 %
44-65	14	50.0 %
65+	6	21.4 %
Total	28	100%

Gender :

	NY	%
Male	25	89.3 %
Female	3	10.7 %
Total	28	100%

Education :

	NY	%
Grades 1-8	4	14.3 %
Grades 9-12	8	28.6 %
High School Diploma	9	32.1 %
Some College or	1	3.6 %
2-yr College Degree	1	3.6 %
4-yr College Degree	3	10.7 %
Do not know	2	7.1 %
Total	28	100%

Hear about from:

	NY	%
Radio	1	3.6 %
Pharmacy	4	14.3 %
Mail	1	3.6 %
Hospital	1	3.6 %
Other	3	10.7 %
Friend/Family	1	3.6 %
Do not Know	4	14.3 %
Newspaper/Magazine	4	14.3 %
Clinic/Doctor's Office	9	32.1 %
Total	28	100%

Total calling for themselves:
Service Selected

	NY	%
Counseling	24	85.7 %
Material	4	14.3 %
Total	28	100%

Sent NRT :

	NY	%
Not Sent NRT	4	14.3 %
Sent NRT	24	85.7 %
Total	28	100%

Calls by Date :

	NY	%
07/01/2015	3	10.7 %
07/02/2015	1	3.6 %
07/03/2015		
07/04/2015		
07/05/2015		
07/06/2015	1	3.6 %
07/07/2015	2	7.1 %
07/08/2015	1	3.6 %
07/09/2015		
07/10/2015	2	7.1 %
07/11/2015		
07/12/2015		
07/13/2015	1	3.6 %
07/14/2015		
07/15/2015	3	10.7 %
07/16/2015	6	21.4 %
07/17/2015		
07/18/2015		
07/19/2015		
07/20/2015	1	3.6 %
07/21/2015		
07/22/2015	2	7.1 %
07/23/2015		
07/24/2015	1	3.6 %
07/25/2015		
07/26/2015		
07/27/2015	3	10.7 %
07/28/2015	1	3.6 %
07/29/2015		
07/30/2015		
07/31/2015		
Total	28	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2015 -- 31Jul2015

YTD Running Total

	NY
YTD Total	256

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Jul2015

Cumulative Total

	NY
Cumulative Total	1076

Language Line Called :

	NY	%
Vietnamese	5	0.5 %
Mandarin	627	58.3 %
Cantonese	114	10.6 %
Korean	330	30.7 %
Total	1076	100%

Called For :

	NY	%
Proxy	50	4.6 %
Smoker	1026	95.4 %
Total	1076	100%

Age:

	NY	%
<18	2	0.2 %
18-24	22	2.0 %
25-44	379	35.2 %
44-65	547	50.8 %
65+	112	10.4 %
Unknown	14	1.3 %
Total	1076	100%

Gender :

	NY	%
Male	910	84.6 %
Female	163	15.1 %
Do not know	3	0.3 %
Total	1076	100%

Education :

	NY	%
Never attended	9	0.8 %
Grades 1-8	164	15.2 %
Grades 9-12	142	13.2 %
GED	2	0.2 %
High School Diploma	315	29.3 %
Some College or	76	7.1 %
2-yr College Degree	21	2.0 %
4-yr College Degree	269	25.0 %
Postgraduate Degree	21	2.0 %
Do not know	57	5.3 %
Total	1076	100%

Hear about from:

	NY	%
Internet/Social Media	36	3.3 %
Newspaper/Magazine	551	51.2 %
Hospital	27	2.5 %
Billboard/Bus Sign	1	0.1 %
Phone Book	1	0.1 %
Clinic/Doctor's Office	111	10.3 %
Friend/Family	111	10.3 %
Dentist/Dental	3	0.3 %
Do not Know	31	2.9 %
Other	75	7.0 %
Pharmacy	15	1.4 %
Mail	1	0.1 %
HMO/Med/Insurance	8	0.7 %
TV	6	0.6 %
Non-Profit	17	1.6 %
Radio	82	7.6 %
Total	1076	100%

Total calling for themselves:
Service Selected

	NY	%
No Service	6	0.6 %
Material	146	14.2 %
Counseling	874	85.2 %
Total	1026	100%

Sent NRT :

	NY	%
Not Sent NRT	147	13.7 %
Sent NRT	929	86.3 %
Total	1076	100%