

Asian Smokers' Quitline (ASQ): Monthly Totals

01Jul2015 -- 31Jul2015

Total	
	CA
Total	122

Language Line Called :

	CA	%
Vietnamese	42	34.4 %
Cantonese	17	13.9 %
Korean	41	33.6 %
Mandarin	22	18.0 %
Total	122	100%

Called For :

	CA	%
Proxy	6	4.9 %
Smoker	116	95.1 %
Total	122	100%

Age :

	CA	%
18-24	5	4.1 %
25-44	30	24.6 %
44-65	71	58.2 %
65+	13	10.7 %
Unknown	3	2.5 %
Total	122	100%

Gender :

	CA	%
Male	102	83.6 %
Female	19	15.6 %
Do not know	1	0.8 %
Total	122	100%

Education :

	CA	%
Never attended	1	0.8 %
Grades 1-8	14	11.5 %
Grades 9-12	19	15.6 %
High School Diploma	23	18.9 %
Some College or	18	14.8 %
2-yr College Degree	7	5.7 %
4-yr College Degree	33	27.0 %
Postgraduate Degree	2	1.6 %
Do not know	5	4.1 %
Total	122	100%

Hear about from:

	CA	%
Other	7	5.7 %
Friend/Family	24	19.7 %
Pharmacy	1	0.8 %
Radio	13	10.7 %
Hospital	4	3.3 %
Internet/Social Media	8	6.6 %
HMO/Med/Insurance	2	1.6 %
Dentist/Dental	1	0.8 %
Non-Profit	1	0.8 %
Do not Know	8	6.6 %
TV	2	1.6 %
Newspaper/Magazine	28	23.0 %
Clinic/Doctor's Office	23	18.9 %
Total	122	100%

Total calling for themselves:

Service Selected	
	CA
Material	22
Counseling	94
Total	116

Sent NRT :

	CA	%
Not Sent NRT	15	12.3 %
Sent NRT	107	87.7 %
Total	122	100%

Calls by Date :

	CA	%
07/01/2015	5	4.1 %
07/02/2015	6	4.9 %
07/03/2015	6	4.9 %
07/04/2015		
07/05/2015		
07/06/2015	3	2.5 %
07/07/2015	11	9.0 %
07/08/2015	7	5.7 %
07/09/2015	4	3.3 %
07/10/2015	4	3.3 %
07/11/2015		
07/12/2015	1	0.8 %
07/13/2015	5	4.1 %
07/14/2015	4	3.3 %
07/15/2015	7	5.7 %
07/16/2015	6	4.9 %
07/17/2015	12	9.8 %
07/18/2015		
07/19/2015		
07/20/2015	3	2.5 %
07/21/2015	4	3.3 %
07/22/2015	4	3.3 %
07/23/2015	9	7.4 %
07/24/2015	4	3.3 %
07/25/2015		
07/26/2015		
07/27/2015	3	2.5 %
07/28/2015	7	5.7 %
07/29/2015		
07/30/2015	4	3.3 %
07/31/2015	3	2.5 %
Total	122	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2015 -- 31Jul2015

YTD Running Total	
	CA
YTD Total	824

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Jul2015

Cumulative Total	
	CA
Cumulative Total	4107

Language Line Called :

	CA	%
Vietnamese	1321	32.2 %
Cantonese	299	7.3 %
Korean	1660	40.4 %
Mandarin	827	20.1 %
Total	4107	100%

Called For :

	CA	%
Proxy	170	4.1 %
Smoker	3937	95.9 %
Total	4107	100%

Age:

	CA	%
<18	2	0.0 %
18-24	63	1.5 %
25-44	895	21.8 %
44-65	2328	56.7 %
65+	733	17.8 %
Unknown	86	2.1 %
Total	4107	100%

Gender :

	CA	%
Male	3434	83.6 %
Female	654	15.9 %
Do not know	19	0.5 %
Total	4107	100%

Education :

	CA	%
Never attended	26	0.6 %
Grades 1-8	330	8.0 %
Grades 9-12	471	11.5 %
GED	5	0.1 %
High School Diploma	1049	25.5 %
Some College or	588	14.3 %
2-yr College Degree	179	4.4 %
4-yr College Degree	1147	27.9 %
Postgraduate Degree	152	3.7 %
Do not know	160	3.9 %
Total	4107	100%

Hear about from:

	CA	%
Other	222	5.4 %
Radio	356	8.7 %
Friend/Family	770	18.7 %
Pharmacy	35	0.9 %
Hospital	83	2.0 %
Internet/Social Media	215	5.2 %
HMO/Med/Insurance	169	4.1 %
Dentist/Dental	7	0.2 %
Mail	89	2.2 %
Clinic/Doctor's Office	254	6.2 %
Phone Book	16	0.4 %
School	8	0.2 %
Non-Profit	35	0.9 %
Billboard/Bus Sign	7	0.2 %
Do not Know	80	1.9 %
TV	253	6.2 %
Newspaper/Magazine	1508	36.7 %
Total	4107	100%

Total calling for themselves:

Service Selected	
	CA
UnKnown	1
No Service	18
Material	598
Counseling	3320
Total	3937

Sent NRT :

	CA	%
Sent NRT	3712	90.4 %
Not Sent NRT	395	9.6 %
Total	4107	100%