

Asian Smokers' Quitline (ASQ): Monthly Totals

01Jun2015 -- 30Jun2015

Total	
	NJ
Total	7

Language Line Called :

	NJ	%
Mandarin	1	14.3 %
Korean	6	85.7 %
Total	7	100%

Called For :

	NJ	%
Smoker	7	100.0 %
Total	7	100%

Age :

	NJ	%
25-44	3	42.9 %
44-65	4	57.1 %
Total	7	100%

Gender :

	NJ	%
Male	6	85.7 %
Female	1	14.3 %
Total	7	100%

Education :

	NJ	%
Grades 1-8	2	28.6 %
4-yr College Degree	5	71.4 %
Total	7	100%

Hear about from:

	NJ	%
Friend/Family	1	14.3 %
Other	1	14.3 %
Radio	3	42.9 %
Newspaper/Magazine	2	28.6 %
Total	7	100%

Total calling for themselves:

Service Selected		
	NJ	%
Counseling	5	71.4 %
Material	2	28.6 %
Total	7	100%

Sent NRT :

	NJ	%
Sent NRT	7	100.0 %
Total	7	100%

Calls by Date :

	NJ	%
06/01/2015	1	14.3 %
06/02/2015		
06/03/2015		
06/04/2015	1	14.3 %
06/05/2015	1	14.3 %
06/06/2015		
06/07/2015		
06/08/2015		
06/09/2015		
06/10/2015		
06/11/2015		
06/12/2015		
06/13/2015		
06/14/2015		
06/15/2015		
06/16/2015		
06/17/2015		
06/18/2015		
06/19/2015	1	14.3 %
06/20/2015		
06/21/2015		
06/22/2015		
06/23/2015	1	14.3 %
06/24/2015	1	14.3 %
06/25/2015	1	14.3 %
06/26/2015		
06/27/2015		
06/28/2015		
06/29/2015		
06/30/2015		
Total	7	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2015 -- 30Jun2015

YTD Running Total	
	NJ
YTD Total	53

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 30Jun2015

Cumulative Total	
	NJ
Cumulative Total	264

Language Line Called :

	NJ	%
Cantonese	6	2.3 %
Vietnamese	8	3.0 %
Mandarin	53	20.1 %
Korean	197	74.6 %
Total	264	100%

Called For :

	NJ	%
Proxy	13	4.9 %
Smoker	251	95.1 %
Total	264	100%

Age:

	NJ	%
18-24	1	0.4 %
25-44	51	19.3 %
44-65	165	62.5 %
65+	41	15.5 %
Unknown	6	2.3 %
Total	264	100%

Gender :

	NJ	%
Male	222	84.1 %
Female	41	15.5 %
Do not know	1	0.4 %
Total	264	100%

Education :

	NJ	%
Grades 1-8	13	4.9 %
Grades 9-12	19	7.2 %
High School Diploma	61	23.1 %
Some College or	18	6.8 %
2-yr College Degree	5	1.9 %
4-yr College Degree	116	43.9 %
Postgraduate Degree	16	6.1 %
Do not know	16	6.1 %
Total	264	100%

Hear about from:

	NJ	%
Radio	35	13.3 %
Friend/Family	38	14.4 %
Clinic/Doctor's Office	1	0.4 %
Hospital	3	1.1 %
TV	5	1.9 %
Other	12	4.5 %
Newspaper/Magazine	162	61.4 %
Internet/Social Media	8	3.0 %
Total	264	100%

Total calling for themselves:

Service Selected		
	NJ	%
No Service	1	0.4 %
Material	34	13.5 %
Counseling	216	86.1 %
Total	251	100%

Sent NRT :

	NJ	%
Sent NRT	242	91.7 %
Not Sent NRT	22	8.3 %
Total	264	100%