

Asian Smokers' Quitline (ASQ): Monthly Totals

01Jun2015 -- 30Jun2015	
Total	
	CA
Total	133

Language Line Called :		
	CA	%
Vietnamese	42	31.6 %
Cantonese	11	8.3 %
Korean	46	34.6 %
Mandarin	34	25.6 %
Total	133	100%

Called For :		
	CA	%
Smoker	132	99.2 %
Proxy	1	0.8 %
Total	133	100%

Age :		
	CA	%
18-24	2	1.5 %
25-44	36	27.1 %
44-65	72	54.1 %
65+	22	16.5 %
Unknown	1	0.8 %
Total	133	100%

Gender :		
	CA	%
Male	116	87.2 %
Female	17	12.8 %
Total	133	100%

Education :		
	CA	%
Never attended	1	0.8 %
Grades 1-8	11	8.3 %
Grades 9-12	17	12.8 %
High School Diploma	29	21.8 %
Some College or	31	23.3 %
2-yr College Degree	3	2.3 %
4-yr College Degree	34	25.6 %
Postgraduate Degree	6	4.5 %
Do not know	1	0.8 %
Total	133	100%

Hear about from:		
	CA	%
Other	2	1.5 %
Friend/Family	38	28.6 %
Pharmacy	4	3.0 %
Radio	22	16.5 %
Internet/Social Media	3	2.3 %
HMO/Med/Insurance	3	2.3 %
Hospital	6	4.5 %
Clinic/Doctor's Office	27	20.3 %
Dentist/Dental	3	2.3 %
Non-Profit	1	0.8 %
TV	2	1.5 %
Newspaper/Magazine	17	12.8 %
Do not Know	5	3.8 %
Total	133	100%

Total calling for themselves:		
Service Selected		
	CA	%
Material	20	15.2 %
Counseling	111	84.1 %
No Service	1	0.8 %
Total	132	100%

Sent NRT :		
	CA	%
Not Sent NRT	14	10.5 %
Sent NRT	119	89.5 %
Total	133	100%

Calls by Date :		
	CA	%
06/01/2015	6	4.5 %
06/02/2015	9	6.8 %
06/03/2015	3	2.3 %
06/04/2015	6	4.5 %
06/05/2015	6	4.5 %
06/06/2015		
06/07/2015		
06/08/2015	3	2.3 %
06/09/2015	3	2.3 %
06/10/2015	7	5.3 %
06/11/2015	4	3.0 %
06/12/2015	5	3.8 %
06/13/2015		
06/14/2015		
06/15/2015	7	5.3 %
06/16/2015	10	7.5 %
06/17/2015	8	6.0 %
06/18/2015	8	6.0 %
06/19/2015	6	4.5 %
06/20/2015		
06/21/2015		
06/22/2015	2	1.5 %
06/23/2015	8	6.0 %
06/24/2015	9	6.8 %
06/25/2015	6	4.5 %
06/26/2015	7	5.3 %
06/27/2015		
06/28/2015		
06/29/2015	6	4.5 %
06/30/2015	4	3.0 %
Total	133	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2015 -- 30Jun2015	
YTD Running Total	
	CA
YTD Total	702

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 30Jun2015	
Cumulative Total	
	CA
Cumulative Total	3984

Language Line Called :		
	CA	%
Vietnamese	1278	32.1 %
Cantonese	282	7.1 %
Korean	1619	40.6 %
Mandarin	805	20.2 %
Total	3984	100%

Called For :		
	CA	%
Proxy	164	4.1 %
Smoker	3820	95.9 %
Total	3984	100%

Age:		
	CA	%
<18	2	0.1 %
18-24	58	1.5 %
25-44	865	21.7 %
44-65	2256	56.6 %
65+	720	18.1 %
Unknown	83	2.1 %
Total	3984	100%

Gender :		
	CA	%
Male	3331	83.6 %
Female	635	15.9 %
Do not know	18	0.5 %
Total	3984	100%

Education :		
	CA	%
Never attended	25	0.6 %
Grades 1-8	316	7.9 %
Grades 9-12	452	11.3 %
GED	5	0.1 %
High School Diploma	1025	25.7 %
Some College or	570	14.3 %
2-yr College Degree	172	4.3 %
4-yr College Degree	1114	28.0 %
Postgraduate Degree	150	3.8 %
Do not know	155	3.9 %
Total	3984	100%

Hear about from:		
	CA	%
Other	215	5.4 %
Radio	342	8.6 %
Hospital	79	2.0 %
Internet/Social Media	207	5.2 %
HMO/Med/Insurance	167	4.2 %
Dentist/Dental	6	0.2 %
Mail	89	2.2 %
Friend/Family	746	18.7 %
Pharmacy	34	0.9 %
Phone Book	16	0.4 %
School	8	0.2 %
Billboard/Bus Sign	7	0.2 %
Do not Know	72	1.8 %
TV	251	6.3 %
Newspaper/Magazine	1480	37.1 %
Clinic/Doctor's Office	231	5.8 %
Non-Profit	34	0.9 %
Total	3984	100%

Total calling for themselves:		
Service Selected		
	CA	%
UnKnown	1	0.0 %
No Service	18	0.5 %
Material	577	15.1 %
Counseling	3224	84.4 %
Total	3820	100%

Sent NRT :		
	CA	%
Not Sent NRT	380	9.5 %
Sent NRT	3604	90.5 %
Total	3984	100%