

Asian Smokers' Quitline (ASQ): Monthly Totals

01May2015 -- 31May2015

Total	
	NJ
Total	9

Language Line Called :

	NJ	%
Mandarin	1	11.1 %
Korean	8	88.9 %
Total	9	100%

Called For :

	NJ	%
Smoker	9	100.0 %
Total	9	100%

Age :

	NJ	%
25-44	1	11.1 %
44-65	4	44.4 %
65+	4	44.4 %
Total	9	100%

Gender :

	NJ	%
Male	6	66.7 %
Female	3	33.3 %
Total	9	100%

Education :

	NJ	%
High School Diploma	4	44.4 %
Some College or	1	11.1 %
4-yr College Degree	3	33.3 %
Postgraduate Degree	1	11.1 %
Total	9	100%

Hear about from:

	NJ	%
Radio	3	33.3 %
Friend/Family	4	44.4 %
Newspaper/Magazine	2	22.2 %
Total	9	100%

Total calling for themselves:

Service Selected		
	NJ	%
Counseling	8	88.9 %
Material	1	11.1 %
Total	9	100%

Sent NRT :

	NJ	%
Sent NRT	8	88.9 %
Not Sent NRT	1	11.1 %
Total	9	100%

Calls by Date :

	NJ	%
05/01/2015	1	11.1 %
05/02/2015		
05/03/2015		
05/04/2015	1	11.1 %
05/05/2015	1	11.1 %
05/06/2015	1	11.1 %
05/07/2015		
05/08/2015	1	11.1 %
05/09/2015		
05/10/2015		
05/11/2015		
05/12/2015	1	11.1 %
05/13/2015	1	11.1 %
05/14/2015		
05/15/2015		
05/16/2015		
05/17/2015		
05/18/2015		
05/19/2015	1	11.1 %
05/20/2015	1	11.1 %
05/21/2015		
05/22/2015		
05/23/2015		
05/24/2015		
05/25/2015		
05/26/2015		
05/27/2015		
05/28/2015		
05/29/2015		
05/30/2015		
05/31/2015		
Total	9	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2015 -- 31May2015

YTD Running Total

	NJ
YTD Total	46

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31May2015

Cumulative Total

	NJ
Cumulative Total	257

Language Line Called :

	NJ	%
Vietnamese	8	3.1 %
Mandarin	52	20.2 %
Korean	191	74.3 %
Cantonese	6	2.3 %
Total	257	100%

Called For :

	NJ	%
Smoker	244	94.9 %
Proxy	13	5.1 %
Total	257	100%

Age:

	NJ	%
18-24	1	0.4 %
25-44	48	18.7 %
44-65	161	62.6 %
65+	41	16.0 %
Unknown	6	2.3 %
Total	257	100%

Gender :

	NJ	%
Male	216	84.0 %
Female	40	15.6 %
Do not know	1	0.4 %
Total	257	100%

Education :

	NJ	%
Grades 1-8	11	4.3 %
Grades 9-12	19	7.4 %
High School Diploma	61	23.7 %
Some College or	18	7.0 %
2-yr College Degree	5	1.9 %
4-yr College Degree	111	43.2 %
Postgraduate Degree	16	6.2 %
Do not know	16	6.2 %
Total	257	100%

Hear about from:

	NJ	%
Friend/Family	37	14.4 %
Clinic/Doctor's Office	1	0.4 %
Hospital	3	1.2 %
TV	5	1.9 %
Newspaper/Magazine	160	62.3 %
Internet/Social Media	8	3.1 %
Other	11	4.3 %
Radio	32	12.5 %
Total	257	100%

Total calling for themselves:

Service Selected		
	NJ	%
Material	32	13.1 %
No Service	1	0.4 %
Counseling	211	86.5 %
Total	244	100%

Sent NRT :

	NJ	%
Not Sent NRT	23	8.9 %
Sent NRT	234	91.1 %
Total	257	100%