

Asian Smokers' Quitline (ASQ): Monthly Totals

01May2015 -- 31May2015

Total	
	CA
Total	123

Language Line Called :

	CA	%
Korean	51	41.5 %
Vietnamese	35	28.5 %
Cantonese	11	8.9 %
Mandarin	26	21.1 %
Total	123	100%

Called For :

	CA	%
Smoker	118	95.9 %
Proxy	5	4.1 %
Total	123	100%

Age :

	CA	%
18-24	2	1.6 %
25-44	17	13.8 %
44-65	73	59.3 %
65+	28	22.8 %
Unknown	3	2.4 %
Total	123	100%

Gender :

	CA	%
Male	102	82.9 %
Female	20	16.3 %
Do not know	1	0.8 %
Total	123	100%

Education :

	CA	%
Grades 1-8	6	4.9 %
Grades 9-12	15	12.2 %
High School Diploma	33	26.8 %
Some College or	22	17.9 %
2-yr College Degree	5	4.1 %
4-yr College Degree	35	28.5 %
Postgraduate Degree	4	3.3 %
Do not know	3	2.4 %
Total	123	100%

Hear about from:

	CA	%
Other	7	5.7 %
Friend/Family	16	13.0 %
Pharmacy	10	8.1 %
Radio	22	17.9 %
Hospital	4	3.3 %
Mail	1	0.8 %
Internet/Social Media	2	1.6 %
HMO/Med/Insurance	3	2.4 %
Non-Profit	1	0.8 %
TV	5	4.1 %
Newspaper/Magazine	27	22.0 %
Clinic/Doctor's Office	19	15.4 %
Do not Know	6	4.9 %
Total	123	100%

Total calling for themselves:

Service Selected

	CA	%
Material	29	24.6 %
Counseling	89	75.4 %
Total	118	100%

Sent NRT :

	CA	%
Not Sent NRT	12	9.8 %
Sent NRT	111	90.2 %
Total	123	100%

Calls by Date :

	CA	%
05/01/2015	6	4.9 %
05/02/2015		
05/03/2015		
05/04/2015	11	8.9 %
05/05/2015	6	4.9 %
05/06/2015	3	2.4 %
05/07/2015	7	5.7 %
05/08/2015	3	2.4 %
05/09/2015		
05/10/2015		
05/11/2015	7	5.7 %
05/12/2015	12	9.8 %
05/13/2015	5	4.1 %
05/14/2015	5	4.1 %
05/15/2015	3	2.4 %
05/16/2015		
05/17/2015		
05/18/2015	8	6.5 %
05/19/2015	9	7.3 %
05/20/2015	6	4.9 %
05/21/2015	5	4.1 %
05/22/2015	5	4.1 %
05/23/2015		
05/24/2015		
05/25/2015		
05/26/2015	8	6.5 %
05/27/2015	2	1.6 %
05/28/2015	3	2.4 %
05/29/2015	9	7.3 %
05/30/2015		
05/31/2015		
Total	123	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2015 -- 31May2015

YTD Running Total

	CA
YTD Total	569

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31May2015

Cumulative Total

	CA
Cumulative Total	3850

Language Line Called :

	CA	%
Mandarin	771	20.0 %
Korean	1572	40.8 %
Vietnamese	1236	32.1 %
Cantonese	271	7.0 %
Total	3850	100%

Called For :

	CA	%
Proxy	163	4.2 %
Smoker	3687	95.8 %
Total	3850	100%

Age:

	CA	%
<18	2	0.1 %
18-24	56	1.5 %
25-44	829	21.5 %
44-65	2184	56.7 %
65+	697	18.1 %
Unknown	82	2.1 %
Total	3850	100%

Gender :

	CA	%
Male	3214	83.5 %
Female	618	16.1 %
Do not know	18	0.5 %
Total	3850	100%

Education :

	CA	%
Never attended	24	0.6 %
Grades 1-8	305	7.9 %
Grades 9-12	435	11.3 %
GED	5	0.1 %
High School Diploma	996	25.9 %
Some College or	539	14.0 %
2-yr College Degree	169	4.4 %
4-yr College Degree	1080	28.1 %
Postgraduate Degree	144	3.7 %
Do not know	153	4.0 %
Total	3850	100%

Hear about from:

	CA	%
Other	212	5.5 %
Friend/Family	708	18.4 %
Pharmacy	30	0.8 %
Radio	320	8.3 %
Dentist/Dental	3	0.1 %
Hospital	73	1.9 %
Internet/Social Media	204	5.3 %
HMO/Med/Insurance	164	4.3 %
Clinic/Doctor's Office	204	5.3 %
Phone Book	16	0.4 %
School	8	0.2 %
Non-Profit	33	0.9 %
Billboard/Bus Sign	7	0.2 %
TV	249	6.5 %
Newspaper/Magazine	1463	38.0 %
Mail	89	2.3 %
Do not Know	67	1.7 %
Total	3850	100%

Total calling for themselves:

Service Selected

	CA	%
UnKnown	1	0.0 %
No Service	17	0.5 %
Material	559	15.2 %
Counseling	3110	84.4 %
Total	3687	100%

Sent NRT :

	CA	%
Not Sent NRT	366	9.5 %
Sent NRT	3484	90.5 %
Total	3850	100%