

Asian Quitline Report

01Apr2015 -- 30Apr2015

Total	
	WA
Total	4

Language Line Called :

	WA	%
Mandarin	1	25.0 %
Vietnamese	3	75.0 %
Total	4	100%

Called For :

	WA	%
Smoker	3	75.0 %
Proxy	1	25.0 %
Total	4	100%

Age :

	WA	%
44-65	3	75.0 %
65+	1	25.0 %
Total	4	100%

Gender :

	WA	%
Male	4	100.0 %
Total	4	100%

Education :

	WA	%
Grades 1-8	1	25.0 %
Grades 9-12	2	50.0 %
Do not know	1	25.0 %
Total	4	100%

Hear about from:

	WA	%
Newspaper/Magazine	3	75.0 %
Radio	1	25.0 %
Total	4	100%

Total calling for themselves:

Service Selected		
	WA	%
Material	3	100.0 %
Total	3	100%

Sent NRT :

	WA	%
Not Sent NRT	1	25.0 %
Sent NRT	3	75.0 %
Total	4	100%

Calls by Date :

	WA	%
04/01/2015		
04/02/2015		
04/03/2015		
04/04/2015		
04/05/2015		
04/06/2015		
04/07/2015	1	25.0 %
04/08/2015	1	25.0 %
04/09/2015		
04/10/2015		
04/11/2015		
04/12/2015		
04/13/2015	1	25.0 %
04/14/2015		
04/15/2015		
04/16/2015		
04/17/2015		
04/18/2015	1	25.0 %
04/19/2015		
04/20/2015		
04/21/2015		
04/22/2015		
04/23/2015		
04/24/2015		
04/25/2015		
04/26/2015		
04/27/2015		
04/28/2015		
04/29/2015		
04/30/2015		
Total	4	100%

Asian Quitline Report

26Sep2012 -- 30Apr2015

Cumulative Total	
	WA
Cumulative Total	353

Language Line Called :

	WA	%
Mandarin	31	8.8 %
Cantonese	11	3.1 %
Korean	113	32.0 %
Vietnamese	198	56.1 %
Total	353	100%

Called For :

	WA	%
Smoker	334	94.6 %
Proxy	19	5.4 %
Total	353	100%

Age:

	WA	%
18-24	2	0.6 %
25-44	74	21.0 %
44-65	207	58.6 %
65+	59	16.7 %
Unknown	11	3.1 %
Total	353	100%

Gender :

	WA	%
Male	281	79.6 %
Female	70	19.8 %
Do not know	2	0.6 %
Total	353	100%

Education :

	WA	%
Never attended	3	0.8 %
Grades 1-8	55	15.6 %
Grades 9-12	68	19.3 %
High School Diploma	91	25.8 %
Some College or	47	13.3 %
2-yr College Degree	14	4.0 %
4-yr College Degree	60	17.0 %
Postgraduate Degree	2	0.6 %
Do not know	13	3.7 %
Total	353	100%

Hear about from:

	WA	%
Other	10	2.8 %
Non-Profit	4	1.1 %
Pharmacy	6	1.7 %
Internet/Social Media	4	1.1 %
Phone Book	1	0.3 %
Friend/Family	55	15.6 %
Billboard/Bus Sign	1	0.3 %
Newspaper/Magazine	221	62.6 %
Radio	5	1.4 %
Hospital	1	0.3 %
TV	35	9.9 %
Clinic/Doctor's Office	10	2.8 %
Total	353	100%

Total calling for themselves:

Service Selected		
	WA	%
No Service	2	0.6 %
Counseling	265	79.3 %
Material	66	19.8 %
UnKnown	1	0.3 %
Total	334	100%

Sent NRT :

	WA	%
Not Sent NRT	33	9.3 %
Sent NRT	320	90.7 %
Total	353	100%