

Asian Quitline Report

01Apr2015 -- 30Apr2015

Total	
	VA
Total	8

Language Line Called :

	VA	%
Korean	6	75.0 %
Vietnamese	2	25.0 %
Total	8	100%

Called For :

	VA	%
Smoker	8	100.0 %
Total	8	100%

Age :

	VA	%
25-44	1	12.5 %
44-65	6	75.0 %
65+	1	12.5 %
Total	8	100%

Gender :

	VA	%
Male	8	100.0 %
Total	8	100%

Education :

	VA	%
Grades 1-8	1	12.5 %
High School Diploma	1	12.5 %
Some College or	1	12.5 %
2-yr College Degree	1	12.5 %
4-yr College Degree	4	50.0 %
Total	8	100%

Hear about from:

	VA	%
Do not Know	1	12.5 %
Newspaper/Magazine	5	62.5 %
Other	1	12.5 %
Friend/Family	1	12.5 %
Total	8	100%

Total calling for themselves:

Service Selected		
	VA	%
Material	1	12.5 %
Counseling	7	87.5 %
Total	8	100%

Sent NRT :

	VA	%
Not Sent NRT	3	37.5 %
Sent NRT	5	62.5 %
Total	8	100%

Calls by Date :

	VA	%
04/01/2015	1	12.5 %
04/02/2015	1	12.5 %
04/03/2015		
04/04/2015		
04/05/2015		
04/06/2015	1	12.5 %
04/07/2015	1	12.5 %
04/08/2015	1	12.5 %
04/09/2015	1	12.5 %
04/10/2015		
04/11/2015		
04/12/2015		
04/13/2015		
04/14/2015		
04/15/2015	1	12.5 %
04/16/2015	1	12.5 %
04/17/2015		
04/18/2015		
04/19/2015		
04/20/2015		
04/21/2015		
04/22/2015		
04/23/2015		
04/24/2015		
04/25/2015		
04/26/2015		
04/27/2015		
04/28/2015		
04/29/2015		
04/30/2015		
Total	8	100%

Asian Quitline Report

26Sep2012 -- 30Apr2015

Cumulative Total	
	VA
Cumulative Total	272

Language Line Called :

	VA	%
Korean	147	54.0 %
Vietnamese	104	38.2 %
Mandarin	20	7.4 %
Cantonese	1	0.4 %
Total	272	100%

Called For :

	VA	%
Smoker	256	94.1 %
Proxy	16	5.9 %
Total	272	100%

Age:

	VA	%
18-24	2	0.7 %
25-44	66	24.3 %
44-65	169	62.1 %
65+	30	11.0 %
Unknown	5	1.8 %
Total	272	100%

Gender :

	VA	%
Male	224	82.4 %
Female	46	16.9 %
Do not know	2	0.7 %
Total	272	100%

Education :

	VA	%
Never attended	2	0.7 %
Grades 1-8	26	9.6 %
Grades 9-12	28	10.3 %
High School Diploma	69	25.4 %
Some College or	26	9.6 %
2-yr College Degree	12	4.4 %
4-yr College Degree	79	29.0 %
Postgraduate Degree	12	4.4 %
Do not know	18	6.6 %
Total	272	100%

Hear about from:

	VA	%
Internet/Social Media	10	3.7 %
TV	3	1.1 %
Do not Know	1	0.4 %
Other	15	5.5 %
Friend/Family	37	13.6 %
Newspaper/Magazine	206	75.7 %
Total	272	100%

Total calling for themselves:

Service Selected		
	VA	%
Material	51	19.9 %
Counseling	205	80.1 %
Total	256	100%

Sent NRT :

	VA	%
Sent NRT	244	89.7 %
Not Sent NRT	28	10.3 %
Total	272	100%