

## Asian Quitline Report

01Apr2015 -- 30Apr2015

Total	
	TX
<b>Total</b>	18

### Language Line Called :

	TX	%
Vietnamese	14	77.8 %
Mandarin	4	22.2 %
<b>Total</b>	18	100%

### Called For :

	TX	%
Smoker	16	88.9 %
Proxy	2	11.1 %
<b>Total</b>	18	100%

### Age :

	TX	%
25-44	6	33.3 %
44-65	11	61.1 %
Unknown	1	5.6 %
<b>Total</b>	18	100%

### Gender :

	TX	%
Male	15	83.3 %
Female	3	16.7 %
<b>Total</b>	18	100%

### Education :

	TX	%
Grades 1-8	4	22.2 %
Grades 9-12	4	22.2 %
High School Diploma	6	33.3 %
Some College or	1	5.6 %
4-yr College Degree	3	16.7 %
<b>Total</b>	18	100%

### Hear about from:

	TX	%
Friend/Family	1	5.6 %
Newspaper/Magazine	7	38.9 %
Radio	10	55.6 %
<b>Total</b>	18	100%

### Total calling for themselves:

Service Selected	
	TX %
Counseling	15 93.8 %
Material	1 6.2 %
<b>Total</b>	16 100%

### Sent NRT :

	TX	%
Not Sent NRT	2	11.1 %
Sent NRT	16	88.9 %
<b>Total</b>	18	100%

### Calls by Date :

	TX	%
04/01/2015	2	11.1 %
04/02/2015		
04/03/2015	2	11.1 %
04/04/2015		
04/05/2015		
04/06/2015	1	5.6 %
04/07/2015	1	5.6 %
04/08/2015	3	16.7 %
04/09/2015		
04/10/2015	1	5.6 %
04/11/2015		
04/12/2015		
04/13/2015	3	16.7 %
04/14/2015		
04/15/2015	1	5.6 %
04/16/2015		
04/17/2015	1	5.6 %
04/18/2015		
04/19/2015		
04/20/2015		
04/21/2015		
04/22/2015	1	5.6 %
04/23/2015	1	5.6 %
04/24/2015		
04/25/2015		
04/26/2015		
04/27/2015		
04/28/2015		
04/29/2015		
04/30/2015	1	5.6 %
<b>Total</b>	18	100%

## Asian Quitline Report

26Sep2012 -- 30Apr2015

Cumulative Total	
	TX
<b>Cumulative Total</b>	565

### Language Line Called :

	TX	%
Cantonese	9	1.6 %
Vietnamese	449	79.5 %
Mandarin	61	10.8 %
Korean	46	8.1 %
<b>Total</b>	565	100%

### Called For :

	TX	%
Smoker	543	96.1 %
Proxy	22	3.9 %
<b>Total</b>	565	100%

### Age:

	TX	%
18-24	6	1.1 %
25-44	147	26.0 %
44-65	320	56.6 %
65+	82	14.5 %
Unknown	10	1.8 %
<b>Total</b>	565	100%

### Gender :

	TX	%
Male	503	89.0 %
Female	55	9.7 %
Do not know	7	1.2 %
<b>Total</b>	565	100%

### Education :

	TX	%
Never attended	6	1.1 %
Grades 1-8	56	9.9 %
Grades 9-12	111	19.6 %
GED	3	0.5 %
High School Diploma	165	29.2 %
Some College or	85	15.0 %
2-yr College Degree	27	4.8 %
4-yr College Degree	77	13.6 %
Postgraduate Degree	11	1.9 %
Do not know	24	4.2 %
<b>Total</b>	565	100%

### Hear about from:

	TX	%
Friend/Family	87	15.4 %
Newspaper/Magazine	245	43.4 %
Clinic/Doctor's Office	3	0.5 %
Hospital	3	0.5 %
HMO/Med/Insurance	1	0.2 %
Internet/Social Media	16	2.8 %
Do not Know	3	0.5 %
TV	16	2.8 %
Radio	173	30.6 %
Other	17	3.0 %
Non-Profit	1	0.2 %
<b>Total</b>	565	100%

### Total calling for themselves:

Service Selected	
	TX %
No Service	3 0.6 %
Material	113 20.8 %
Counseling	427 78.6 %
<b>Total</b>	543 100%

### Sent NRT :

	TX	%
Not Sent NRT	48	8.5 %
Sent NRT	517	91.5 %
<b>Total</b>	565	100%