

Asian Quitline Report

01Apr2015 -- 30Apr2015

Total	
	NY
Total	67

Language Line Called :		
	NY	%
Korean	20	29.9 %
Mandarin	32	47.8 %
Cantonese	15	22.4 %
Total	67	100%

Called For :		
	NY	%
Proxy	5	7.5 %
Smoker	62	92.5 %
Total	67	100%

Age :		
	NY	%
18-24	3	4.5 %
25-44	17	25.4 %
44-65	31	46.3 %
65+	13	19.4 %
Unknown	3	4.5 %
Total	67	100%

Gender :		
	NY	%
Male	58	86.6 %
Female	9	13.4 %
Total	67	100%

Education :		
	NY	%
Never attended	1	1.5 %
Grades 1-8	10	14.9 %
Grades 9-12	10	14.9 %
High School Diploma	20	29.9 %
Some College or	6	9.0 %
4-yr College Degree	20	29.9 %
Total	67	100%

Hear about from:		
	NY	%
Newspaper/Magazine	21	31.3 %
Radio	8	11.9 %
Hospital	2	3.0 %
Clinic/Doctor's Office	9	13.4 %
Friend/Family	9	13.4 %
Do not Know	9	13.4 %
Other	5	7.5 %
Pharmacy	2	3.0 %
HMO/Med/Insurance	1	1.5 %
Non-Profit	1	1.5 %
Total	67	100%

Total calling for themselves:		
Service Selected		
	NY	%
Counseling	53	85.5 %
Material	9	14.5 %
Total	62	100%

Sent NRT :		
	NY	%
Not Sent NRT	13	19.4 %
Sent NRT	54	80.6 %
Total	67	100%

Calls by Date :		
	NY	%
04/01/2015	3	4.5 %
04/02/2015	1	1.5 %
04/03/2015	1	1.5 %
04/04/2015		
04/05/2015		
04/06/2015	2	3.0 %
04/07/2015	3	4.5 %
04/08/2015	3	4.5 %
04/09/2015	3	4.5 %
04/10/2015		
04/11/2015		
04/12/2015		
04/13/2015	1	1.5 %
04/14/2015		
04/15/2015	3	4.5 %
04/16/2015	2	3.0 %
04/17/2015	2	3.0 %
04/18/2015		
04/19/2015		
04/20/2015	5	7.5 %
04/21/2015	5	7.5 %
04/22/2015	6	9.0 %
04/23/2015	6	9.0 %
04/24/2015	3	4.5 %
04/25/2015		
04/26/2015		
04/27/2015	9	13.4 %
04/28/2015	2	3.0 %
04/29/2015	4	6.0 %
04/30/2015	3	4.5 %
Total	67	100%

Asian Quitline Report

26Sep2012 -- 30Apr2015

Cumulative Total	
	NY
Cumulative Total	962

Language Line Called :		
	NY	%
Vietnamese	4	0.4 %
Korean	305	31.7 %
Mandarin	559	58.1 %
Cantonese	94	9.8 %
Total	962	100%

Called For :		
	NY	%
Proxy	49	5.1 %
Smoker	913	94.9 %
Total	962	100%

Age:		
	NY	%
<18	2	0.2 %
18-24	17	1.8 %
25-44	342	35.6 %
44-65	492	51.1 %
65+	95	9.9 %
Unknown	14	1.5 %
Total	962	100%

Gender :		
	NY	%
Male	807	83.9 %
Female	152	15.8 %
Do not know	3	0.3 %
Total	962	100%

Education :		
	NY	%
Never attended	9	0.9 %
Grades 1-8	146	15.2 %
Grades 9-12	121	12.6 %
GED	2	0.2 %
High School Diploma	281	29.2 %
Some College or	67	7.0 %
2-yr College Degree	19	2.0 %
4-yr College Degree	243	25.3 %
Postgraduate Degree	19	2.0 %
Do not know	55	5.7 %
Total	962	100%

Hear about from:		
	NY	%
Internet/Social Media	36	3.7 %
Newspaper/Magazine	519	54.0 %
Radio	71	7.4 %
Phone Book	1	0.1 %
Hospital	23	2.4 %
Clinic/Doctor's Office	89	9.3 %
Friend/Family	100	10.4 %
Dentist/Dental	2	0.2 %
Do not Know	24	2.5 %
HMO/Med/Insurance	7	0.7 %
Pharmacy	2	0.2 %
TV	5	0.5 %
Non-Profit	17	1.8 %
Other	66	6.9 %
Total	962	100%

Total calling for themselves:		
Service Selected		
	NY	%
No Service	6	0.7 %
Material	122	13.4 %
Counseling	785	86.0 %
Total	913	100%

Sent NRT :		
	NY	%
Not Sent NRT	137	14.2 %
Sent NRT	825	85.8 %
Total	962	100%