

Asian Quitline Report

01Apr2015 -- 30Apr2015

| Total | |
|--------------|----|
| | NJ |
| Total | 13 |

Language Line Called :

| | NJ | % |
|--------------|----|---------|
| Korean | 13 | 100.0 % |
| Total | 13 | 100% |

Called For :

| | NJ | % |
|--------------|----|--------|
| Smoker | 12 | 92.3 % |
| Proxy | 1 | 7.7 % |
| Total | 13 | 100% |

Age :

| | NJ | % |
|--------------|----|--------|
| 44-65 | 11 | 84.6 % |
| 65+ | 1 | 7.7 % |
| Unknown | 1 | 7.7 % |
| Total | 13 | 100% |

Gender :

| | NJ | % |
|--------------|----|--------|
| Male | 10 | 76.9 % |
| Female | 3 | 23.1 % |
| Total | 13 | 100% |

Education :

| | NJ | % |
|---------------------|----|--------|
| Grades 9-12 | 1 | 7.7 % |
| High School Diploma | 5 | 38.5 % |
| 4-yr College Degree | 6 | 46.2 % |
| Do not know | 1 | 7.7 % |
| Total | 13 | 100% |

Hear about from:

| | NJ | % |
|--------------------|----|--------|
| Friend/Family | 3 | 23.1 % |
| Radio | 3 | 23.1 % |
| Other | 1 | 7.7 % |
| Newspaper/Magazine | 5 | 38.5 % |
| Hospital | 1 | 7.7 % |
| Total | 13 | 100% |

Total calling for themselves:

| Service Selected | | |
|------------------|----|--------|
| | NJ | % |
| Counseling | 10 | 83.3 % |
| Material | 2 | 16.7 % |
| Total | 12 | 100% |

Sent NRT :

| | NJ | % |
|--------------|----|--------|
| Not Sent NRT | 1 | 7.7 % |
| Sent NRT | 12 | 92.3 % |
| Total | 13 | 100% |

Calls by Date :

| | NJ | % |
|--------------|----|--------|
| 04/01/2015 | 1 | 7.7 % |
| 04/02/2015 | | |
| 04/03/2015 | | |
| 04/04/2015 | | |
| 04/05/2015 | | |
| 04/06/2015 | 1 | 7.7 % |
| 04/07/2015 | | |
| 04/08/2015 | 3 | 23.1 % |
| 04/09/2015 | | |
| 04/10/2015 | 1 | 7.7 % |
| 04/11/2015 | | |
| 04/12/2015 | | |
| 04/13/2015 | | |
| 04/14/2015 | | |
| 04/15/2015 | 1 | 7.7 % |
| 04/16/2015 | 1 | 7.7 % |
| 04/17/2015 | | |
| 04/18/2015 | | |
| 04/19/2015 | | |
| 04/20/2015 | 1 | 7.7 % |
| 04/21/2015 | 1 | 7.7 % |
| 04/22/2015 | | |
| 04/23/2015 | | |
| 04/24/2015 | 1 | 7.7 % |
| 04/25/2015 | | |
| 04/26/2015 | | |
| 04/27/2015 | 1 | 7.7 % |
| 04/28/2015 | 1 | 7.7 % |
| 04/29/2015 | | |
| 04/30/2015 | | |
| Total | 13 | 100% |

Asian Quitline Report

26Sep2012 -- 30Apr2015

| Cumulative Total | |
|-------------------------|-----|
| | NJ |
| Cumulative Total | 248 |

Language Line Called :

| | NJ | % |
|--------------|-----|--------|
| Cantonese | 6 | 2.4 % |
| Vietnamese | 8 | 3.2 % |
| Mandarin | 51 | 20.6 % |
| Korean | 183 | 73.8 % |
| Total | 248 | 100% |

Called For :

| | NJ | % |
|--------------|-----|--------|
| Smoker | 235 | 94.8 % |
| Proxy | 13 | 5.2 % |
| Total | 248 | 100% |

Age:

| | NJ | % |
|--------------|-----|--------|
| 18-24 | 1 | 0.4 % |
| 25-44 | 47 | 19.0 % |
| 44-65 | 157 | 63.3 % |
| 65+ | 37 | 14.9 % |
| Unknown | 6 | 2.4 % |
| Total | 248 | 100% |

Gender :

| | NJ | % |
|--------------|-----|--------|
| Male | 210 | 84.7 % |
| Female | 37 | 14.9 % |
| Do not know | 1 | 0.4 % |
| Total | 248 | 100% |

Education :

| | NJ | % |
|---------------------|-----|--------|
| Grades 1-8 | 11 | 4.4 % |
| Grades 9-12 | 19 | 7.7 % |
| High School Diploma | 57 | 23.0 % |
| Some College or | 17 | 6.9 % |
| 2-yr College Degree | 5 | 2.0 % |
| 4-yr College Degree | 108 | 43.5 % |
| Postgraduate Degree | 15 | 6.0 % |
| Do not know | 16 | 6.5 % |
| Total | 248 | 100% |

Hear about from:

| | NJ | % |
|------------------------|-----|--------|
| Radio | 29 | 11.7 % |
| Friend/Family | 33 | 13.3 % |
| Clinic/Doctor's Office | 1 | 0.4 % |
| Hospital | 3 | 1.2 % |
| TV | 5 | 2.0 % |
| Other | 11 | 4.4 % |
| Newspaper/Magazine | 158 | 63.7 % |
| Internet/Social Media | 8 | 3.2 % |
| Total | 248 | 100% |

Total calling for themselves:

| Service Selected | | |
|------------------|-----|--------|
| | NJ | % |
| No Service | 1 | 0.4 % |
| Material | 31 | 13.2 % |
| Counseling | 203 | 86.4 % |
| Total | 235 | 100% |

Sent NRT :

| | NJ | % |
|--------------|-----|--------|
| Sent NRT | 226 | 91.1 % |
| Not Sent NRT | 22 | 8.9 % |
| Total | 248 | 100% |