

Asian Quitline Report

01Apr2015 -- 30Apr2015

Total	
	MD
Total	6

Language Line Called :

	MD	%
Korean	6	100.0 %
Total	6	100%

Called For :

	MD	%
Smoker	6	100.0 %
Total	6	100%

Age :

	MD	%
44-65	4	66.7 %
65+	1	16.7 %
Unknown	1	16.7 %
Total	6	100%

Gender :

	MD	%
Male	6	100.0 %
Total	6	100%

Education :

	MD	%
High School Diploma	2	33.3 %
Some College or	2	33.3 %
4-yr College Degree	2	33.3 %
Total	6	100%

Hear about from:

	MD	%
Newspaper/Magazine	6	100.0 %
Total	6	100%

Total calling for themselves:
Service Selected

	MD	%
Counseling	6	100.0 %
Total	6	100%

Sent NRT :

	MD	%
Not Sent NRT	1	16.7 %
Sent NRT	5	83.3 %
Total	6	100%

Calls by Date :

	MD	%
04/01/2015	1	16.7 %
04/02/2015	1	16.7 %
04/03/2015		
04/04/2015		
04/05/2015		
04/06/2015		
04/07/2015	1	16.7 %
04/08/2015		
04/09/2015		
04/10/2015		
04/11/2015		
04/12/2015		
04/13/2015		
04/14/2015	1	16.7 %
04/15/2015		
04/16/2015	1	16.7 %
04/17/2015		
04/18/2015		
04/19/2015		
04/20/2015		
04/21/2015		
04/22/2015	1	16.7 %
04/23/2015		
04/24/2015		
04/25/2015		
04/26/2015		
04/27/2015		
04/28/2015		
04/29/2015		
04/30/2015		
Total	6	100%

Asian Quitline Report

26Sep2012 -- 30Apr2015

Cumulative Total

	MD
Cumulative Total	208

Language Line Called :

	MD	%
Cantonese	4	1.9 %
Mandarin	27	13.0 %
Vietnamese	24	11.5 %
Korean	153	73.6 %
Total	208	100%

Called For :

	MD	%
Proxy	8	3.8 %
Smoker	200	96.2 %
Total	208	100%

Age:

	MD	%
18-24	2	1.0 %
25-44	39	18.8 %
44-65	140	67.3 %
65+	19	9.1 %
Unknown	8	3.8 %
Total	208	100%

Gender :

	MD	%
Male	188	90.4 %
Female	19	9.1 %
Do not know	1	0.5 %
Total	208	100%

Education :

	MD	%
Never attended	1	0.5 %
Grades 1-8	16	7.7 %
Grades 9-12	8	3.8 %
High School Diploma	57	27.4 %
Some College or	34	16.3 %
2-yr College Degree	9	4.3 %
4-yr College Degree	65	31.2 %
Postgraduate Degree	7	3.4 %
Do not know	11	5.3 %
Total	208	100%

Hear about from:

	MD	%
TV	5	2.4 %
Radio	2	1.0 %
Friend/Family	18	8.7 %
Other	9	4.3 %
Internet/Social Media	7	3.4 %
Newspaper/Magazine	167	80.3 %
Total	208	100%

Total calling for themselves:
Service Selected

	MD	%
Material	19	9.5 %
Counseling	181	90.5 %
Total	200	100%

Sent NRT :

	MD	%
Not Sent NRT	15	7.2 %
Sent NRT	193	92.8 %
Total	208	100%