

Asian Quitline Report

01Apr2015 -- 30Apr2015

Total	
	CA
Total	149

Language Line Called :

	CA	%
Vietnamese	44	29.5 %
Cantonese	10	6.7 %
Korean	65	43.6 %
Mandarin	30	20.1 %
Total	149	100%

Called For :

	CA	%
Smoker	141	94.6 %
Proxy	8	5.4 %
Total	149	100%

Age :

	CA	%
25-44	32	21.5 %
44-65	90	60.4 %
65+	21	14.1 %
Unknown	6	4.0 %
Total	149	100%

Gender :

	CA	%
Male	130	87.2 %
Female	19	12.8 %
Total	149	100%

Education :

	CA	%
Never attended	1	0.7 %
Grades 1-8	7	4.7 %
Grades 9-12	15	10.1 %
High School Diploma	39	26.2 %
Some College or	32	21.5 %
2-yr College Degree	6	4.0 %
4-yr College Degree	44	29.5 %
Postgraduate Degree	5	3.4 %
Total	149	100%

Hear about from:

	CA	%
Other	8	5.4 %
Friend/Family	27	18.1 %
Pharmacy	7	4.7 %
Radio	39	26.2 %
Internet/Social Media	4	2.7 %
HMO/Med/Insurance	3	2.0 %
Hospital	3	2.0 %
Clinic/Doctor's Office	15	10.1 %
Mail	2	1.3 %
Non-Profit	1	0.7 %
Billboard/Bus Sign	2	1.3 %
TV	2	1.3 %
Newspaper/Magazine	30	20.1 %
Do not Know	6	4.0 %
Total	149	100%

Total calling for themselves:
Service Selected

	CA	%
No Service	1	0.7 %
Material	21	14.9 %
Counseling	119	84.4 %
Total	141	100%

Sent NRT :

	CA	%
Not Sent NRT	17	11.4 %
Sent NRT	132	88.6 %
Total	149	100%

Calls by Date :

	CA	%
04/01/2015	12	8.1 %
04/02/2015	7	4.7 %
04/03/2015	4	2.7 %
04/04/2015		
04/05/2015		
04/06/2015	6	4.0 %
04/07/2015	8	5.4 %
04/08/2015	6	4.0 %
04/09/2015	9	6.0 %
04/10/2015	4	2.7 %
04/11/2015		
04/12/2015		
04/13/2015	5	3.4 %
04/14/2015	8	5.4 %
04/15/2015	4	2.7 %
04/16/2015	6	4.0 %
04/17/2015	3	2.0 %
04/18/2015		
04/19/2015		
04/20/2015	13	8.7 %
04/21/2015	7	4.7 %
04/22/2015	12	8.1 %
04/23/2015	4	2.7 %
04/24/2015	3	2.0 %
04/25/2015		
04/26/2015		
04/27/2015	12	8.1 %
04/28/2015	8	5.4 %
04/29/2015	5	3.4 %
04/30/2015	3	2.0 %
Total	149	100%

Asian Quitline Report

26Sep2012 -- 30Apr2015

Cumulative Total

	CA
Cumulative Total	3726

Language Line Called :

	CA	%
Vietnamese	1201	32.2 %
Cantonese	260	7.0 %
Mandarin	745	20.0 %
Korean	1520	40.8 %
Total	3726	100%

Called For :

	CA	%
Proxy	158	4.2 %
Smoker	3568	95.8 %
Total	3726	100%

Age:

	CA	%
<18	2	0.1 %
18-24	54	1.4 %
25-44	811	21.8 %
44-65	2111	56.7 %
65+	669	18.0 %
Unknown	79	2.1 %
Total	3726	100%

Gender :

	CA	%
Male	3112	83.5 %
Female	597	16.0 %
Do not know	17	0.5 %
Total	3726	100%

Education :

	CA	%
Never attended	24	0.6 %
Grades 1-8	299	8.0 %
Grades 9-12	420	11.3 %
GED	5	0.1 %
High School Diploma	963	25.8 %
Some College or	516	13.8 %
2-yr College Degree	164	4.4 %
4-yr College Degree	1045	28.0 %
Postgraduate Degree	140	3.8 %
Do not know	150	4.0 %
Total	3726	100%

Hear about from:

	CA	%
Other	205	5.5 %
Friend/Family	692	18.6 %
Pharmacy	20	0.5 %
Radio	298	8.0 %
Hospital	69	1.9 %
Dentist/Dental	3	0.1 %
Internet/Social Media	202	5.4 %
HMO/Med/Insurance	161	4.3 %
Clinic/Doctor's Office	185	5.0 %
Phone Book	16	0.4 %
School	8	0.2 %
Non-Profit	32	0.9 %
Billboard/Bus Sign	7	0.2 %
Do not Know	61	1.6 %
Mail	88	2.4 %
TV	244	6.5 %
Newspaper/Magazine	1435	38.5 %
Total	3726	100%

Total calling for themselves:
Service Selected

	CA	%
UnKnown	1	0.0 %
No Service	17	0.5 %
Material	530	14.9 %
Counseling	3020	84.6 %
Total	3568	100%

Sent NRT :

	CA	%
Not Sent NRT	356	9.6 %
Sent NRT	3370	90.4 %
Total	3726	100%