

Asian Quitline Report

01Mar2015 -- 31Mar2015

Total	
	WA
Total	9

Language Line Called :

	WA	%
Vietnamese	6	66.7 %
Cantonese	1	11.1 %
Korean	2	22.2 %
Total	9	100%

Called For :

	WA	%
Smoker	9	100.0 %
Total	9	100%

Age :

	WA	%
25-44	2	22.2 %
44-65	5	55.6 %
65+	2	22.2 %
Total	9	100%

Gender :

	WA	%
Male	7	77.8 %
Female	2	22.2 %
Total	9	100%

Education :

	WA	%
Grades 1-8	1	11.1 %
Grades 9-12	2	22.2 %
High School Diploma	1	11.1 %
Some College or	2	22.2 %
2-yr College Degree	1	11.1 %
4-yr College Degree	1	11.1 %
Do not know	1	11.1 %
Total	9	100%

Hear about from:

	WA	%
Other	1	11.1 %
Pharmacy	1	11.1 %
Newspaper/Magazine	6	66.7 %
Radio	1	11.1 %
Total	9	100%

Total calling for themselves:

Service Selected		
	WA	%
Counseling	6	66.7 %
Material	3	33.3 %
Total	9	100%

Sent NRT :

	WA	%
Sent NRT	7	77.8 %
Not Sent NRT	2	22.2 %
Total	9	100%

Calls by Date :

	WA	%
03/01/2015		
03/02/2015	1	11.1 %
03/03/2015	1	11.1 %
03/04/2015		
03/05/2015		
03/06/2015		
03/07/2015		
03/08/2015		
03/09/2015		
03/10/2015		
03/11/2015	1	11.1 %
03/12/2015		
03/13/2015		
03/14/2015		
03/15/2015		
03/16/2015	2	22.2 %
03/17/2015	2	22.2 %
03/18/2015		
03/19/2015		
03/20/2015		
03/21/2015		
03/22/2015		
03/23/2015	1	11.1 %
03/24/2015		
03/25/2015		
03/26/2015		
03/27/2015		
03/28/2015		
03/29/2015		
03/30/2015	1	11.1 %
03/31/2015		
Total	9	100%

Asian Quitline Report

26Sep2012 -- 31Mar2015

Cumulative Total	
	WA
Cumulative Total	349

Language Line Called :

	WA	%
Cantonese	11	3.2 %
Mandarin	30	8.6 %
Korean	113	32.4 %
Vietnamese	195	55.9 %
Total	349	100%

Called For :

	WA	%
Smoker	331	94.8 %
Proxy	18	5.2 %
Total	349	100%

Age:

	WA	%
18-24	2	0.6 %
25-44	74	21.2 %
44-65	204	58.5 %
65+	58	16.6 %
Unknown	11	3.2 %
Total	349	100%

Gender :

	WA	%
Male	277	79.4 %
Female	70	20.1 %
Do not know	2	0.6 %
Total	349	100%

Education :

	WA	%
Never attended	3	0.9 %
Grades 1-8	54	15.5 %
Grades 9-12	66	18.9 %
High School Diploma	91	26.1 %
Some College or	47	13.5 %
2-yr College Degree	14	4.0 %
4-yr College Degree	60	17.2 %
Postgraduate Degree	2	0.6 %
Do not know	12	3.4 %
Total	349	100%

Hear about from:

	WA	%
Other	10	2.9 %
Non-Profit	4	1.1 %
Pharmacy	6	1.7 %
Clinic/Doctor's Office	10	2.9 %
Internet/Social Media	4	1.1 %
Phone Book	1	0.3 %
Friend/Family	55	15.8 %
Billboard/Bus Sign	1	0.3 %
TV	35	10.0 %
Newspaper/Magazine	218	62.5 %
Radio	4	1.1 %
Hospital	1	0.3 %
Total	349	100%

Total calling for themselves:

Service Selected		
	WA	%
Material	63	19.0 %
UnKnown	1	0.3 %
No Service	2	0.6 %
Counseling	265	80.1 %
Total	331	100%

Sent NRT :

	WA	%
Not Sent NRT	33	9.5 %
Sent NRT	316	90.5 %
Total	349	100%