

Asian Quitline Report

01Mar2015 -- 31Mar2015

Total	
	TX
Total	23

Language Line Called :

	TX	%
Vietnamese	21	91.3 %
Mandarin	2	8.7 %
Total	23	100%

Called For :

	TX	%
Smoker	22	95.7 %
Proxy	1	4.3 %
Total	23	100%

Age :

	TX	%
25-44	6	26.1 %
44-65	15	65.2 %
65+	2	8.7 %
Total	23	100%

Gender :

	TX	%
Male	21	91.3 %
Female	2	8.7 %
Total	23	100%

Education :

	TX	%
Grades 1-8	5	21.7 %
Grades 9-12	6	26.1 %
High School Diploma	3	13.0 %
Some College or	5	21.7 %
4-yr College Degree	2	8.7 %
Postgraduate Degree	1	4.3 %
Do not know	1	4.3 %
Total	23	100%

Hear about from:

	TX	%
Friend/Family	2	8.7 %
Newspaper/Magazine	6	26.1 %
Other	1	4.3 %
Radio	14	60.9 %
Total	23	100%

Total calling for themselves:

Service Selected

	TX	%
Counseling	18	81.8 %
Material	4	18.2 %
Total	22	100%

Sent NRT :

	TX	%
Not Sent NRT	3	13.0 %
Sent NRT	20	87.0 %
Total	23	100%

Calls by Date :

	TX	%
03/01/2015		
03/02/2015		
03/03/2015	1	4.3 %
03/04/2015	1	4.3 %
03/05/2015	1	4.3 %
03/06/2015		
03/07/2015		
03/08/2015		
03/09/2015	1	4.3 %
03/10/2015	1	4.3 %
03/11/2015	1	4.3 %
03/12/2015		
03/13/2015	1	4.3 %
03/14/2015		
03/15/2015		
03/16/2015	1	4.3 %
03/17/2015	1	4.3 %
03/18/2015	1	4.3 %
03/19/2015	1	4.3 %
03/20/2015	1	4.3 %
03/21/2015		
03/22/2015		
03/23/2015	1	4.3 %
03/24/2015		
03/25/2015	1	4.3 %
03/26/2015	1	4.3 %
03/27/2015	1	4.3 %
03/28/2015		
03/29/2015		
03/30/2015	2	8.7 %
03/31/2015	5	21.7 %
Total	23	100%

Asian Quitline Report

26Sep2012 -- 31Mar2015

Cumulative Total	
	TX
Cumulative Total	547

Language Line Called :

	TX	%
Cantonese	9	1.6 %
Vietnamese	435	79.5 %
Mandarin	57	10.4 %
Korean	46	8.4 %
Total	547	100%

Called For :

	TX	%
Smoker	527	96.3 %
Proxy	20	3.7 %
Total	547	100%

Age:

	TX	%
18-24	6	1.1 %
25-44	141	25.8 %
44-65	309	56.5 %
65+	82	15.0 %
Unknown	9	1.6 %
Total	547	100%

Gender :

	TX	%
Male	488	89.2 %
Female	52	9.5 %
Do not know	7	1.3 %
Total	547	100%

Education :

	TX	%
Never attended	6	1.1 %
Grades 1-8	52	9.5 %
Grades 9-12	107	19.6 %
GED	3	0.5 %
High School Diploma	159	29.1 %
Some College or	84	15.4 %
2-yr College Degree	27	4.9 %
4-yr College Degree	74	13.5 %
Postgraduate Degree	11	2.0 %
Do not know	24	4.4 %
Total	547	100%

Hear about from:

	TX	%
Friend/Family	86	15.7 %
Newspaper/Magazine	238	43.5 %
HMO/Med/Insurance	1	0.2 %
Internet/Social Media	16	2.9 %
Hospital	3	0.5 %
Do not Know	3	0.5 %
TV	16	2.9 %
Other	17	3.1 %
Non-Profit	1	0.2 %
Radio	163	29.8 %
Clinic/Doctor's Office	3	0.5 %
Total	547	100%

Total calling for themselves:

Service Selected

	TX	%
No Service	3	0.6 %
Counseling	412	78.2 %
Material	112	21.3 %
Total	527	100%

Sent NRT :

	TX	%
Not Sent NRT	46	8.4 %
Sent NRT	501	91.6 %
Total	547	100%