

Asian Quitline Report

01Mar2015 -- 31Mar2015

Total

	PA
Total	2

Language Line Called :

	PA	%
Cantonese	1	50.0 %
Korean	1	50.0 %
Total	2	100%

Called For :

	PA	%
Smoker	2	100.0 %
Total	2	100%

Age :

	PA	%
44-65	2	100.0 %
Total	2	100%

Gender :

	PA	%
Male	2	100.0 %
Total	2	100%

Education :

	PA	%
Grades 1-8	1	50.0 %
High School Diploma	1	50.0 %
Total	2	100%

Hear about from:

	PA	%
Newspaper/Magazine	2	100.0 %
Total	2	100%

Total calling for themselves:
Service Selected

	PA	%
Counseling	2	100.0 %
Total	2	100%

Sent NRT :

	PA	%
Not Sent NRT	1	50.0 %
Sent NRT	1	50.0 %
Total	2	100%

Calls by Date :

	PA	%
03/01/2015		
03/02/2015		
03/03/2015		
03/04/2015		
03/05/2015		
03/06/2015		
03/07/2015		
03/08/2015		
03/09/2015		
03/10/2015		
03/11/2015		
03/12/2015		
03/13/2015		
03/14/2015		
03/15/2015		
03/16/2015		
03/17/2015		
03/18/2015		
03/19/2015		
03/20/2015		
03/21/2015		
03/22/2015		
03/23/2015		
03/24/2015	1	50.0 %
03/25/2015		
03/26/2015		
03/27/2015		
03/28/2015		
03/29/2015		
03/30/2015	1	50.0 %
03/31/2015		
Total	2	100%

Asian Quitline Report

26Sep2012 -- 31Mar2015

Cumulative Total

	PA
Cumulative Total	89

Language Line Called :

	PA	%
Cantonese	6	6.7 %
Korean	13	14.6 %
Mandarin	55	61.8 %
Vietnamese	15	16.9 %
Total	89	100%

Called For :

	PA	%
Smoker	81	91.0 %
Proxy	8	9.0 %
Total	89	100%

Age:

	PA	%
18-24	1	1.1 %
25-44	34	38.2 %
44-65	41	46.1 %
65+	13	14.6 %
Total	89	100%

Gender :

	PA	%
Male	72	80.9 %
Female	16	18.0 %
Do not know	1	1.1 %
Total	89	100%

Education :

	PA	%
Grades 1-8	17	19.1 %
Grades 9-12	12	13.5 %
High School Diploma	24	27.0 %
Some College or	13	14.6 %
2-yr College Degree	1	1.1 %
4-yr College Degree	11	12.4 %
Postgraduate Degree	1	1.1 %
Do not know	10	11.2 %
Total	89	100%

Hear about from:

	PA	%
Clinic/Doctor's Office	1	1.1 %
TV	6	6.7 %
Newspaper/Magazine	56	62.9 %
Internet/Social Media	5	5.6 %
Friend/Family	11	12.4 %
Other	8	9.0 %
Billboard/Bus Sign	1	1.1 %
Non-Profit	1	1.1 %
Total	89	100%

Total calling for themselves:
Service Selected

	PA	%
Counseling	68	84.0 %
Material	13	16.0 %
Total	81	100%

Sent NRT :

	PA	%
Not Sent NRT	19	21.3 %
Sent NRT	70	78.7 %
Total	89	100%