

Asian Quitline Report

01Mar2015 -- 31Mar2015

Total	
	NJ
Total	10

Language Line Called :

	NJ	%
Mandarin	1	10.0 %
Korean	9	90.0 %
Total	10	100%

Called For :

	NJ	%
Smoker	10	100.0 %
Total	10	100%

Age :

	NJ	%
25-44	5	50.0 %
44-65	2	20.0 %
65+	3	30.0 %
Total	10	100%

Gender :

	NJ	%
Male	9	90.0 %
Female	1	10.0 %
Total	10	100%

Education :

	NJ	%
High School Diploma	1	10.0 %
Some College or	2	20.0 %
4-yr College Degree	7	70.0 %
Total	10	100%

Hear about from:

	NJ	%
Radio	4	40.0 %
Hospital	1	10.0 %
Newspaper/Magazine	5	50.0 %
Total	10	100%

Total calling for themselves:
Service Selected

	NJ	%
Material	2	20.0 %
Counseling	8	80.0 %
Total	10	100%

Sent NRT :

	NJ	%
Sent NRT	10	100.0 %
Total	10	100%

Calls by Date :

	NJ	%
03/01/2015		
03/02/2015	3	30.0 %
03/03/2015	1	10.0 %
03/04/2015	1	10.0 %
03/05/2015		
03/06/2015		
03/07/2015		
03/08/2015		
03/09/2015		
03/10/2015		
03/11/2015		
03/12/2015		
03/13/2015		
03/14/2015		
03/15/2015		
03/16/2015		
03/17/2015		
03/18/2015		
03/19/2015		
03/20/2015		
03/21/2015		
03/22/2015		
03/23/2015		
03/24/2015		
03/25/2015		
03/26/2015	2	20.0 %
03/27/2015	1	10.0 %
03/28/2015		
03/29/2015		
03/30/2015	2	20.0 %
03/31/2015		
Total	10	100%

Asian Quitline Report

26Sep2012 -- 31Mar2015

Cumulative Total	
	NJ
Cumulative Total	235

Language Line Called :

	NJ	%
Cantonese	6	2.6 %
Vietnamese	8	3.4 %
Mandarin	51	21.7 %
Korean	170	72.3 %
Total	235	100%

Called For :

	NJ	%
Smoker	223	94.9 %
Proxy	12	5.1 %
Total	235	100%

Age:

	NJ	%
18-24	1	0.4 %
25-44	47	20.0 %
44-65	146	62.1 %
65+	36	15.3 %
Unknown	5	2.1 %
Total	235	100%

Gender :

	NJ	%
Male	200	85.1 %
Female	34	14.5 %
Do not know	1	0.4 %
Total	235	100%

Education :

	NJ	%
Grades 1-8	11	4.7 %
Grades 9-12	18	7.7 %
High School Diploma	52	22.1 %
Some College or	17	7.2 %
2-yr College Degree	5	2.1 %
4-yr College Degree	102	43.4 %
Postgraduate Degree	15	6.4 %
Do not know	15	6.4 %
Total	235	100%

Hear about from:

	NJ	%
Radio	26	11.1 %
Friend/Family	30	12.8 %
Clinic/Doctor's Office	1	0.4 %
Hospital	2	0.9 %
TV	5	2.1 %
Other	10	4.3 %
Newspaper/Magazine	153	65.1 %
Internet/Social Media	8	3.4 %
Total	235	100%

Total calling for themselves:
Service Selected

	NJ	%
No Service	1	0.4 %
Material	29	13.0 %
Counseling	193	86.5 %
Total	223	100%

Sent NRT :

	NJ	%
Sent NRT	214	91.1 %
Not Sent NRT	21	8.9 %
Total	235	100%