

Asian Quitline Report

01Mar2015 -- 31Mar2015

Total	
	MD
Total	4

Language Line Called :

	MD	%
Mandarin	1	25.0 %
Vietnamese	1	25.0 %
Korean	2	50.0 %
Total	4	100%

Called For :

	MD	%
Smoker	4	100.0 %
Total	4	100%

Age :

	MD	%
18-24	1	25.0 %
25-44	2	50.0 %
65+	1	25.0 %
Total	4	100%

Gender :

	MD	%
Male	4	100.0 %
Total	4	100%

Education :

	MD	%
High School Diploma	1	25.0 %
Some College or	2	50.0 %
Do not know	1	25.0 %
Total	4	100%

Hear about from:

	MD	%
Newspaper/Magazine	2	50.0 %
Friend/Family	1	25.0 %
Other	1	25.0 %
Total	4	100%

Total calling for themselves:

Service Selected		
	MD	%
Counseling	4	100.0 %
Total	4	100%

Sent NRT :

	MD	%
Sent NRT	4	100.0 %
Total	4	100%

Calls by Date :

	MD	%
03/01/2015		
03/02/2015		
03/03/2015		
03/04/2015		
03/05/2015		
03/06/2015		
03/07/2015	1	25.0 %
03/08/2015		
03/09/2015	1	25.0 %
03/10/2015		
03/11/2015		
03/12/2015		
03/13/2015		
03/14/2015		
03/15/2015		
03/16/2015		
03/17/2015		
03/18/2015		
03/19/2015		
03/20/2015		
03/21/2015		
03/22/2015		
03/23/2015		
03/24/2015	1	25.0 %
03/25/2015		
03/26/2015	1	25.0 %
03/27/2015		
03/28/2015		
03/29/2015		
03/30/2015		
03/31/2015		
Total	4	100%

Asian Quitline Report

26Sep2012 -- 31Mar2015

Cumulative Total	
	MD
Cumulative Total	202

Language Line Called :

	MD	%
Cantonese	4	2.0 %
Mandarin	27	13.4 %
Vietnamese	24	11.9 %
Korean	147	72.8 %
Total	202	100%

Called For :

	MD	%
Proxy	8	4.0 %
Smoker	194	96.0 %
Total	202	100%

Age:

	MD	%
18-24	2	1.0 %
25-44	39	19.3 %
44-65	136	67.3 %
65+	18	8.9 %
Unknown	7	3.5 %
Total	202	100%

Gender :

	MD	%
Male	182	90.1 %
Female	19	9.4 %
Do not know	1	0.5 %
Total	202	100%

Education :

	MD	%
Never attended	1	0.5 %
Grades 1-8	16	7.9 %
Grades 9-12	8	4.0 %
High School Diploma	55	27.2 %
Some College or	32	15.8 %
2-yr College Degree	9	4.5 %
4-yr College Degree	63	31.2 %
Postgraduate Degree	7	3.5 %
Do not know	11	5.4 %
Total	202	100%

Hear about from:

	MD	%
TV	5	2.5 %
Radio	2	1.0 %
Friend/Family	18	8.9 %
Other	9	4.5 %
Internet/Social Media	7	3.5 %
Newspaper/Magazine	161	79.7 %
Total	202	100%

Total calling for themselves:

Service Selected		
	MD	%
Material	19	9.8 %
Counseling	175	90.2 %
Total	194	100%

Sent NRT :

	MD	%
Not Sent NRT	14	6.9 %
Sent NRT	188	93.1 %
Total	202	100%