

Asian Quitline Report

01Mar2015 -- 31Mar2015

Total

	GA	
Total	3	

Language Line Called :

	GA	%
Mandarin	1	33.3 %
Vietnamese	1	33.3 %
Korean	1	33.3 %
Total	3	100%

Called For :

	GA	%
Smoker	3	100.0 %
Total	3	100%

Age :

	GA	%
18-24	1	33.3 %
44-65	2	66.7 %
Total	3	100%

Gender :

	GA	%
Male	2	66.7 %
Female	1	33.3 %
Total	3	100%

Education :

	GA	%
Grades 1-8	1	33.3 %
4-yr College Degree	2	66.7 %
Total	3	100%

Hear about from:

	GA	%
Newspaper/Magazine	3	100.0 %
Total	3	100%

Total calling for themselves:
Service Selected

	GA	%
Material	1	33.3 %
Counseling	2	66.7 %
Total	3	100%

Sent NRT :

	GA	%
Sent NRT	3	100.0 %
Total	3	100%

Calls by Date :

	GA	%
03/01/2015		
03/02/2015		
03/03/2015		
03/04/2015		
03/05/2015		
03/06/2015		
03/07/2015		
03/08/2015		
03/09/2015		
03/10/2015		
03/11/2015	1	33.3 %
03/12/2015		
03/13/2015	1	33.3 %
03/14/2015		
03/15/2015		
03/16/2015		
03/17/2015		
03/18/2015		
03/19/2015		
03/20/2015		
03/21/2015		
03/22/2015		
03/23/2015		
03/24/2015		
03/25/2015		
03/26/2015		
03/27/2015		
03/28/2015		
03/29/2015		
03/30/2015		
03/31/2015	1	33.3 %
Total	3	100%

Asian Quitline Report

26Sep2012 -- 31Mar2015

Cumulative Total

	GA	
Cumulative Total	232	

Language Line Called :

	GA	%
Mandarin	24	10.3 %
Korean	97	41.8 %
Cantonese	5	2.2 %
Vietnamese	106	45.7 %
Total	232	100%

Called For :

	GA	%
Proxy	10	4.3 %
Smoker	222	95.7 %
Total	232	100%

Age:

	GA	%
<18	1	0.4 %
18-24	1	0.4 %
25-44	60	25.9 %
44-65	137	59.1 %
65+	29	12.5 %
Unknown	4	1.7 %
Total	232	100%

Gender :

	GA	%
Male	193	83.2 %
Female	38	16.4 %
Do not know	1	0.4 %
Total	232	100%

Education :

	GA	%
Grades 1-8	25	10.8 %
Grades 9-12	28	12.1 %
High School Diploma	75	32.3 %
Some College or	31	13.4 %
2-yr College Degree	7	3.0 %
4-yr College Degree	54	23.3 %
Postgraduate Degree	5	2.2 %
Do not know	7	3.0 %
Total	232	100%

Hear about from:

	GA	%
Non-Profit	1	0.4 %
Friend/Family	30	12.9 %
Internet/Social Media	5	2.2 %
TV	12	5.2 %
Newspaper/Magazine	177	76.3 %
Other	7	3.0 %
Total	232	100%

Total calling for themselves:
Service Selected

	GA	%
Material	33	14.9 %
Counseling	189	85.1 %
Total	222	100%

Sent NRT :

	GA	%
Not Sent NRT	20	8.6 %
Sent NRT	212	91.4 %
Total	232	100%