

**Asian Quitline Report**

01Mar2015 -- 31Mar2015

Total	
	CA
<b>Total</b>	112

Language Line Called :		
	CA	%
Vietnamese	39	34.8 %
Cantonese	15	13.4 %
Korean	42	37.5 %
Mandarin	16	14.3 %
<b>Total</b>	112	100%

Called For :		
	CA	%
Smoker	109	97.3 %
Proxy	3	2.7 %
<b>Total</b>	112	100%

Age :		
	CA	%
18-24	2	1.8 %
25-44	27	24.1 %
44-65	61	54.5 %
65+	19	17.0 %
Unknown	3	2.7 %
<b>Total</b>	112	100%

Gender :		
	CA	%
Male	96	85.7 %
Female	15	13.4 %
Do not know	1	0.9 %
<b>Total</b>	112	100%

Education :		
	CA	%
Grades 1-8	4	3.6 %
Grades 9-12	16	14.3 %
High School Diploma	32	28.6 %
Some College or	17	15.2 %
2-yr College Degree	4	3.6 %
4-yr College Degree	34	30.4 %
Postgraduate Degree	2	1.8 %
Do not know	3	2.7 %
<b>Total</b>	112	100%

Hear about from:		
	CA	%
Other	3	2.7 %
Friend/Family	24	21.4 %
Pharmacy	1	0.9 %
Radio	20	17.9 %
Hospital	10	8.9 %
Clinic/Doctor's Office	7	6.2 %
Internet/Social Media	2	1.8 %
HMO/Med/Insurance	8	7.1 %
Mail	2	1.8 %
Non-Profit	1	0.9 %
Billboard/Bus Sign	1	0.9 %
TV	9	8.0 %
Newspaper/Magazine	19	17.0 %
Do not Know	4	3.6 %
Dentist/Dental	1	0.9 %
<b>Total</b>	112	100%

Total calling for themselves:		
Service Selected		
	CA	%
Counseling	96	88.1 %
Material	13	11.9 %
<b>Total</b>	109	100%

Sent NRT :		
	CA	%
Not Sent NRT	10	8.9 %
Sent NRT	102	91.1 %
<b>Total</b>	112	100%

Calls by Date :		
	CA	%
03/01/2015		
03/02/2015	4	3.6 %
03/03/2015	5	4.5 %
03/04/2015	5	4.5 %
03/05/2015	2	1.8 %
03/06/2015	3	2.7 %
03/07/2015		
03/08/2015		
03/09/2015	5	4.5 %
03/10/2015	7	6.2 %
03/11/2015	7	6.2 %
03/12/2015	4	3.6 %
03/13/2015	4	3.6 %
03/14/2015		
03/15/2015		
03/16/2015	9	8.0 %
03/17/2015	8	7.1 %
03/18/2015	7	6.2 %
03/19/2015	5	4.5 %
03/20/2015	3	2.7 %
03/21/2015		
03/22/2015		
03/23/2015	6	5.4 %
03/24/2015	6	5.4 %
03/25/2015		
03/26/2015	7	6.2 %
03/27/2015	4	3.6 %
03/28/2015		
03/29/2015		
03/30/2015	4	3.6 %
03/31/2015	7	6.2 %
<b>Total</b>	112	100%

**Asian Quitline Report**

26Sep2012 -- 31Mar2015

Cumulative Total	
	CA
<b>Cumulative Total</b>	3577

Language Line Called :		
	CA	%
Vietnamese	1157	32.3 %
Cantonese	250	7.0 %
Korean	1455	40.7 %
Mandarin	715	20.0 %
<b>Total</b>	3577	100%

Called For :		
	CA	%
Proxy	150	4.2 %
Smoker	3427	95.8 %
<b>Total</b>	3577	100%

Age:		
	CA	%
<18	2	0.1 %
18-24	54	1.5 %
25-44	779	21.8 %
44-65	2021	56.5 %
65+	648	18.1 %
Unknown	73	2.0 %
<b>Total</b>	3577	100%

Gender :		
	CA	%
Male	2982	83.4 %
Female	578	16.2 %
Do not know	17	0.5 %
<b>Total</b>	3577	100%

Education :		
	CA	%
Never attended	23	0.6 %
Grades 1-8	292	8.2 %
Grades 9-12	405	11.3 %
GED	5	0.1 %
High School Diploma	924	25.8 %
Some College or	484	13.5 %
2-yr College Degree	158	4.4 %
4-yr College Degree	1001	28.0 %
Postgraduate Degree	135	3.8 %
Do not know	150	4.2 %
<b>Total</b>	3577	100%

Hear about from:		
	CA	%
Friend/Family	665	18.6 %
Pharmacy	13	0.4 %
Radio	259	7.2 %
Hospital	66	1.8 %
Internet/Social Media	198	5.5 %
HMO/Med/Insurance	158	4.4 %
Mail	86	2.4 %
Clinic/Doctor's Office	170	4.8 %
Phone Book	16	0.4 %
Dentist/Dental	3	0.1 %
School	8	0.2 %
Non-Profit	31	0.9 %
Billboard/Bus Sign	5	0.1 %
Do not Know	55	1.5 %
TV	242	6.8 %
Newspaper/Magazine	1405	39.3 %
Other	197	5.5 %
<b>Total</b>	3577	100%

Total calling for themselves:		
Service Selected		
	CA	%
UnKnown	1	0.0 %
Material	509	14.9 %
No Service	16	0.5 %
Counseling	2901	84.7 %
<b>Total</b>	3427	100%

Sent NRT :		
	CA	%
Not Sent NRT	339	9.5 %
Sent NRT	3238	90.5 %
<b>Total</b>	3577	100%