

Asian Quitline Report

01Feb2015 -- 28Feb2015

Total	
	VA
Total	5

Language Line Called :

	VA	%
Korean	4	80.0 %
Vietnamese	1	20.0 %
Total	5	100%

Called For :

	VA	%
Smoker	5	100.0 %
Total	5	100%

Age :

	VA	%
25-44	1	20.0 %
44-65	2	40.0 %
65+	2	40.0 %
Total	5	100%

Gender :

	VA	%
Male	3	60.0 %
Female	2	40.0 %
Total	5	100%

Education :

	VA	%
High School Diploma	1	20.0 %
Some College or	1	20.0 %
4-yr College Degree	1	20.0 %
Do not know	2	40.0 %
Total	5	100%

Hear about from:

	VA	%
TV	1	20.0 %
Newspaper/Magazine	1	20.0 %
Other	3	60.0 %
Total	5	100%

Total calling for themselves:

Service Selected		
	VA	%
Material	1	20.0 %
Counseling	4	80.0 %
Total	5	100%

Sent NRT :

	VA	%
Sent NRT	4	80.0 %
Not Sent NRT	1	20.0 %
Total	5	100%

Calls by Date :

	VA	%
02/01/2015		
02/02/2015		
02/03/2015		
02/04/2015		
02/05/2015		
02/06/2015	1	20.0 %
02/07/2015	1	20.0 %
02/08/2015		
02/09/2015		
02/10/2015	1	20.0 %
02/11/2015		
02/12/2015		
02/13/2015		
02/14/2015		
02/15/2015		
02/16/2015		
02/17/2015		
02/18/2015		
02/19/2015		
02/20/2015	1	20.0 %
02/21/2015		
02/22/2015		
02/23/2015		
02/24/2015		
02/25/2015	1	20.0 %
02/26/2015		
02/27/2015		
02/28/2015		
Total	5	100%

Asian Quitline Report

26Sep2012 -- 28Feb2015

Cumulative Total	
	VA
Cumulative Total	260

Language Line Called :

	VA	%
Korean	137	52.7 %
Vietnamese	102	39.2 %
Mandarin	20	7.7 %
Cantonese	1	0.4 %
Total	260	100%

Called For :

	VA	%
Smoker	244	93.8 %
Proxy	16	6.2 %
Total	260	100%

Age:

	VA	%
18-24	2	0.8 %
25-44	64	24.6 %
44-65	161	61.9 %
65+	28	10.8 %
Unknown	5	1.9 %
Total	260	100%

Gender :

	VA	%
Male	213	81.9 %
Female	45	17.3 %
Do not know	2	0.8 %
Total	260	100%

Education :

	VA	%
Never attended	2	0.8 %
Grades 1-8	25	9.6 %
Grades 9-12	28	10.8 %
High School Diploma	68	26.2 %
Some College or	24	9.2 %
2-yr College Degree	10	3.8 %
4-yr College Degree	74	28.5 %
Postgraduate Degree	11	4.2 %
Do not know	18	6.9 %
Total	260	100%

Hear about from:

	VA	%
TV	3	1.2 %
Internet/Social Media	10	3.8 %
Newspaper/Magazine	197	75.8 %
Other	14	5.4 %
Friend/Family	36	13.8 %
Total	260	100%

Total calling for themselves:

Service Selected		
	VA	%
Material	49	20.1 %
Counseling	195	79.9 %
Total	244	100%

Sent NRT :

	VA	%
Sent NRT	235	90.4 %
Not Sent NRT	25	9.6 %
Total	260	100%