

Asian Quitline Report

01Feb2015 -- 28Feb2015

Total	
	TX
Total	24

Language Line Called :

	TX	%
Vietnamese	24	100.0 %
Total	24	100%

Called For :

	TX	%
Smoker	23	95.8 %
Proxy	1	4.2 %
Total	24	100%

Age :

	TX	%
25-44	6	25.0 %
44-65	12	50.0 %
65+	4	16.7 %
Unknown	2	8.3 %
Total	24	100%

Gender :

	TX	%
Male	23	95.8 %
Female	1	4.2 %
Total	24	100%

Education :

	TX	%
Never attended	1	4.2 %
Grades 9-12	10	41.7 %
High School Diploma	5	20.8 %
Some College or	1	4.2 %
2-yr College Degree	2	8.3 %
4-yr College Degree	5	20.8 %
Total	24	100%

Hear about from:

	TX	%
Friend/Family	1	4.2 %
Newspaper/Magazine	1	4.2 %
Radio	22	91.7 %
Total	24	100%

Total calling for themselves:

Service Selected	
	TX %
Counseling	17 73.9 %
Material	6 26.1 %
Total	23 100%

Sent NRT :

	TX	%
Not Sent NRT	1	4.2 %
Sent NRT	23	95.8 %
Total	24	100%

Calls by Date :

	TX	%
02/01/2015		
02/02/2015		
02/03/2015		
02/04/2015	3	12.5 %
02/05/2015	1	4.2 %
02/06/2015	1	4.2 %
02/07/2015		
02/08/2015		
02/09/2015		
02/10/2015	2	8.3 %
02/11/2015	1	4.2 %
02/12/2015	2	8.3 %
02/13/2015	1	4.2 %
02/14/2015		
02/15/2015		
02/16/2015		
02/17/2015		
02/18/2015		
02/19/2015	1	4.2 %
02/20/2015	3	12.5 %
02/21/2015		
02/22/2015		
02/23/2015	1	4.2 %
02/24/2015	3	12.5 %
02/25/2015	3	12.5 %
02/26/2015		
02/27/2015	2	8.3 %
02/28/2015		
Total	24	100%

Asian Quitline Report

26Sep2012 -- 28Feb2015

Cumulative Total	
	TX
Cumulative Total	524

Language Line Called :

	TX	%
Cantonese	9	1.7 %
Vietnamese	414	79.0 %
Mandarin	55	10.5 %
Korean	46	8.8 %
Total	524	100%

Called For :

	TX	%
Smoker	505	96.4 %
Proxy	19	3.6 %
Total	524	100%

Age:

	TX	%
18-24	6	1.1 %
25-44	135	25.8 %
44-65	294	56.1 %
65+	80	15.3 %
Unknown	9	1.7 %
Total	524	100%

Gender :

	TX	%
Male	467	89.1 %
Female	50	9.5 %
Do not know	7	1.3 %
Total	524	100%

Education :

	TX	%
Never attended	6	1.1 %
Grades 1-8	47	9.0 %
Grades 9-12	101	19.3 %
GED	3	0.6 %
High School Diploma	156	29.8 %
Some College or	79	15.1 %
2-yr College Degree	27	5.2 %
4-yr College Degree	72	13.7 %
Postgraduate Degree	10	1.9 %
Do not know	23	4.4 %
Total	524	100%

Hear about from:

	TX	%
Friend/Family	84	16.0 %
Newspaper/Magazine	232	44.3 %
Clinic/Doctor's Office	3	0.6 %
HMO/Med/Insurance	1	0.2 %
Internet/Social Media	16	3.1 %
Hospital	3	0.6 %
Do not Know	3	0.6 %
TV	16	3.1 %
Other	16	3.1 %
Non-Profit	1	0.2 %
Radio	149	28.4 %
Total	524	100%

Total calling for themselves:

Service Selected	
	TX %
No Service	3 0.6 %
Material	108 21.4 %
Counseling	394 78.0 %
Total	505 100%

Sent NRT :

	TX	%
Not Sent NRT	43	8.2 %
Sent NRT	481	91.8 %
Total	524	100%