

Asian Quitline Report

01Feb2015 -- 28Feb2015

Total	
	NY
Total	37

Language Line Called :

	NY	%
Korean	18	48.6 %
Cantonese	3	8.1 %
Mandarin	16	43.2 %
Total	37	100%

Called For :

	NY	%
Proxy	2	5.4 %
Smoker	35	94.6 %
Total	37	100%

Age :

	NY	%
25-44	11	29.7 %
44-65	22	59.5 %
65+	4	10.8 %
Total	37	100%

Gender :

	NY	%
Male	32	86.5 %
Female	5	13.5 %
Total	37	100%

Education :

	NY	%
Grades 1-8	2	5.4 %
Grades 9-12	8	21.6 %
High School Diploma	11	29.7 %
Some College or	4	10.8 %
2-yr College Degree	1	2.7 %
4-yr College Degree	7	18.9 %
Postgraduate Degree	3	8.1 %
Do not know	1	2.7 %
Total	37	100%

Hear about from:

	NY	%
Internet/Social Media	1	2.7 %
Newspaper/Magazine	7	18.9 %
Radio	19	51.4 %
Hospital	1	2.7 %
Clinic/Doctor's Office	1	2.7 %
Friend/Family	4	10.8 %
Do not Know	1	2.7 %
Non-Profit	1	2.7 %
Other	2	5.4 %
Total	37	100%

Total calling for themselves:

Service Selected	
	NY
Counseling	30
Material	5
Total	35

Sent NRT :

	NY	%
Not Sent NRT	3	8.1 %
Sent NRT	34	91.9 %
Total	37	100%

Calls by Date :

	NY	%
02/01/2015		
02/02/2015	1	2.7 %
02/03/2015		
02/04/2015	2	5.4 %
02/05/2015	3	8.1 %
02/06/2015	2	5.4 %
02/07/2015		
02/08/2015		
02/09/2015		
02/10/2015	1	2.7 %
02/11/2015		
02/12/2015	2	5.4 %
02/13/2015	1	2.7 %
02/14/2015		
02/15/2015		
02/16/2015		
02/17/2015	1	2.7 %
02/18/2015	1	2.7 %
02/19/2015	3	8.1 %
02/20/2015	4	10.8 %
02/21/2015		
02/22/2015		
02/23/2015	1	2.7 %
02/24/2015	3	8.1 %
02/25/2015	4	10.8 %
02/26/2015	6	16.2 %
02/27/2015	2	5.4 %
02/28/2015		
Total	37	100%

Asian Quitline Report

26Sep2012 -- 28Feb2015

Cumulative Total	
	NY
Cumulative Total	879

Language Line Called :

	NY	%
Vietnamese	4	0.5 %
Korean	278	31.6 %
Mandarin	519	59.0 %
Cantonese	78	8.9 %
Total	879	100%

Called For :

	NY	%
Proxy	44	5.0 %
Smoker	835	95.0 %
Total	879	100%

Age:

	NY	%
<18	2	0.2 %
18-24	14	1.6 %
25-44	318	36.2 %
44-65	456	51.9 %
65+	78	8.9 %
Unknown	11	1.3 %
Total	879	100%

Gender :

	NY	%
Male	737	83.8 %
Female	139	15.8 %
Do not know	3	0.3 %
Total	879	100%

Education :

	NY	%
Never attended	8	0.9 %
Grades 1-8	133	15.1 %
Grades 9-12	108	12.3 %
GED	2	0.2 %
High School Diploma	260	29.6 %
Some College or	58	6.6 %
2-yr College Degree	18	2.0 %
4-yr College Degree	219	24.9 %
Postgraduate Degree	18	2.0 %
Do not know	55	6.3 %
Total	879	100%

Hear about from:

	NY	%
Internet/Social Media	36	4.1 %
Newspaper/Magazine	491	55.9 %
Hospital	20	2.3 %
Radio	61	6.9 %
Clinic/Doctor's Office	80	9.1 %
Friend/Family	88	10.0 %
Dentist/Dental	2	0.2 %
Do not Know	14	1.6 %
Other	60	6.8 %
HMO/Med/Insurance	6	0.7 %
TV	5	0.6 %
Non-Profit	15	1.7 %
Phone Book	1	0.1 %
Total	879	100%

Total calling for themselves:

Service Selected	
	NY
No Service	6
Material	110
Counseling	719
Total	835

Sent NRT :

	NY	%
Not Sent NRT	124	14.1 %
Sent NRT	755	85.9 %
Total	879	100%